

Algorithms and Research in Accounting Application Based on Artificial Intelligence

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Abstract: The algorithm research of artificial intelligence in the application of finance and accounting is a hot field. With the continuous development and popularization of artificial intelligence technology, it has become an important research direction in the field of finance. This paper discusses the application scenario and development trend of artificial intelligence technology in the financial field through the research of algorithms in the application of artificial intelligence in the financial field. This paper introduces some common algorithms in the application of artificial intelligence in finance and accounting, such as neural network, statistical learning algorithm, etc., and discusses the specific application of these algorithms in the field of finance. The application of AI in the field of finance and accounting can help companies improve the accuracy and integrity of financial data, improve the ability of financial analysis and forecasting, and reduce financial risks and fraud. Therefore, the importance of AI in accounting is becoming increasingly important.

Key words: Finance and accounting field; Intelligent algorithm; Apply

1 Introduction

The algorithm research of artificial intelligence in the application of finance and accounting is a broad and important field, because the financial field is a very important field, which involves the decision-making, management, planning and operation of enterprises. With the continuous development of artificial intelligence technology, more and more financial applications are being developed to help finance personnel complete their work more efficiently and improve financial accuracy and efficiency[1]. One of the most important algorithms in the research of the application of artificial intelligence in finance and accounting is the machine learning algorithm. Machine learning algorithms can predict future financial trends and outcomes by automatically learning and analyzing data. For example, machine learning algorithms can be used to analyze historical financial data to predict future sales trends and profit levels[2]. This kind of prediction can help businesses make better marketing strategies and decisions to increase sales and profits. Another important algorithm is the natural language processing (NLP) algorithm. NLP algorithms can be used to process language and text in financial documents. For example, NLP algorithms can be used to parse numbers and data in a business's financial statements and analyze the relationships between

them. This kind of analysis can help businesses better understand their financial situation and develop better financial plans. In addition, the research of algorithms in the application of artificial intelligence in finance and accounting also includes data mining algorithms and data analysis algorithms[3]. These algorithms can help finance personnel better understand financial data and identify potential business opportunities and risks from it. For example, data mining algorithms can be used to analyze financial data to find correlations and trends between different departments. This kind of analysis can help companies better understand their business and operations and develop better strategic plans. In the research of algorithms for the application of artificial intelligence in finance and accounting, an important issue is data quality[4]. Financial data is often very large and complex, but data quality is critical to the performance of machine learning and data analysis algorithms. Therefore, researchers need to develop effective data cleaning and preprocessing algorithms to ensure the quality and accuracy of the data.

2. Application status of artificial intelligence in the field of finance and accounting

The application of artificial intelligence (AI) in the field of finance and accounting is growing rapidly. The field of finance and accounting is an important one because it involves aspects of financial decision-making, financial analysis, accounting, auditing, and taxation. The following are some of the current status of the application of artificial intelligence in the field of finance and accounting:

2.1 Automated accounting and auditing

AI can help accountants and auditors automate many accounting and audit tasks, such as data collection, data analysis, documentation, and more. These tasks usually require a lot of time and effort, which AI can complete in a short time and can guarantee the accuracy and integrity of the data. AI can improve the reliability and accuracy of accountants and auditors. In many cases, AI can automatically detect errors and anomalies and alert workers. This can help staff to complete tasks more efficiently and reduce errors and oversights. In addition, AI can analyze and forecast based on large amounts of data, providing accountants and auditors with more accurate and comprehensive decision support. Finally, AI can also reduce the workload and time of accountants and auditors[5]. By automating tasks, AI can help workers focus their attention on more important and complex tasks, resulting in greater efficiency and accuracy. In addition, AI can help accountants and auditors complete audit and inspection tasks faster, and provide companies with more accurate financial reporting and information. The application of AI in the field of accounting and auditing can bring many benefits to workers. By automating and simplifying tasks, AI can help accountants and auditors improve efficiency and accuracy, reduce time and costs, and provide more accurate and reliable financial reporting and information. With the continuous progress of technology, the application prospect of artificial intelligence in the field of accounting and auditing will be broader.

2.2 Intelligent financial analysis

The application of artificial intelligence in finance is a rapidly growing field. With the

continuous accumulation of financial data and the continuous development of artificial intelligence technology, financial analysis has become more efficient and accurate. Artificial intelligence can help financial analysts process large amounts of data and extract useful financial information. This information can be used to predict market trends, assess risks and develop financial plans. First, AI can help financial analysts process data more efficiently. Traditional financial analysis requires a lot of time and effort to process large amounts of data, which AI can process quickly through algorithms. This allows financial analysts to focus more on important financial information and analysis, rather than the tedious work of crunching data. Second, AI can help financial analysts analyze data more accurately. Traditional financial analysis often requires financial analysts to have certain professional skills and experience, but artificial intelligence can automatically analyze data through technology such as machine learning and deep learning, thereby avoiding the subjective bias and bad judgment of analysts[6]. This allows financial analysts to more accurately assess market trends, forecast risks and develop financial plans.

2.3 Intelligent tax administration

The application of artificial intelligence in tax administration is a nascent field, but it has already brought about huge changes. Tax administrators can automate their administration with AI technology, reducing time and costs while improving accuracy and reliability. First, AI technology can help tax administrators automate many routine tasks, such as data collection, collation, and classification. These tasks are very repetitive and mechanical and require a lot of time and effort if done manually. However, by using AI technology, tax administrators can complete these tasks in a short amount of time, resulting in increased efficiency and accuracy. Secondly, AI technology can help tax administrators conduct data analysis and mining to uncover potential tax loopholes and problems[7]. Tax administrators can use AI technology to identify anomalous data, analyze trends and patterns, and find tax loopholes and issues from them. These analysis results can help tax administrators to better manage and monitor taxes, thereby improving the accuracy and reliability of tax collection.

3 Classical algorithms in accounting applications

3.1 Decision tree algorithm

Decision tree algorithm is a classification and regression algorithm based on tree structure. It can transform complex problems into simple nodes and branches for easy calculation and identification. In the application of finance and accounting, decision tree algorithm can be used to predict stock price, evaluate investment risk, calculate investment rate of return and so on. First, decision tree algorithms can be used to predict stock prices. By analyzing the historical stock price data, decision tree algorithm can build a prediction model to predict the future stock price. This forecasting model can not only help investors understand the current stock price trend, but also provide a reference for investors to make decisions. Secondly, decision tree algorithm can be used to evaluate investment risk. By analyzing the investment risk, decision tree algorithm can build an evaluation model to evaluate the investment risk. This evaluation model can help investors better understand the investment risk, so as to make better investment decisions. Finally, the decision tree algorithm can be used to calculate the

return on investment[8]. By analyzing the investment funds, the decision tree algorithm can build a return calculation model to calculate the return on investment. This calculation model can help investors better understand the investment return situation, so as to make better investment decisions.

3.2 Support vector machine algorithm

A support vector machine algorithm is a classification and regression algorithm that classifies data by finding the maximum interval between them. In the application of finance and accounting, support vector machine algorithm can be used to classify financial statements, evaluate enterprise performance, calculate financial risk and so on.

(1) Classify financial statements.

In the field of finance and accounting, financial statements are one of the important financial information of enterprises. Support vector machine algorithm can help enterprises to make financial analysis and decision by classifying financial statements. For example, support vector machine algorithm can be used to classify different types of financial statements of enterprises, such as income statement, balance sheet, etc., so as to achieve in-depth analysis of the financial situation of enterprises.

(2) Evaluate enterprise performance

Support vector machine algorithm can evaluate the performance of enterprises by analyzing various financial data of enterprises. For example, support vector machine algorithms can be used to evaluate the profitability and operational efficiency of enterprises, so as to achieve in-depth evaluation of enterprise performance.

(3) Calculate financial risk

Support vector machine algorithm can calculate the financial risk of enterprises by analyzing the financial data of enterprises. For example, support vector machine algorithm can be used to calculate the enterprise's credit risk, market risk, etc., so as to realize the in-depth calculation of the enterprise's financial risk.

3.3 Neural network algorithm

Neural network algorithm is a computational model based on simulating the connections between neurons in the human brain. It can deal with complex nonlinear problems, and can be used for time series forecasting and stock price forecasting in accounting applications. The time series prediction ability of neural network algorithm is very strong. Through the analysis of historical data, it can identify patterns and trends in the data, and use these patterns and trends to make predictions about future data. Therefore, neural network algorithms have been widely used in the financial field, such as predicting stock prices and housing prices. In addition, the application of neural network algorithm in stock price prediction is also very good[9]. By using neural network algorithms, stock prices can be predicted in real time and investment strategies can be formulated based on the predicted results. This method has a higher success rate and can help investors better grasp market trends and opportunities. In addition to time series forecasting and stock price forecasting, other applications of neural network algorithms in the field of finance and accounting are also very important. For

example, it can be used for credit risk assessment, tax planning, etc. Through the use of neural network algorithms, financial data can be deeply analyzed, potential risks and opportunities can be identified, and decisions can be made accordingly.

3.4 Clustering algorithm

Clustering algorithm is an algorithm that groups and classifies individuals in similar data sets. In the application of finance and accounting, clustering algorithm can be used to analyze financial data and evaluate enterprise performance. First, clustering algorithms can be used to analyze financial data. For example, a clustering algorithm can be used to model the stock prices of different companies to predict the movement of stock prices. In addition, the clustering algorithm can also be used to analyze the financial status of different companies, such as modeling the company's revenue, profits, liabilities, etc., so as to evaluate the company's performance and risk. Secondly, clustering algorithm can also be used to evaluate enterprise performance. For example, clustering algorithms can be used to model a company's financial data, marketing campaigns, employee performance, etc., in order to assess a company's performance and competitiveness. In addition, clustering algorithms can also be used to assess the differences between different businesses, thereby helping companies make more effective strategies and decisions. Finally, clustering algorithms can also be used to predict future trends. For example, future financial data can be modeled using clustering algorithms to predict future financial conditions and trends. In addition, clustering algorithms can also be used to predict future market changes and competitive situations, so as to help enterprises develop more effective coping strategies[10].

3.5 Statistical Learning Algorithm

Statistical learning algorithm is a kind of learning algorithm based on statistical theory, which can be used for data mining and classification. In accounting applications, statistical learning algorithms can be used for financial forecasting, risk assessment, financial analysis and so on. First of all, financial prediction is an important application of statistical learning algorithm in the field of finance and accounting. Financial forecasting is a method of predicting future financial conditions based on historical data and current conditions. By using statistical learning algorithms, the future financial situation can be predicted more accurately and help enterprises make more scientific business decisions. Secondly, risk assessment is another important application of statistical learning algorithms in the field of finance and accounting. Risk assessment is a method to help enterprises develop risk management strategies by assessing the risks of enterprises. By using statistical learning algorithm, the risk of enterprises can be more accurately assessed and more effective risk management strategies can be developed. Finally, financial analysis is another important application of statistical learning algorithms in the field of finance and accounting. Financial analysis is a method of analyzing the financial statements of enterprises to help enterprises understand their financial status and operating results. By using statistical learning algorithm, the financial statements of enterprises can be analyzed more deeply, which can help enterprises understand the financial status and operating results, so as to make more scientific business decisions.

Compared to the traditional manual financial operation mode, financial robots can work 24/7, effectively improving work processing efficiency, reducing labor costs, releasing a large number of basic business processing personnel to do high-value financial work, and achieving

strong financial support for the business. At present, hospitals have saved a lot of labor costs by applying financial robots; After the transformation, financial personnel can devote a lot of time and energy to hospital operation and management work, enhancing the value of financial management. As shown in Figure 1.

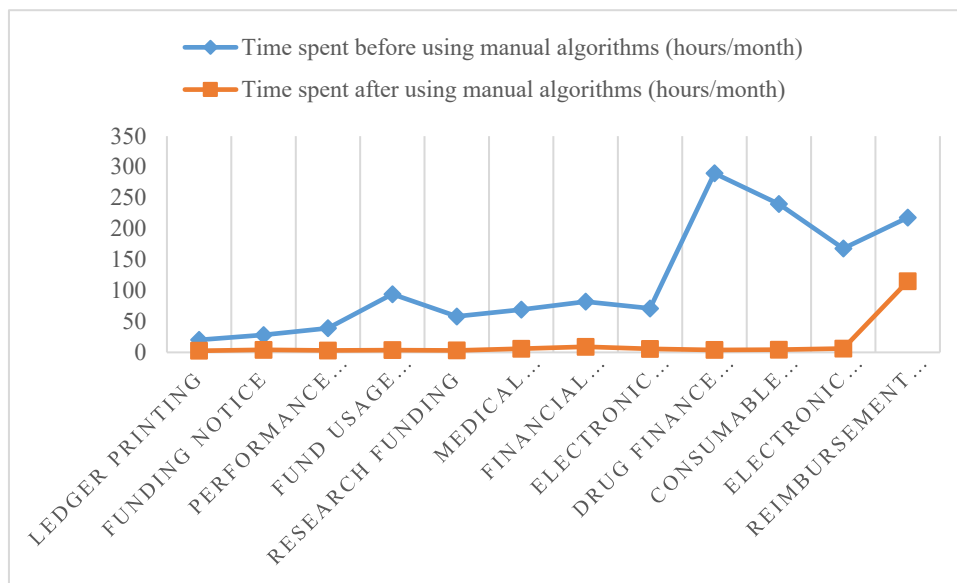


Figure 1 Comparison of time consumption before and after the practical application of artificial intelligence in accounting by a certain company

4 Conclusion

The application of artificial intelligence (AI) in the accounting industry is developing rapidly. Traditionally, the accounting industry has relied on manual processing of data and performing operations, but this approach has many drawbacks, such as high error rates, slow speed, and high costs. With the development of artificial intelligence technology, the finance and accounting industry has gradually begun to adopt automated and digital ways to improve efficiency and accuracy, and reduce costs and risks. Although the application of artificial intelligence technology in the accounting industry brings many benefits, it is also necessary to pay attention to its potential risks and challenges. For example, AI technology may replace some traditional accounting jobs, leading to job losses and financial risks. Therefore, while promoting AI technology, corresponding policies and measures need to be developed to ensure its safety and sustainability.

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