

The Design of Jombang Putri Arimbi Veiled Wedding Dress

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Abstract. The design of the Jombang Putri Arimbi Veiled wedding dress is the result of research and development on the uniqueness of the Jombang Kebesaran Arimbi wedding dress and the philosophical meaning that exists in the traditional bridal attire. This design is also an effort to enrich the repertoire of traditional wedding dresses that carry the image of Indonesian culture that is packaged in a stylish way that can complement the traditional atmosphere of modern times, considering that the design of the Jombang Putri Arimbi Veiled wedding dress still utilizes local wealth, such as typical Jombang batik and other temples- inspired ornaments. Arimbi in Jombang. It is imperative to introduce the meaning of Indonesian culture and the image of traditional clothing that is designed.

Keywords: wedding dress design, traditional dress, philosophical meaning

1 Preliminary

Currently, the city of Jombang is the capital of Jombang Regency. [1] Hierarchically, Jombang City is the main center of population service in the Jombang Regency area, so directly and indirectly, Jombang City is the orientation of residents from its hinterland sub-district and even all sub-districts in Jombang Regency. The location of Jombang City on the regional/cross-regional routes of Surabaya

- Mojokerto – Kertososno – Kediri/Madiun, Jombang
- Tripe – Lamongan/Bojonegoro and Jombang – Pare – Kediri and Jombang
- Kandangan – Malang can be considered a good potential for regional development and growth.

According to Ki Sareh,[2] that the Jombang community is a cultural content and container. The meaning of the word container here is a place that is used as a shelter for various ethnic groups who come and blend in with one another. At the same time, the content is the figures and actors of cultural arts who are aware of the preservation and development of regional arts and culture so that the cultural diversity as a background for regional cultural arts that is plural into the cultural personality of the Jombang community is called "Jombangan Style" (Sareh, interview 2004).

It is known that [3] universally, the people of Jombang show the personality and life of the majority as rice farmers, with an open attitude and mindset. In addition to its natural potential, in Jombang district, many figures have been born who have contributed to the motherland at the local, regional, and national level and even taken into account at the international level. So that until now, there are still potential human resources in various fields, one of which is the cultural arts field that reflects a mixed culture, namely the culture of East Java, Central Java, North Coastal Java, South Coastal Java, Mataraman, Panaragan and Osing ethnicities.

Not so with the existence of the Jombang regional wedding dress, which is part of the culture that should be maintained and preserved. Until the end of 2021, there was no wedding dress typical of the Jombang area. Because so far, the wedding dress provided by the bridal stylist in Jombang is very diverse according to the ethnicity in the Jombang area. Each region in Indonesia has a traditional wedding dress that displays cultural uniqueness and local wisdom and holds a specific meaning as an expression of the message of life to be conveyed and as an icon of their area. [4] This is in accordance with the view of Abdulgani, 2010, who stated that every region competes to apply regional wedding attire as part of its tourist attraction.

De facto, a bridal stylist in Jombang does not have a Jombang Wedding Dress that is recognized both by the local government and nationally by the organization that oversees the existing bridal stylist, namely the Association of Indonesian Bridal Makeup Experts (HARPI) "Melati" has a Branch Leadership Council in Jombang Regency. The data above shows that the Jombang Putri Arimbi veiled wedding dress is urgent to develop. This is based on the fact that most Jombang people are Muslim, and according to the nickname of the city of Jombang it is "the city of Santri". Likewise, with the appeal [5] DPP HARPI "Melati" stated to DPC HARPI "Melati" that every region has a regional wedding dress.

Based on the background above, the formulation of the problem in this study are: (1) How to design the Jombang Putri Arimbi veiled wedding dress?, (2) how to design the Jombang Putri Arimbi veiled wedding dress accessories?, (3) how to design the batik patterned fabric for brides and grooms?, (4) how to design the gold thread embroidered decoration/pattern for a Jombang Putri Arimbi veiled wedding dress?

The design objectives in this study are: to produce products that can be commercialized and can overcome the problems of DPC HARPI "Melati" in developing products based on local wisdom and modern technology to overcome problems in the community to explore regional potential as strengthening social capital in developing the creative economy in Indonesia. In the fashion sector, especially regional bridal clothing. Thus this research aims to produce; (1) A pair of Jombang Putri Arimbi veiled wedding dresses, (2) A pair of Jombang Putri Arimbi veiled wedding dress ornaments/headaddresses, (3) batik fabric with special patternization for the brides and the grooms wedding dresses, (4) Gold thread embroidered pattern for Jombang Putri Arimbi veiled wedding dress.

2 Research/Design Methods

2.1 Type of Study

This research is qualitative in the field of art development, namely The Design of Jombang Putri Arimbi Veiled Wedding Dress. This research follows the stages of art development [6] SP Gustami, which consists of four stages, namely: exploration, planning, embodiment, and [7] artistic testing (Bandem, 2001:3-4). The activities carried out in each development phase are as follows:

Stage I : Exploration

Activities carried out at this stage focus on finding ideas, inspiration, problem descriptions and finding solutions, as well as assessing ideas. Activities carried out at this stage are:

- a) Studying the culture of East Java, especially in the Jombang area, focuses on studies covering the community's social life, natural wealth, artifacts and the history of civilization.
- b) Interview with the HARPI Melati make-up stylist group to explore the characteristics of East Javanese culture that are manifested in traditional wedding dresses that have been packaged.
- c) Interview with MUI to examine Islamic values and norms in bridal attire. The results of the exploration in the form of a description of the concept of a veiled wedding dress.

Stage II : Design

This stage focuses on pre-design planning and making designs/products. The design is based on the description of the concept obtained at the exploration stage. At this stage, it produces:

- a) The design of the Jombang Putri Arimbi veiled wedding dress for the bride and the groom that includes; the design of Jombang Putri Arimbi veiled wedding dress, the design of Jombang Putri Arimbi veiled wedding dress ornament/headdress, the design of batik patterned fabric for the bride and the groom, the design of gold thread embroidered pattern for Jombang Putri Arimbi veiled wedding dresses.
- b) The Jombang Putri Arimbi Veiled Wedding Dress Design Portfolio includes fashion designs, accessories, batik patterned fabric for brides and grooms, and gold thread embroidery patterns for Jombang Putri Arimbi veiled wedding dresses.

Stage III : Embodiment

This stage is one of the production stages in addition to the design. At this stage, the finalization of the work in the form of " Jombang Putri Arimbi Veiled Wedding Dress" includes: The Bride and The Groom's clothings, Complementary clothing/accessories, according to the design by applying gold thread embroidery pattern designs inspired by local wisdom, namely the Arimbi Temple and the wealth of natural products in the Jombang area.

Stage IV : Creative Work Testing and Socialization

At this stage, the quality of the work created is considered. Approaches/ methods in testing creative power, namely:

- a) Descriptive (objective exposure)
- b) Analytical (exposure based on aesthetic principles)
- c) Interpretive (exposure based on the observer's point of view)
- d) Assessment (exposure by value measurement)

Interdisciplinary (exposure to various scientific disciplines)

2.2 Research Subject/Research Target

Association of Indonesian Bridal Makeup Experts (HARPI-Melati) East Java religious leaders, cultural figures, and students of the Fashion and Make-up Study Program, State University of Surabaya.

2.3 Technique of Data Collecting

Data collecting uses various techniques that are relevant to the required data. This research used interviews, observation, and document studies in the exploration phase. The portfolio is used in the Designing phase of the Veiled Jombang Putri Arimbi wedding dress. In the testing phase, the work uses an expert assessment technique, a rubric to assess the design, and a narrative commentary to assess the final work (Jombang Putri Arimbi Veiled Wedding Dress).

3 Research/Design Methods

Every region in Indonesia has local wisdom, including bridal makeup and clothes worn at weddings. In terms of ethnicity and culture, each region shows the characteristics of the cultural diversity of the Indonesian people. Besides, these characteristics contain noble values with local cultural wisdom resources. This is the case with the Jombang Putri Arimbi Veiled wedding dress [9] Philosophical value of traditional wedding dress is part of traditional clothing, which is one of the essential things used in holding wedding ceremonies, contains specific values and shows the identity of a region. The shape and style of the groom's and bride's clothing have philosophical values that the community has recognized.

In some areas, wedding dresses that already exist and have been used for generations have rules or regulations that cannot be changed because they contain sacred meanings. [10] The rules for wearing traditional wedding dress are standard rules that have been set and cannot be contested. The standards are followed because there is a religious element and belief, and if not followed can be disastrous. One of the inherited cultures is customs, rites and traditional knowledge, which is one form of the applicative side of Article 5 of the Law of the Republic of Indonesia Number 5 of 2017 concerning the Advancement of Culture. Customs.

Each region has a different order, dress and ceremony from each other. Each has its own majesty, uniqueness, beauty [11]. Jombang Putri Arimbi Veiled Wedding Dress has the said uniqueness, among others.

Table 1. Data on Research Results/Design of Jombang Putri Arimbi Veiled Bridal Clothing

Groom Wedding Dress	Bride Wedding Dress
<p>Clothing consists of 5 parts, namely;</p> <p>Suit/<i>beskap</i></p> <p>Shirt</p> <p>Trousers with straight pipes</p> <p>Typical cloth Jombang motif</p>	<p>Clothing consists of 5 parts, namely:</p> <p>Headscarf</p> <p>Long Kebaya</p> <p>Bustier/longtorso</p> <p>Angkin/Big waistband/Obi</p> <p>Wiron fabric, typical of Jombang motif</p>
<p>Accessories :</p> <p>Hat/coffee in the same color as the coat</p> <p>Colored slippers with trousers</p> <p>Necklace of roncean jasmine</p> <p>Gold Long Necklace</p>	<p>Accessories :</p> <p>Big Crown</p> <p>Clump of Mentul</p> <p>Subang</p> <p>Necklace</p> <p>Brooch Stack 3</p> <p>Scratched jasmine on the bun</p> <p>Jasmine ruffles on the chest from the head</p> <p>Chopped roses/corsage and jasmine</p> <p>Bracelet</p> <p>pending</p> <p>Ring</p> <p>Colored slippers with kebaya</p>
<p>Makeup:</p> <p>Give a light make-up on the face</p> <p>Give a light make-up on the hands (outer palms)</p>	<p>Makeup with the following criteria:</p> <p>Using moisturizer, and foundation powder</p> <p>Using loose powder and compact</p> <p>Using rouge</p> <p>Using lip balm</p> <p>Shaping Eyebrows</p> <p>Wearing eye shadow</p> <p>Wearing eye liner</p> <p>Wearing false eyelashes</p> <p>Apply mascara</p>

Hairdressing:

Hair is generally trimmed short (if long, it should be tied and put in a skullcap)

Hairdressing:

Forming hair with the help of chopped pandan leaves

Wearing the hijab that has been prepared

Attaching the front crown

Wearing a cuckoo on the back

Pairing jasmine rhubarb

Installing garlands of roses/corsage

The thick Javanese culture can be seen from the many traditional ceremonies that continue to be carried out and applied. One of them is the traditional Javanese wedding ceremony. The traditional wedding ceremony is a sacred ceremony that contains expressions about customs, attitudes of the soul, nature of mind and spiritual views rooted in culture. The ceremony in Javanese culture is symbolized in the bridal attire, make-up, and jewelry worn, as well as in the form of offerings and decorations in the room where the wedding ceremony is held [12]. Likewise, the design of the Jombang Putri Arimbi veiled wedding dress was deliberately designed following the culture rooted in the people of Jombang district in general and is in great demand by Muslim women. Thus the wedding dress is an element of indigenous culture which is traditional knowledge and has a high value of benefits, so it needs to be maintained and preserved. The Jombang Princess Arimbi Veiled Wedding Dress can be one of the characteristics or cultural icons of Jombang Regency, which is undoubtedly very different from other regions. Also can show a significant level of local culture. Suppose it is continuously explored and processed correctly. In that case, it can significantly contribute to the development of national culture, especially for culture in Jombang district in particular and East Java in general.

4 Conclusion

Design of Jombang Putri Arimbi Veiled Wedding Dress to create products that can be commercialized and can overcome the problems of DPC HARPI "Melati" in developing products based on local wisdom and modern technology to overcome problems in the community to explore regional potential as strengthening social capital in developing the creative economy in Indonesia. In the fashion sector, primarily regional bridal clothing. Thus this research aims to produce; (1) A pair of Jombang Putri Arimbi veiled wedding dresses, (2) A pair of Jombang Putri Arimbi veiled wedding accessories, (3) batik patterned fabric with a special patternation for the Jombang Putri Arimbi veiled wedding dress for brides and grooms, (4) Gold thread embroidered pattern for Jombang Putri Arimbi veiled wedding dress.

Currently, this Jombang Putri Arimbi Veiled Wedding Dress is in the production process, and after that, the standardization and commercialization of the product will be carried out.

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