

Proceedings of the 5th Business Innovation Sustainability and Technology International Conference

30th July 2025, Malang, Indonesia

BISTIC 2025

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Preface

Assalamualaikum warahmatullahi wabarakatuh.

Good morning, Ladies and Gentlemen.

The 5th Business Innovation, Sustainability, and Technology International Conference (BISTIC 2025) was successfully organized by the Department of Management, Faculty of Economics and Business, Universitas Negeri Malang, Indonesia. The conference served as an international forum for researchers, academicians, practitioners, and students to share knowledge, research findings, and innovations in the fields of business, management, education, and technology.

With the theme "*The Future of Business and Management: Strategies for Digital Transformation and Economic Resilience in Emerging Markets,*" BISTIC 2025 provided a platform to discuss current trends, challenges, and solutions in building resilient, inclusive, and sustainable systems amid rapid technological and economic changes. The conference also emphasized the critical role of education in shaping entrepreneurial mindsets, digital competencies, and sustainable innovation for future generations.

All papers included in this proceeding were carefully reviewed by experts in their respective fields to ensure academic rigor, originality, and relevance to the conference theme. The Organizing Committee sincerely appreciates the valuable contributions of all authors, the constructive feedback from reviewers, and the inspiring insights of the keynote and invited speakers.

It is our hope that this proceeding will serve as a valuable reference for future research and foster continued collaboration among scholars and practitioners in the areas of business, management, education, and technology.

Malang, Indonesia, October 2025
On behalf of the Organizing Committee,
Muhammad Fuad, S.E., M.Sc.

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