A Hybrid Model Ranking Search Result for Research Paper Searching on Social Bookmarking

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***Abstract*—Social bookmarking and publication sharing systems are essential tools for web resource discovery. The performance and capabilities of search results from research paper bookmarking system are vital. Many researchers use social bookmarking for searching papers related to their topics of interest. This paper proposes a combination of similarity based indexing "tag title and abstract" and static ranking to improve search results. In this particular study, the year of the published paper and type of research paper publication are combined with similarity ranking called (*HybridRank*). Different weighting scores are employed. The retrieval performance of these weighted combination rankings are evaluated using mean values of NDCG. The results suggest that *HybridRank* and similarity rank with weight 75:25 has the highest NDCG scores. From the preliminary result of experiment, the combination ranking technique provide more relevant research paper search results. Furthermore the chosen heuristic ranking can improve the efficiency of research paper searching on social bookmarking websites.**

Keywords- hybrid Model ; research paper searching; social bookmarking

I. INTRODUCTION

At present, Usage internet has become increasingly. Especially, the social resource sharing systems for academic research paper are vital. Furthermore social bookmarking systems are increasingly popular alongside the functions that allow users to share content with one another, such as CiteULike[1]. This social bookmarking helps scientists, researchers and academics store, organize, share and discover links to academic research papers.

Within the information retrieval community, there has been considered an alternative approach for retrieving information based on the community of users in the system. Many social bookmarking systems have been designed to work using similarity ranking which focused on improving the order of search results returned to users by measuring the match between content of web resource and query terms. The previous work suggested that similarity ranking using "tag, title and abstract" for academic research paper bookmarking perform the best. In addition static ranking is important for a search engine in measuring the quality of the web documents for providing numerous benefits search results.

In this paper proposed to combine search results between similarity ranking from search engines which created indexes using "tag, title and abstract" (TTA) [2] with two type of static ranking. Firstly is year of publication because researchers tend to be interested in more recent publications for the latest discoveries and second is type of research paper publication such as conference proceeding, journal. This information can give quality of each paper for researchers. Discovering how to improve the competency of these research paper searching will help researchers develop bibliographic social bookmarking that meets the users' requirements. In addition the data sets were collected from the native academic social bookmarking of CiteULike.

The paper is organized as follows. Section II discusses related works. The framework of this paper is described in Section III. The ranking method explained in Section IV, the experimental setting is shown in Section V. Results and discussions from the experiments are presented in Section VI. Finally, the conclusion and future work are given in Section VII.

II. RELATED WORK

Most of the works related to research paper searching focus on improving the efficiency of academic web resource searching[26]. Researchers who studied in research paper searching such as CiteULike[1]: Capocci and Caldarelli [8] analyzed the small-world properties of the CiteULike folksonomy. Toine Bogers and Van den Bosch [10] employed CiteULike to generate reading lists for scientific articles based on the user's online reference library. They applied three different CF algorithms and found that user-based filtering performs the best. Santos-Neto, Ripeanu, and Iamnitchi [11] explored three main directions for presenting characterizations of CiteULike and Bibsonomy that target the management of scientific literature. The technique from CiteULike has been applied to other academic search such as Farooq et al. presented four novel implications for designing the CiteSeer [9],[14]. Jomsri, Sanguansintukul, and Choochaiwattana [2], [3] create three heuristic indexers: "tag"(T), "title, abstract"(TA) , "tag, title and abstract"(TTA) and compare with CiteULike. Experiment found that TTA is the best indexer. Moreover TTA index was applied for similarity ranking and combine with static ranking [4],[5],[6].

There are currently two major categories of ranking algorithms based on similarity ranking (query-dependent ranking) and static ranking (query-independent ranking): In

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classical Information Retrieval [7], the system works to find documents corresponding to the user query. Information retrieval algorithms usually work based on matching words in documents. In other words, for each query the documents with the more similar content to the query will be selected as the more relevant ones. Examples of the content based ranking algorithms are TF-IDF [22]. Sun and Lee Giles [17] proposed popularity weighted ranking algorithm for academic digital libraries that uses the popularity factor of a publication venue to overcome the limitations of impact factors compare with PageRank. The algorithm is also evaluated by click through data from CiteSeer usage logs. Carmel et al. [21] propose a novel framework for social bookmark weighting which allows us to estimate the effectiveness of each of the bookmarks individually for several IR tasks. They show that by weighting bookmarks according to their estimated quality, they can significantly improve social search effectiveness.

Several works has applied static ranking and combined both similarity and static ranking for improved search results. Heymann et al. [18] measured the document popularity according to the number of times it was bookmarked. A similar measurement was proposed by Yanbe et al. [19].Hotho et al. [20] proposed *FolkRank*, a PageRank-like measure that is devised for multi-entity graphs. *FolkRank* mutually reinforces entities that have many relationships with other (important) entities. A document that is bookmarked by “important” tags or by “important” users (judged by their *FolkRank* scores) is considered as more important. Bao et al. [15] proposed another version of a PageRank like measure,termed *SocialPageRank*. They showed that the combination of both textual similarity and SocialPageRank scores gains on search effectiveness.Craswell et.al. [13] presented a new query independent feature based on this applying sigmoid transformations to PageRank, indegree, URL Length and ClickDistance. Mohammad Zareh et.al [16] improved the A3CRank method based on the content, connectivity, and click-through. A3CRank outperforms other combinational ranking algorithms such as Ranking SVM in terms of P@n and NDCG metrics. However Dou et al. [23] worked on using click-through data directly for personalization. The utility of personalization is highly dependent on the ambiguity of the query. If the query is highly specific (unambiguous) then the personalization is likely to have a negative effect on the results.

Some researchers applied the feature of time to improve ranking such as Berberichl, Vazirgiannis, and Weikum [12] who introduced T-Rank, a link analysis approach that takes into account the temporal aspects of freshness such as timestamps of most recent updates and activity such as update rates of pages and links. T-Rank results show that it can improve the quality of ranking web pages.

This paper uses different views to rank search results of research paper searching with focus on the diversity and reliability. We extend the method of TTA indexing to create ranking based on year of paper publication and quality of paper which is type of paper.

III. MODIFIED FRAMEWORK FOR SOCIAL RESEARCH PAPER BOOKMARKING

A modified framework for the research paper search engine is illustrated in this section. From our previous work [4] show a framework for social research paper bookmarking and in this work try to modify these by combine static ranking that are year of publication and type of publication to improve search result. The original framework is divided into a two part system: research paper bookmarking and a research paper searching. In this paper create the modified framework for develops into a part of a research paper searching.

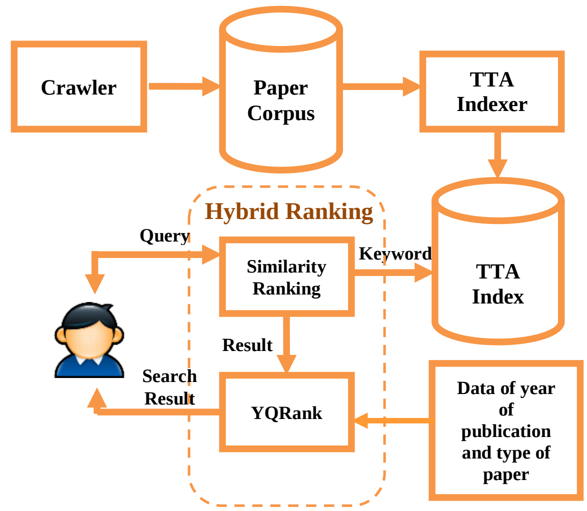

Figure 1. A modified framework for research paper bookmarking

A. *Units Research paper bookmarking*

A research paper bookmarking system provides users with new ways to share their research interests, such as with CiteULike. They can automatically share all their public entries with other users and comment on other papers. They can also discover interesting papers posed by other users who share the same interests. This kind of system allows users to create their own keywords for attaching to the posted papers. These keywords are known as tags. All public references can also be searched and filtered by tag. In addition, the site provides groups that users can join themselves or by invitation. Research paper bookmarking gives access to personal or shared bibliographies directly from the web. It allows seeing what other people posted. Also it is possible to browse the public libraries of people or group with similar interest to discover interesting papers.

B. *Research paper searching*

This paper concentrates on improving research paper searching. The modified framework for research paper searching is showed in Fig.1 and was described into four steps:

1) Crawler: A research paper crawler is a small computer program that browses directly to the paper sharing systems of the WWW in a predetermined manner. The research paper crawler is responsible for gathering research paper information such as paper author, tags used, posted time, year, priority of paper, groups of similarity papers, etc. This useful information

helps the system to determine the user's interests and also helps the system to create indexes for each paper. Java programming is used to implement a crawler on this framework.

2) Paper corpus: Paper corpus is a collection of research papers extracted from the research paper sharing system.

3) TTA Indexer and TTA index: TF-IDF (term frequency–inverse document frequency) will be used for creating indices. TF-IDF is a weight often used in information retrieval and text mining. This weight is a statistical measure used to evaluate how important a word is to a document in a collection or corpus. The importance increases proportionally to the number of times a word appears in the document but is offset by the frequency of the word in the corpus. Jomsri, Sanguansintukul, and Choochaiwattana showed that research paper information like “tag, title and abstract” could be a useful source for creating indices for research papers [2],[3].

4) Search Function: Cosine similarity is a similarity measurement between two vectors of n dimensions. This involves finding the cosine of the angle between two vectors. This measurement is often used to compare documents in text mining. Two types ranking are similarity ranking and combine ranking were described as follows:

Similarity ranking: To compare a query with the research paper index, a cosine similarity measurement is used to retrieve and rank search results. The similarity score of query q for document d is defined as in equation (1).

$$score(q,d) = \sum_{t \in q} \left(tf(t \in d) \times idf(t)^2 \times B_q \times B_d \times L \right) \times C \qquad (1)$$

Where $B_q = getBoost(t \;\; field \;\; in \;\; q)$

$B_d = getBoost(t \;\; field \;\; in \;\; d)$

$L = lenghtNorm(t \;\; field \;\; in \;\; d)$

$C = coord(q,d) \times queryNorm(s)$

Where B_q and B_d is the field boost and which is set during indexing. L is the normalization value of a field, given the number of terms with the field; C is a value from coordination factor, based on the number of query terms the document contains multiplied with the normalization value for a query, given the sum of the squared weights of each of query term. Note that getBoost is a function in Lucene [25], which is used to generate indexes for the experiments.

Combine ranking: is the combination of similarity ranking with the paper posted time factors. The detail will be discussed in Section IV.

IV. RANKING METHOD

This section describes a heuristic method for creating static ranking and combined similarity ranking with static ranking. The important static ranking factor is year of publication. Similarity ranking filters on the high similarity score. Therefore, this paper proposes to combine the advantages of similarity ranking with static ranking from the year of publication factor and type of research paper publication factor. The hypothesis is assume that current year of publication factor can suggest researcher for new research paper and type of research paper publication can support reliability of each paper. Also, the score value of the combined two methods is adjusted to be in the range of 0 to 1. This section is divided into two parts: 1) describe the detail of property factor, and 2) describe how to combine a similarity ranking with year of publication.

A. Year of publication (Y)

The score of year of publication factor is calculated from the most recent year. Let *n* denotes the recentness of the posted year. Let *CY* be the current year. *Y* defines the score for the publication year. *LYx* is the recentness of publication, where *x={1,2,3,4,5,6}* and *max(n)*=5.

$$Y = \frac{n}{\max(n)} \qquad (2)$$

$$where \;\; n = \begin{cases} 5 & ;if \;\; LY_1 = CY - 2 & ;range \;\; level \;\; is \;\; CY \;\; to \;\; LY_1 \\ 4 & ;if \;\; LY_2 = (LY_1 - 1) - 2 & ;range \;\; level \;\; is \;\; LY_1 - 1 \;\; to \;\; LY_2 \\ 3 & ;if \;\; LY_3 = (LY_2 - 1) - 2 & ;range \;\; level \;\; is \;\; LY_2 - 1 \;\; to \;\; LY_3 \\ 2 & ;if \;\; LY_4 = (LY_3 - 1) - 2 & ;range \;\; level \;\; is \;\; LY_3 - 1 \;\; to \;\; LY_4 \\ 1 & ;if \;\; LY_5 = (LY_4 - 1) - 2 & ;range \;\; level \;\; is \;\; LY_4 - 1 \;\; to \;\; LY_5 \\ 0 & ;if \;\; LY_6 \le (LY_5 - 1) & ;range \;\; level \;\; is \;\; all \;\; year \;\; least \;\; than \;\; LY_5 \end{cases}$$

B. Type of research paper publication (Q)

In research paper sharing system define users can set type of research paper publication which is importance of their posted papers. This factor represents quality which reflects the level of type in the paper. The priority rank score (*Q*) will be calculated by Equation (3). Let *q* be number of type of research paper publication scale with each paper, where *max(q)*=5.

$$Q = \frac{q}{\max(q)} \qquad (3)$$

$$where \;\; q = \begin{cases} 5 & ;if \;\; reseaech \;\; paper \, is \;\; Journal \\ 4 & ;if \;\; reseaech \;\; paper \, is \;\; Conference \\ 3 & ;if \;\; reseaech \;\; paper \, is \;\; Book \\ 2 & ;if \;\; reseaech \;\; paper \, is \;\; Electronic \;\; Citation \\ 1 & ;if \;\; reseaech \;\; paper \, is \;\; Thesis \\ 0 & ;if \;\; reseaech \;\; paper \, is \;\; file \end{cases}$$

C. StaticRank (YQRank)

The static score is a summation of the two factor scores. The value of static score is defined in the range 0-1. Let *w* be the weighted static score, *i* be the ranking number, where *{i =1, 2, 3,…, n}*. Equation (4) shows an example of static rank:

$$YQRank = \omega_1 Y_i + \omega_2 Q \quad (4)$$

Where $\sum_{j=1}^{2} \omega_j = 1$

D. Hybrid Ranking Model(HybridRank)

Both *SimRank* and *YQRank* are applied in this step. Equation (5) shows the *HybridRank* score. In addition, the weight is applied for each type of rank to find the optimal ranking. Here, ω_c is a combined weighting score. An example of this formula appears in Section V.

$$HybridRank = (SimRank \times \omega_c) \times (YQRank \times (1-\omega_c)) \quad (5)$$

V. Experimental Setting

The experimental setting is divided into three sections. Section *A)* describes the data set, section *B)* discusses research paper search engine settings and section *C)* describes evaluation metrics.

A. The data set

The crawler collected data from CiteULike during 2010-1013. There are groups that are related to the computer science field. Each record in the paper corpus contains: title ID, title name, abstract, tag of each paper, and link for viewing full text article, book title within which the paper was published, posted date, posted time and paper priority.

B. Research paper searching setting

This section describes a methodology for heuristic indexer and ranking methods.

1) Indexer

In the experiments, an indexer was developed. Equation (4) shows a modified Term Frequency/Inverse Document Frequency (TF/IDF) formula for the indexer. Here, TTA corresponds to tag, title with abstract [2]. Fig. 2 shows an example of the interface web page developed in the experiment. Here, the subject can specify their search criteria and investigate the results from each search engine. The number of the results per page can also be defined. In addition, the subject can view the results by title, abstract and the full text.

Figure 2. Research Paper Searching web page.

Ninety queries were asked from thirty subjects, who are considered as experts in the field, during their participation in the experiment. Therefore, their relevancy ratings are assumed to be perfect for each query. The top 15 search results for each search engine were displayed for relevancy judgment. Subjects can see the titleID of the document, title name for linking to the download of the full paper and the link to get information from CiteULike. However, the specific sources of results obtained from each search engine are hidden from the subjects.

2) Ranking

In this experiment, two type of ranking are developed: Similarity ranking (*SimRank*), and Combination Similarity with Static Ranking which can call Hybrid Ranking Model (*HybridRank*). It is interesting to measure and compare the performance of these two rankings:

2.1) SimRank

This model applied similarity ranking based on the TTA indexing method. The formula appears in Equation (1).

2.2) HybridRank

Both *SimRank* and *YQRank* are applied in this step. Equation (6) shows the *HybridRank* score. In the experiment, five different weight values are chosen for the performance evaluation, where $\{\omega_c = 0.5, 0.75\}$.

The value of 0.75 means that the combination of similarity and static rank in 75:25 ratio. The value of 0.75 denotes 75:25 ratios between similarity and static rank. Equation (6) shows examples of weight ratio 50:50 ratios (ω_c =0.5).

$$HybridRank = (SimRank \times 0.75) \times (YQRank \times (1-0.75)) \quad (6)$$

3) Relevancy setting

In the study setting, each subject is assigned to investigate the research papers obtained from the search engines. Each subject specified three different queries. Each query is applied with all rankings. The first 15 documents for each search engine for the relevancy are displayed. Finally, the subjects were asked to rate the relevancy of the search results on a five-point scale: Score 0 is not relevant at all, Score 1 is probably not relevant, Score 2 is less relevant, Score 3 is probably relevant and Score 4 is extremely relevant.

C. Evaluation Matrix

NDCG (Normalized Discounted Cumulative Gain) as originally proposed by Jarvelin and Kekalainen [24], was used to evaluate the performance of each search engine. This metric is a retrieval measurement devised specifically for web search evaluation. The NDCG is computed as in the Equation (7).

$$NDCG_q = M_q \sum_{j=1}^{k} \frac{\left(2^{r(j)} - 1\right)}{\log\left(1 + j\right)} \quad (7)$$

Where k is a truncation or threshold level, *r(j)* is an integer representing the relevancy given by the subject, and M_q is a normalization constant calculated so that the perfect ordering would obtain a NDCG of 1. NDCG rewards relevant documents appearing in the top ranked search results and punishes irrelevant document by reducing their contributions to NDCG.

VI. Experimental Result

This section separate in to two parts: first is results from the experiment and the second is the discussion.

A. Results

The results of the average NDCG score of the first 15 rank of *SimRank*, *HybridRank (50:50)*, and *HybridRank (75:25)* are shown in Figure 3.

Figure 3 shows the NDCG average score of four different rankings: *SimRank* and *HybridRank* with 3 different weights. The x-axis represents the first 15 documents of the search results, whereas the y-axis denotes the NDCG score.

The result from this figure suggests that *HybridRank(75:25)* seems to outperform other ranking methods.

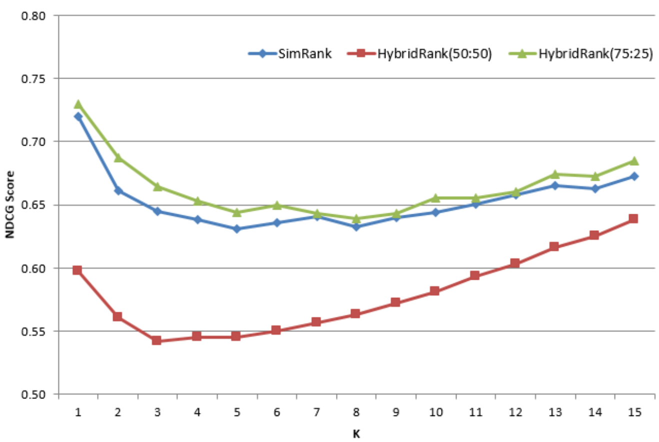

Figure 3. Comparison of the NDCG average score of three different rankings..

Furthermore, ANOVA is employed for top 15 ranks. Assume that the sample comes from populations that are approximately normal with equal variances. Level of significance is set to 0.05 (α=0.05).

The pair differences were used to find the differences among the three rankings method. The results from Table I indicate that a set of mean difference search results provided by the *HybridRank*(75:25) combine weight ranking approach is statistically different from the set of search results provided by the *HybridRank*(50:50) at k=1-15. The *HybridRank*(75:25) is not statistically difference from the set of search results provided by the *SimRank* approach. However, the mean difference value of *HybridRank*(75:25) is highest than the mean difference value of *SimRank*.

TABLE I. Result of Multiple Compairison

Rank	***Indexing***		***Mean Difference***	***Std.*** *Error*	***Sig. (2-tailed)***
(K)	*(I)*	*(J)*	*(I-J)*		
1-15	*Hybrid Rank (75:25)*	*SimRank*	0.0049	0.0065	0.772
		Hybrid Rank (50:50)	0.0837	0.0065	0.001

B. Discussion

There are some indications that results from the proposed heuristic ranking method, *HybridRank*, can improve research paper searching on social bookmarking. This might be because the method utilizes the information of user behavior. Especially, *HybridRank(75:25)* , a combination of the similarity ranking 75 % and static ranking from year of paper publication with type of research paper publication 25%, seems to outperform other weight ratios. In the study, a factor is considered: year of publication and type of research paper publication. The result can implied that many researchers prefer to read more recent papers and interest in quality of research paper. However, the content of the paper, which is "tag, title and abstract" or TTA for this particular study is still important. Finally, the chosen experimental factor can help the system to adjust the ranking and improve search results of research paper searching.

VII. Conclusion and Future Works

This paper focuses on the combination ranking method. Here, the heuristic ranking implemented was *HybridRank*. Thirty subjects are assigned to investigate the research papers obtained from the search engines based on TTA indexer. Each subject specified three different queries. The first 15 documents for each search engine for relevancy are displayed. Finally, the subjects were asked to rate the relevancy of the search results on a five-point scale.

The results show that *HybridRank(75:25)* returns a higher NDCG score than other rankings. This implies that *HybridRank (75:25)* has a better performance than other ranking.

In order to confirm the result of the experiment, additional experiments should be conducted such as adding additional factors to improve search result. Future research in the area consists of extending the personalization; creating user profiles on research paper searching.

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