Collection of Zakat for Plantation and Forestry Companies by the National Amil Zakat Board of Riau Province

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Abstract. Plantation and forestry companies in Riau Province have the goal of seeking profit for the company and also for the state. Organizationally, plantation and forestry companies also have a social responsibility towards society and individually humans have a responsibility in issuing zakat. It's just that until now there has been a lack of contribution from plantation and forestry companies in collecting zakat (muzakki). Then there is still a lack of utilization of the potential of obligatory zakat for community empowerment (mustahik). In fact, if the profits are collected, it will not only have an impact on the company but also the community and the environment. Therefore it is necessary to conduct research with the aim of seeing how far the involvement of plantation and forestry companies has been in collecting zakat, and the obstacles in collecting zakat. This study uses an exploratory qualitative approach using Edward III's theory. Data collection was carried out by observation, interviews and documentation. The sources were from companies and the Riau Province National Amil Zakat Agency as well as religious institutions using a purposive sampling technique. The results and findings are that the potential for collecting zakat from plantation and forestry companies has not been utilized by the National Amil Zakat Agency for Riau Province. The main obstacle in collecting zakat for plantation and forestry companies is the lack of cooperation and collaboration between the Riau Province National Amil Zakat Agency and plantation and forestry companies in Riau Province.

Keywords: Collection, Zakat, Company, Plantation, Forestry

1 Introduction

The National Zakat Amil Agency is an institution that manages zakat nationally which was formed by the government. This is in accordance with Law Number 23 of 2011 concerning zakat management. In order to implement zakat management at the provincial level, the Provincial National Zakat Amil Agency was formed. In order to collect zakat, muzaki can calculate their own zakat obligations. But if you cannot calculate it yourself, you can ask the Amil Zakat Agency for help.

Based on Government Regulation of the Republic of Indonesia Number 14 of 2014, concerning the implementation of Law Number 23 of 2011 concerning zakat management, the National Zakat Amil Agency has the authority to collect zakat through zakat collection units / or directly. Zakat collection through units can be done by forming units within the scope of state institutions, ministries/non-ministerial government institutions, state-owned enterprises,

national and foreign private companies, representatives of the Republic of Indonesia abroad, representative offices of foreign countries/foreign institutions and mosques. country. Therefore, the Provincial National Zakat Amil Agency (Riau) has the authority to collect zakat through units or directly.

The Riau Province National Zakat Amil Agency in collecting zakat involves government and private agencies. The government agencies in question are the central and regional governments. Meanwhile, the private agencies in question are foreign, national and regional private companies. The data obtained shows that there has been an increase in the number of zakat collections in Riau Province by the Riau Province National Zakat Amil Agency.

Table 1. Zakat Collection at the National Zakat Amil Agency of Riau Province

No	Year	Collection (Rp)	Enhancement (%)	
1	2018		5.436.696.912	_
2	2019		12.640.423.340	232,50
3	2020		15.548.263.523	123,00
4	2021		16.299.431.157	104,83
5	2022		39.123.830.873	240,03

Source: National Amil Zakat Agency, Riau Province, 2023

This number is actually still relatively small because the Riau Province National Zakat Agency is still focused on government agencies and not private agencies or companies. Therefore, in the future or currently efforts are being made to collect zakat through the Riau Province National Zakat Amil Agency from companies in Riau Province, especially plantation and forestry companies. The number is believed to be very large because the companies in Riau Province are large-scale companies at the international, national and regional levels. Therefore, it has a lot of human resources and has the potential to be obliged to pay zakat (muzakki).

Of the amount of zakat collected over the five year period, there has been a significant increase, from IDR 5 billion in 2018 to IDR 39 billion in 2022. In 2023 and beyond, it is predicted that this figure will continue to increase along with the addition of mandatory zakat. Moreover, with the existence and hope of the Riau Province National Zakat Agency, there will be a role for plantation and forestry companies in Riau Province to be involved in zakat collection. Apart from plantation and forestry companies in Riau Province, there are also companies operating in various fields such as industrial machinery, electrical and electronic equipment, computers and laptops, crafts and souvenirs, telecommunications and equipment, transportation, creative and events, furniture and household equipment, automotive, sports, toys and equipment, textiles, clothing and accessories, agribusiness and food products, building materials and chemicals, food and beverage ingredients.

For companies operating in the palm oil plantation sector alone, there are 237 active companies based on 2021 data. The largest number is in Kampar Regency, reaching 47 companies.

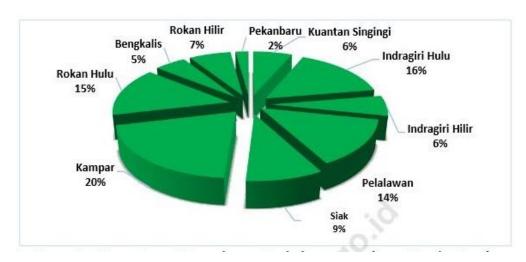


Figure 1. Number of Palm Oil Companies in Riau Province (Central Statistics Agency of Riau Province, 2023)

The large number of companies in Riau Province has the potential to increase the amount of zakat collection. However, the problem is that there is still a lack of zakat collection from companies and a lack of formation of zakat collection units in companies. From the picture above, Kampar Regency and Indragiri Hulu Regency have the potential to become sources of zakat collection in the future. Likewise with Pelalawan Regency and Siak Regency because in this area there are large companies, namely PT Indah Kiat in Perawang and PT RAPP (Riau Andalan Pulp And Paper) in Kerinci.

To determine the collection of zakat from plantation and forestry companies, an approach was taken using Edward III Theory. According to Edwar III in Aslinda, (2023:95), policies have four variables in their implementation, namely communication, resources, disposition and bureaucratic structure. Isnaini, Nashirudin and Sabiq (2022), the use of social media through funneling in zakat collection has the potential to attract prospective muzaki to get involved in zakat management with the various programs implemented.

2 Method

The research was carried out at the National Amil Zakat Agency, Riau Province. The research uses an exploratory qualitative approach. The resource persons in this research were the Head of the National Amil Zakat Agency for Riau Province, Head of the Secretariat of the National Amil Zakat Agency for Riau Province, Head of the Da'wah Education and Mosque Education Section and Idaroh Prosperity of the Indonesian Mosque, Regional Coordinator of Riau Province, leaders of plantation and forestry companies in Riau Province. The data sources used are primary data and secondary data. Data collection techniques include observation, interviews and documentation. Data analysis was carried out using the Miles & Huberman model, namely collection, data reduction, display and drawing conclusions.

3 Results and Discussion

3.1 Results

The collection of company and plantation zakat by the Riau Province National Zakat Agency has been carried out optimally, but the results have not been significant. Even though many plantation and forestry companies operating in Riau Province have potential human resources and financial resources that need to be empowered. These companies certainly have a lot of human resources, such as PT Indak Kiat as the largest paper provider company in Southeast Asia/internationally which has 8,000 employees but the zakat collected only reaches IDR 50-60 million per year.



Figure 2. Distribution of PT IKPP Zakat Zakat Sewing Machine Assistance

Source: PZI, 2023

This amount is certainly far beyond the expectations of the Riau Province National Zakat Agency. From the mapping of provincial scale zakat potential (provincial zakat collection efforts) which includes zakat objects for state civil servants and state civil servants, zakat for regional companies and retailers in Riau Province reached IDR 116.9 billion. The potential zakat for employees of Regional Owned Enterprises reaches IDR 7 billion with an object value reaching IDR 320.1 billion with a total of 4,037 employees. For potential zakat, industrial employees' income reaches IDR 5.7 billion. Then the potential zakat of Regional Owned Enterprise companies reaches IDR 16.6 billion. The potential for retail and industrial zakat reaches IDR 45.2 billion.

According to the Chief Executive of the Riau Province National Amil Zakat Agency, Idris, the strategy for optimizing zakat has been implemented. The form is by coordinating and optimizing zakat management through the formation of provincial zakat collection units at

vertical agency offices, regional work unit offices/provincial regional institutions, regionally owned business entities, private companies. Another step is to carry out outreach and memorandums of understanding with companies in the area for the collection of company zakat and employee income.

Diori (2021), a new policy model is needed to overcome the implementation of previously created policies so that they are effective. "Although deductive models of policy implementation seem to offer tangible promises to deliver more accurate and nuanced explanations of policy action, they fall short of combining the three criteria of Motivation, Information, and Power, necessary for any candidate model of policy implementation to be deemed effective,".

3.1.1 Communication

Dissemination of information regarding zakat collection by the Riau Province National Zakat Agency is carried out in various ways such as social media and discussion groups. Utilizing meeting rooms with the government and private sector, meetings have even been held with plantation companies in Riau Province.

Head of the National Zakat Amil Agency for Riau Province, Masriadi Hasan, said that his party always tries to reach out to companies in Riau Province to be involved in managing zakat, both collection and distribution. This is done directly or through the Riau Province National Zakat Agency or indirectly by establishing zakat collection units for plantation and forestry companies in particular.

In fact, the appeal for zakat payments, he said, was not only made internally by the National Zakat Amil Agency of Riau Province but also by the Governor of Riau on various occasions. Therefore, he feels grateful for the support of the Riau Provincial Government in collecting potential zakat, both in government and private institutions. Dissemination of information regarding zakat collection is carried out clearly using existing regulations. The applicable rules are also clearly conveyed in accordance with applicable regulations. The target of conveying information carried out by the communicant (National Amil Zakat Agency of Riau Province), namely mandatory zakat (mustahik) in plantation and forestry companies, has very high hopes.

Therefore, the Chairman of the Riau Province National Amil Zakat Agency, Masriad Hasan, really hopes that the realization of this potential can be realized starting in 2023. His party is ready to collaborate with plantation and forestry companies in Riau Province to achieve this goal. From the start, the management of the Riau Province National Zakat Amil Agency has been consistent in achieving the target of increasing zakat collection every year. So various efforts are always made, including forming zakat volunteers.

One way that can be done to increase zakat collection, especially for companies and plantations, is to provide an understanding of mandatory professional zakat. According to Marimin and Tira (2015), professional zakat is obligatory, the same as business zakat and other income such as agriculture, animal husbandry and trade.

3.1.2 Resource

In efforts to collect zakat, the Riau Province National Zakat Agency is supported by adequate resources. The resources in question are human resources and financial resources. In terms of human resources, this institution is led by people who have competence in their fields. It has a chairman, and 4 deputy chairman, a chief executive, secretary, internal audit unit, collection, distribution and utilization, finance and reporting, human and general resources as well as a set of service and program departments. Then in terms of financial resources, this Ummah organization is supported by the Riau Provincial Government in carrying out its duties, this is proven by operational funds reaching R1 billion every year.

In carrying out their duties, the managers use the principles of safe syar'i (according to Islamic religious rules), safe regulations (according to applicable laws and regulations) and safe within the scope of the Unitary State of the Republic of Indonesia (strengthening the state). The leaders and staff at this institution have a high level of compliance in carrying out their duties.

Existing human resources are in accordance with the needs and skills of the work being handled. They are the best choice from the results of several selections carried out involving many elements such as executive, legislative and religious and social. As a result of its work, the Riau Province National Amil Zakat Agency has received awards several times, such as best utilization in 2022 and best work team in 2023. Likewise, good financial management has carried out audits that can be accounted for.

Under these conditions, it is natural to get support from all plantation and forestry companies in Riau Province, so that they are involved in collecting company and employee zakat. Because Riau Province has the largest plantation and forestry companies in Indonesia. Thus, the company has tens of thousands of employees who have the potential to give zakat. According to the Head of the Sub-Division of Education, Da'wah and Masjidan Idaroh Prosperity Mosque Indonesia Riau Region, Abdul Azim, generally employees who work in plantation and forestry companies have quite large incomes. "Those who work in plantation/forestry companies are obliged to pay zakat in Riau every year," said Abdul Azim.

Al-'adl & Ridlo (2014), said that zakat from an Islamic economic perspective has significant potential. Therefore, it is necessary to get more attention from the government regarding the urgency of zakat in the welfare of society.

3.1.3 Disposition

According to Aslinda (2023), disposition is the character and characteristics possessed by the implementer, in this case the National Zakat Amil Agency of Riau Province. Based on research, the implementer has good character and characteristics. This can be seen in terms of the vision that was developed, namely to make the main institution for the welfare of the Ummah in Riau Province. Then the core values and motto that were created were trustworthy, competent, transparent, integrity and friendly.

The company's zakat managers also have good character and characteristics like those of the PT Indah Kiat zakat institution, namely the Indah Kiat Employee Zakat Pundi. The zakat collection program in companies directed by the Riau Province National Zakat Agency has been followed up by enforcing all employees to pay zakat. It's just that the results have not been achieved as expected and need to be improved further.

PT Indah Kiat Employee Zakat Fund Adminstrator, Nurul said, zakat collection has been conveyed to all divisions but employee awareness is still low so not all employees want to give zakat. On the other hand, there are also employees who directly pay zakat to mustahik. Pundi Zakat employees of PT Indah Kiat also always attend coordination meetings held by the Siak Regency National Zakat Amil Agency. Therefore, the company's zakat collection submitted to the Siak Regency zakat amil agency is also followed by a zakat distribution report.

REKAPITULASI DATA PERHITUNGAN DANA ZAKAT TAHAP I (SATU) TAHUN 2023 BADAN AMIL ZAKAT NASIONAL KABUPATEN SIAK

No	UPZ	DANA ZAKAT POLA KONSUMTIF	DANA AMIL	TOTAL (3+4)
1	2	3	4	5
01	Bunga Raya	202.289.400	12.960.800	215.250.200
02	Dayun	89.316.025	6.750.300	96.066.325
03	Kandis	225.669.225	16.652.700	242.321.925
04	Kerinci Kanan	113.425.000	7.100.000	120.525.000
05	Koto Gasib	49.580.350	5.496.200	55.076.550
06	Lubuk Dalam	117.318.200	8.282.400	125.600.600
07	Mempura	113.926.400	8.844.800	122.771.200
08	Minas	97.207.750	8.273.000	105.480.750
09	Pusako	43.780.500	3.726.000	47.506.500
10	Sabak Auh	57.663.875	4.056.500	61.720.375
11	Siak	71.436.050	5.228.600	76.664.650
12	Sungai Apit	37.012.500	3.150.000	40.162.500
13	Sungai Mandau	22.595.250	1.923.000	24.518.250
14	Tualang	10.986.250	935.000	11.921.250
13	PTPN V Sei Buatan	42.612.436	3.626.590	46.239.026
14	IKPP	13.095.375	1.114.500	14.209.875
Total		1.307.914.586	98.120.390	1.406.034.976

Figure 3. Recapitulation of Zakat Fund Calculation Data Phase I in 2023 National Amil Agency of Siak Regency.

Source: PT IKPP Employees' Zakat Pundi, 2023.

From this picture, it can be seen that zakat collection from plantation and forestry companies in Riau Province, especially Siak Regency, is still low. There are only 2 companies involved in collecting zakat, namely PT Indah Kiat and PT PN V. According to the Chairman of the Riau Province National Zakat Amil Agency, Masriadi Hasan, the number and involvement of plantation and forestry companies in Riau Province in collecting zakat is still low. Therefore, his party has carried out various approaches and outreach but the results are still not significant.

3.1.4 Bureaucratic Structure

According to Pratidina et al., (2022), the Zakat Infaq Sedekah Forum, Cicurug District, Sukabumi Regency, West Java Province, determines superior programs as a priority scale for the management of the Zakat Infaq Alms Forum at the village/district level. This shows that the bureaucratic structure plays an important role in policy implementation.

In the Riau Province National Zakat Amil Agency, there are components or work units that show the division of labor in collecting zakat from plantation and forestry companies. These work units are in the fields of collection, collection section, muzaki services, infaq box and marketing communications. These sections will essentially be responsible for their duties to the highest leadership, namely the Chairman of the Agency.

It's just that there is no direct relationship between the Riau Province National Zakat Agency and existing plantation and forestry companies for the purpose of collecting zakat. Therefore, a forum or coordination is needed for zakat collection so that it is better planned, implemented and monitored. Even reinforced by standard operational procedures, up to now there are no standard operational procedures for collecting zakat from plantation and forestry companies in Riau Province.

Opportunities that may be implemented according to Sudarmadi as Chair of PT Indah Kiat Pulp And Paper's Employee Zakat Punzi are income cuts and employee selection. However, in practice this is difficult to implement because it is voluntary or there is no coercion.

"At the start of labor recruitment, we can make an agreement, especially for Muslims, if they want to work, they are willing to have their income cut as zakat by 2.5 percent. But there are no strong regulations governing this. "On the other hand, the addition of zakat obligatory participants is still lacking because those who have retired no longer pay zakat to us," said the Chairman of PT Indah Kiat Pulp and Paper's Zakat Fund, Sudarmadi.

Thus, regulations, commitment, understanding and strong awareness are needed for companies and employees from the leadership to implement zakat payments. If this is fulfilled, zakat collection will increase and will have a positive impact on recipients both consumptive and productive. The government and private sector as well as the Riau Province National Zakat Amil Agency must strengthen each other in efforts to increase zakat collection because it will help poor people, especially in living their lives. Meanwhile, economic development will produce entrepreneurs/entrepreneurs who return to distribute their zakat.

According to Noorbani (2019), receiving zakat through the Amil Zakat Agency is very dependent on the state civil apparatus or civil servants and their creativity. Meanwhile, the private sector really depends on creativity and the level of public trust.

4 Conclusion

Based on the research results, company and plantation zakat collection by the Riau Province National Zakat Agency is not running optimally. This is because there are no strong regulations for companies and employees to pay zakat. Then there is still low awareness of companies and employees about having their income deducted in zakat payments.

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