Identification Analysis of Key Performance Indicators (KPIs) at the Baptist Rural Development Model (LPPB) Using the Performance Prism

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Abstract. This study aims to design Key Performance Indicators (KPIs) using the Performance Prism framework with a case study on a non-profit, namely the Baptist Rural Development Model. This type of research is qualitative research using case studies. The method of data is by selecting KPIs that have been collected based on empirical research, then pairwise comparisons are carried out through the Analytical Hierarchy Process questionnaire. The population in this study were LPPB stakeholders which included employees, consumers, communities, suppliers, and foundations. This KPI design produces 50 KPIs consisting of 10 stakeholder satisfaction, 10 stakeholder contributions, 10 strategies, 10 capabilities, 10 processes, from the five stakeholders which are then arranged into a Performance Measure Record Sheet. This research can provide information to other non-profits on the importance of measuring performance by translating stakeholder satisfaction and contributions as well as strategies, processes, and organizational capabilities which are facets of performance prism.

Keywords: Performance Measurement; Performance Prism; Key Performance Indicators; Performance Measurement Record Sheet; Non-Profit

1 Introduction

Maintaining the company's performance so that it continues to carry out its objectives on target, it is necessary to evaluate and measure the company's performance not only in terms of financial targets but also in non-financially. In an increasingly competitive environment, company management must be supported to improve its performance by perfecting the traditional performance measurement system because traditional measurement systems that emphasize financial measures as performance measures have limitations. Performance measurement has a performance measure that is reflected in Key Performance Indicators (KPI). KPI describes the measurement of several aspects of organizational performance where there are aspects that are very important to the present or future success of the organization [1]. Referring to the existing method of measuring company performance, Performance Prism (PP) emerged as a second-generation or development (especially from the balance scorecard) measurement framework designed to assist in the selection of comprehensive performance measurements that address key business issues for various organizations, profit and non-profit. can relate. Explicitly asking questions and critical encouragement of managers to think about relationships between measures, among ways that other measurement frameworks have not intuitively suggested [2]. This method tries to consider the stakeholders in the company, including investors, customers, suppliers, employees, and the community. The prism consists of five different facets. which should describe the complexity of actual performance measurement and management. These facets satisfaction, stakeholder contributions, strategies, processes, and include stakeholder capabilities [2]. Based on direct interviews with LPPB directors so far. LPPB performance measurement through internal evaluation among LPPB department heads at least once a month and annual evaluations related to the targets achieved regarding the development of each year, the parameters in assessing also tend to be operationally LPPB. This proves that so far LPPB is still using evaluation from the perspective of internal stakeholders, even though it is by the real function that LPPB should have to obtain measurement indicators from the perspective of society or external stakeholders as LPPB parameters in measuring performance. So, it is necessary to identify KPI to be used as parameters for measuring company performance based on the LPPB stakeholder perspective contained in the Performance Prism framework.

2 Material and Method

This research is qualitative. Qualitative research in the form of research with a case study approach. The main stages in the following research, among others, are in figure 1.



In this case, the identification and verification of KPIs is an effort to compare KPIs which are broadly narrowed down according to the 5 perspectives that exist in the performance prism method [3]. The target is the main stakeholders in LPPB as part of giving their ideas and opinions through the AHP questionnaire in determining the main KPIs in measuring LPPB's overall performance. The weighting of KPIs will be carried out by the LPPB's internal structural party as the part that best knows the needs and the right targets in answering the previously selected KPIs. The weight obtained will be part of the performance measurement.

2.1 Data Collection based on Performance Prism

This study uses qualitative research with interviews, literature searches, and identification of KPI areas from previous studies. Obtaining results through important results that exist in the PP facets, namely First, Stakeholder satisfaction - What do our key stakeholders want and stakeholders considered consumers, employees, need? The here include and the government/ community. Companies need to suppliers, owners/foundations, strive to provide satisfaction with what their stakeholders want and need and to communicate well with them so that stakeholders can carry out their roles well for the success of the company.

Second, Strategy - What strategies have we implemented to satisfy the wants and needs of our stakeholders? The definition of strategy according to Glueck and Jauch [15] is a unified, broad, and integrated plan that connects the company's strategic advantages with environmental challenges, designed to ensure that the main goals of the company can be achieved through proper implementation by the organization. Also, according to Craig & Grant [12] strategy is the setting of long-term goals and objectives (targeting and long- term goals) of a company and the direction of action and allocation of resources needed to achieve goals and objectives (achieve the goals and objectives).

Third, Process - What critical processes need to be operationalized and improved? "The process is a series of activities starting from determining goals until the end of the target or the achievement of goals". Fourth, Resources / Capabilities - What resources do we need to operate and upgrade? Capability or ability here means the capabilities possessed by the organization including its resource expertise, business practices, technology utilization, and supporting facilities. This organizational capability is the most basic foundation that an organization must have to compete with other organizations.

Fifth, Stakeholder contributions - what contributions should we ask our stakeholders to maintain and develop this resource? Determining what to measure is the ultimate goal of measuring performance with this Performance Prism model, so the organization must consider what things are wanted and needed from its stakeholders. This is because an organization is said to have a good performance if it can convey what it wants from stakeholders which greatly affects the survival of their organization.

The results show that there are 79 KPIs that will be compared with the degree of importance through the AHP questionnaire (Table 1). Each KPI in 5 aspects of PP between stakeholders is compared to one another measuring LPPB's overall performance. The weighting of KPIs will be carried out by the LPPB's internal structural party as the part that best knows the needs and the right targets in answering the previously selected KPIs. The weight obtained will be part of the performance measurement.

Facets of PP	Foundation	Employee	Supplier	Society	Consumers
Satisfaction Stakeholder	HR can perform their duties skillfully, competently, and achieve the desired	Providing social and health insurance (Wibowo, 2017)	Continuity of good cooperation (Wibowo, 2017)	Job creation (Wibowo, 2017)	Product Quality [4]
	targets (Wibowo, 2017)	Employees teel comfortable with the workplace environment (Kinanti & Nurhasanah, 2019)	Increase in the number of purchases (Wibowo, 2017)	Support for the community [4]	The accuracy of serving consumer complaints (Wibowo, 2017)
	Increased income (Dessy, 2016)	Compensation accordingly (Dessy, 2016)	Duration of payment (Wibowo,	Obtaining the information needed [4]	Customer satisfaction (Dania, 2012)
	Increased visits and community cooperation for learning/ internships (Dessy,2016)	Providing rewards for achieving targets (Budijanto et al., 2012)	2017)		
	Annual Reporting Transparency (Kinanti & Nurhasanah, 2019)	Clear employee regulations (Budijanto et al., 2012)			
	Increased production capacity (Dessy, 2016)				
Contribution Stakeholder	Providing increased employee skills (Kinanti & Nurhasanah, 2019)	Employee productivity (Adianto, 2014)	On-time delivery (Dessy, 2016)	Partners in developing Science (Bora, 2015)	Suggestions from Customers (Dessy, 2016)
	The provision of suggestions and input (Wibowo, 2017)	Employee discipline (Budijanto et al., 2012)	Quality and quantity accuracy (Adianto, 2014)	Number and quality of local recruitment (Wibowo, 2017)	Customer benefits get (Dania, 2012)
	Guarantee of employee welfare (Wibowo, 2017)	Employee competence (Adianto, 2014)	Reasonable prices (Wibowo, 2017)	Community Contribution for Development (Wibowo, 2017)	
		Following the procedure properly (Dessy, 2016)		Percentage of Permits granted (Wibowo, 2017)	
Strategy	Creation of superior products (Wibowo, 2017)	Increased participation ir training (Wibowo, 2017)		Fast company response to o, society	Timely provision (Dania, 2012)
	Good service [5]	Placing employees according to their	Fulfillment production of	(Dessy, 2016) Fulfillment of the company	Consumer loyalty

Table 1. Selection of KPI from the facets of PP

	Increase in the percentage of products sold (Wibowo, 2017)	specialties(Wibowo, 2017) The level of procurement of appropriate equipment [6]	raw materials (Dania, 2012) Supplier satisfaction [4]	to the environment and government [6]	(Wibowo, 2017) Increase in subscribers (Prastawa, 2011)
			Financial procedures (Dania, 2012)	The company's response to new regulations [6]	Product and service development (Prastawa, 2011)
Process	Increase in the number of sales (Wibowo, 2017)	Providing an understanding of OHS to employees [4]	Quality and quantity of raw materials (Dania, 2012)	Use of local resources [4]	Frequency of promotion and product introduction (Prastawa, 2011)
9	Open to accept all groups to share information related to	Good open communication between subordinates	Making quality product	Partnership and community	Measurement of market needs and
	agricultural technology [4]	and superiors (Wibowo,2017)	standards (Dania, 2012)	development programs [6]	wants (Wibowo, 2017)
		Increasing the use of education funds and health funds [6] Coordinating the procurement of equipment needed [6]		Use of local resources [4]	Number of regular consumers [3]
Capability	Financial Control / Audit [6]	OHS Control [4]	System planning (Wibowo, 2017)	Training on local resources [4]	Customer service (Dania, 2012)
	Completeness of company data information [4]	Make clear rules and regulations (SOP) [4]	Providing value/benefits to suppliers [4]	Collaboration in conducting research [7]	The ability to fulfill customer desires (Dania, 2012)
	2020 Analysis Result	The number of resolved employee complaints [6]	Accuracy of payments to suppliers [4]		Reasonable prices (Wibowo, 2017)

Source: 2020 Analysis Results

AHP is used to derive the ratio scale from several paired comparisons that are discrete or continuous. Pairwise comparisons can be obtained through actual measurements as well as relative measurements of degrees of liking, or importance or feelings. Thus this method is very useful to help obtain a ratio scale of things that were previously difficult to measure such as opinions, feelings, behaviors, and beliefs [19] Furthermore, verification is carried out by distributing questionnaires to LPPB stakeholders to obtain data and the data is processed by expert choice v11.

2.2 Population and Sample

The population in this study were 99 respondents consisting of 5 LPPB stakeholders (foundations, employees, suppliers, consumers, and the community). KPIs that have been identified as previously described are verified for their superiority through the AHP questionnaire by the LPPB stakeholders as the population from this sampling. The sample is part of the number and characteristics of the population [20]. The sampling method in this study using a purposive sampling method.

Table 2. Research Population				
Stakeholder	Population			
Foundation	14			
Employee	20			
Supplier	5			
Society	30			
Consumer	30			
Total	99			
Source: 2020 A	nalveie Reculte			

Source: 2020 Analysis Results

3 Result and Discussion

3.1 Result

The main steps that need to be taken in identifying and verifying the suitability of the needs of the 15-19 KPIs of each Stakeholder (foundations, communities, employees, suppliers, and consumers) are described based on previous research. Processing the answers to the distributed AHP questionnaire. The determination of KPI is carried out to determine performance indicators that can be used as key indicators so that performance improvements can be made faster. Hope and Fraser suggest less than 10 KPIs. The 10/80/10 rule (10 KRI or Key Result Indicator, up to 80 PI, and 10 KPI) is a good guide for organizations [1]. Based on this, the weighting of each Stakeholder is 15-19 KPIs, then the 10 KPIs are selected with the 2 highest weights between perspectives as KPIs (Tabel 3).

Table 3. Key Performance Indicator (KPI) of LPPB

Stakeholder	Facets of PP	Code	KPI
Employee	Stakeholder	E1	Percentage of employees feeling comfortable
	Satisfaction	E2	Percentage of social and health security provision
	Stakeholder	E3	Percentage of work accidents
	Contribution	E4	Absence percentage
	Strategy	E5	Employee specialization percentage
		E6	The appropriate level of equipment procurement
	Capability	E7	Number of resolved employee complaints
		E8	Clear rules and regulations (SOP).
	Process	E9	Percentage of communication in internal cooperation
		E10	Coordinating the procurement of required equipment
Consumer	Stakeholder	C1	Product quality percentage
	Satisfaction	C2	Percentage of Customer Satisfaction
	Stakeholder	C3	Customer benefits get

	Contribution	C4	Percentage of suggestions from customers
	Strategy	C5	Product and service development
	a	C6	Consumer Loyalty
	Capability	C7	Reasonable price
		C8	Customer service
	Process	C9	Frequency of promotion and product introduction
		C10	The Market needs and wants
Society	Stakeholder	P1	Support for the community
	Satisfaction	P2	Total people who came
	Stakeholder	P3	Partners in developing knowledge
	Contribution	P4	Percentage of community contribution
	Com romon	14	to the development
	Strategy	P5	The company's response to new regulations
	Siralegy	P6	Fulfillment of the company obligations to the
		10	environment and government
	Capability	P7	Training on local resources
	Capability	P8	Collaboration in conducting research
	Process	P8	
	Process	P9	The accuracy of paying taxes
Cumulian.	6.1111		Partnerships and community development program
Supplier	Stakeholder	S1	Continuity of good cooperation
	Satisfaction	S2	The percentage increase in the number of purchases
	Stakeholder	S3	On-time delivery
	Contribution	S4	Reasonable prices
	Strategy	S 5	Maintain communication
	100 10000	S 6	Fulfillment production of raw materials
	Capability	S 7	System planning
		S 8	The accuracy of payments to suppliers
	Process	S 9	Quality and quantity of raw materials
		S10	Create quality product standards
Foundation	Stakeholder	I1	Increased visits and community cooperation for
	Satisfaction		learning/internships
		12	HR meets the target
	Stakeholder	13	Provides increased employee skills
	Contribution	I4	Increasing employee welfare
	Strategy	15	Creation of excellent products
		I6	Provide good service
	C Lilit.	17	Financial Control / Audit
	Capability		
	Capability	18	Completeness of company data information
	Process		Completeness of company data information Percentage of visiting groups

Source: 2020 Analysis Results

The KPI parameters that have been formulated by the LPPB stakeholders as above are then entered in the AHP questionnaire to be weighted according to LPPB needs. Weights function in determining the level of importance of KPIs to business success, these weights can be used to determine the difference between the desired prerequisites and the environmental conditions of the company [11]. The weight for each category will be filled by the most qualified LPPB structural officials as the part that has the most impact on the LPPB running decision, namely the LPPB director, head of the office, personnel & public relations, head of operations, and head of training & counseling.

Performance parameters based on table 4 with the highest weight are (C1). The percentage of product quality with a weight of 0.075 is part of the consumer stakeholders, while the lowest weight is (S2). The percentage increase in the number of purchases with a weight of 0.001 is part of the supplier stakeholders. The highest weight of each stakeholder, namely from the highest employee (E4) Percentage of attendance with a weight of 0.051, from the highest consumer (C1) Percentage of product quality with a weight of 0.075, from the highest community (P1) Support to society with weight 0.026, from the highest supplier (S8) Accuracy of payment to suppliers with a weight of 0.053, and from the highest foundation (I7) Financial Control / Audit with a weight 0.020 with the hope that these five KPIs will be in an excellent performance to be able to increase the performance value of the LPPB for the better.

Tabe	el 4.	The	Weight of each KPI

KPI	Weight	KPI	Weight	KPI	Weight	KPI	Weight	KPI	Weight
E1	0.016	C1	0.075	P1	0.026	S1	0.008	I1	0.003
E2	0.014	C2	0.033	P2	0.017	S2	0.001	12	0.004
E3	0.029	C3	0.030	P3	0.006	S3	0.030	13	0.010
E4	0.051	C4	0.026	P4	0.011	S4	0.015	I4	0.010
E5	0.033	C5	0.031	P5	0.005	S5	0.015	15	0.009
E6	0.018	C6	0.007	P6	0.008	S6	0.015	I6	0.012
E7	0.046	C7	0.025	P7	0.016	S7	0.022	17	0.020
E8	0.037	C8	0.039	P8	0.018	S8	0.053	18	0.007
E9	0.023	С9	0.020	P9	0.009	S9	0.011	19	0.015
E10	0.004	C10	0.036	P10	0.008	S10	0.017	I10	0.005

Source: 2020 Analysis Results



Fig. 2. The results of the KPI weighting with expert choice v11

By the research [9] stated that the performance measurement record sheet consists of 10 important elements in its framework. The elements that can be generalized in measurements in LPPB are, The frequency elements are flattened for all indicators so that they are carried out in one period, namely the calculation for a year. The element of the party that will measure is the head of the office as the administrative responsible for the LPPB to be able to report the results of the data used as a measure in seeing the productivity of the LPPB's performance in its periodic years. Elements that will act on the data include structural parties from the LPPB as parties who will seek solutions and development processes needed by LPPB in the future. The target elements and what elements they will do then are left directly to the LPPB who best knows the degree of need and optimization in their operations towards good performance

Code	КРІ	Opti mal	Mi nim al	Year of Com paris on	Target	Real	Weight
El	Percentage of employees feeling comfortable						0.016
E2	Percentage of social and health security provision						0.014
E3	Percentage of work accidents						0.029
E4	Absence percentage						0,051
E5	Employee specialization percentage						0.033
E6	The appropriate level of equipment procurement						0.018
E7	Number of resolved employee complaints						0.046
E8	Clear rules and regulations (SOP).						0.037
E9	Percentage of communication in internal cooperation						0.023
E10	Coordinating the procurement of required equipment						0.004
Cl	Product quality percentage						0.075
C2	Percentage of Customer Satisfaction						0.033
C3	Customer benefits get						0.030
C4	Percentage of suggestions from customers						0.026
C5	Product and service development						0.031
C6	Consumer Loyalty						0.007
C7	Reasonable prices						0.025
C8	Customer service						0.039
C9	Frequency of promotion and product introduction						0.020
C10	The Market needs and wants						0.036
PI	Support for the community						0.026

P2	The people who came	0.017
P 3	Partners in developing knowledge	0.006
P4	Percentage of community contribution to	0.011
	the development	
P5	The company's response to new	0.005
	regulations	
P6	Fulfillment of the company obligations to	0.008
	the environment and government	
P7	Training on local resources	0.016
P8	Collaboration in conducting research	0.018
P 9	The accuracy of paying taxes	0.009
P10	Partnerships and community development	0.008
	program	
\$1	Continuity of good cooperation	0.008
S2	The percentage increase in the number of	0.001
	purchases	
\$3	On-time delivery	0.030
\$4	Reasonable prices	0.015
\$5	Maintain communication	0.015
S 6	Fulfillment production of raw materials	0.015
\$7	System planning	0.022
S 8	The accuracy of payments to suppliers	0.053
59	Quality and quantity of raw materials	0.011
S10	Create quality product standards	0.017
П	Increased visits and community	0.003
	cooperation for learning/internships	
12	HR meets the target	0.004
13	Provides increased employee skills	0.010
14	Increasing employee welfare	0.010
15	Creation of excellent products	0.009
16	Provide good service	0.012
17	Financial Control / Audit	0.020
18	Completeness of company data	0.007
	information	
19	Percentage of visiting groups	0.015
110	Increased number of sales	0.005

Source: 2020 Analysis Results

3.2 Discussion

According to Neely & Adams (2003), if a company fails to provide added value to its stakeholders, it can result in a reduction in the company's reputation, but if stakeholder satisfaction is met, it means that the company's performance is good. Performance Prism does not only talk about what the stakeholders need and want but also the feedback for what LPPB needs and wants from stakeholders. Therefore, it is necessary to identify the contribution of each stakeholder to develop LPPB capability.

The identification results show that there is 10 stakeholder satisfaction from each stakeholder that must be fulfilled by LPPB which can be seen in table 3. Each stakeholder generates 2 KPIs such as employees (E1, E2), consumers (C1, C2), communities (P1, P2), suppliers (S1, S2), and foundations (I1, I2). As stated in the table, the KPI is also used in 5 empirical studies as a reference part in their management, including 1 KPI from Kinanti and Nurhasanah's research (2019), 1 KPI from Dania's research (2012), 1 KPI from Dessy's research (2016), 3 KPIs from Adianto's research (2014), and 4 KPIs from Wibowo's research (2017).

The results of the identification of the 10 KPIs that are expected by LPPB from their stakeholders can be seen in table 3. Each stakeholder produces 2 KPIs such as employees (E3, E4), consumers (C3, C4), communities (P3, P4), suppliers (S3, S4), and foundations (I3, I4). As stated in table 3, the KPI is also used in 6 empirical studies as a reference part in the management of KPI selection, including 1 KPI from the research of Budijanto et al., (2012), 1 KPI from Dania's research (2012), 1 KPI from Bora's research (2015), 1 KPI from Kinanti and Nurhasanah's research (2019), 3 KPIs from Dessy's research (2016), and 3 KPIs from Wibowo's research (2017).

Next is the strategy identification process, strategy formulation is needed to measure organizational performance because it can be used as a monitor, the extent to which organizational goals have been achieved so that management can take quick and appropriate steps in making decisions to improve company performance. The strategy identification results show that 10 strategies must be implemented by LPPB.

The results of the identification of strategies resulted in 10 KPIs that must be carried out by LPPB to obtain good performance, can be seen in table 3. Where each stakeholder produces 2 KPIs such as employees (E5, E6), consumers (C5, C6), community (P5, P6), suppliers (S5, S6), and foundations (I5, I6). As stated in the table, the KPI is also used in 5 empirical studies as a reference part in the management of KPI selection, including 1 KPI from Prastawa's research (2011), 1 KPI from Dania's research (2012), 1 KPI from Kinanti and Nurhasanah's research. (2019), 3 KPIs from Dessy's research (2016), and 4 KPIs from Wibowo's research (2017). Then, process identification according to Neely et al., (2002) is how the company can carry out the strategy. A good process must support the achievement of strategy, thus enabling the company to have high performance. The results of the process identification show that 10 processes support the implementation of the strategy.

The results of the identification process resulted in 10 KPIs that must be carried out by LPPB to obtain good performance, which can be seen in table 3. Where each stakeholder produces 2 KPIs such as employees (E9, E10), consumers (C9, C10), communities (P9, P10), suppliers (S9, S10), and foundations (I9, I10). As stated in the table, this KPI is also used in 6 empirical studies as a reference part in the management of KPI selection, including 1 KPI from Prastawa's research (2011), 1 KPI from the research of Budijanto et al. (2012), 1 KPI from Adianto's research (2014), 2 KPIs from Dessy's research (2016), 2 KPIs from Dania's research (2012), and 3 KPIs from Wibowo's research (2017).

Identification of capabilities in seeing the capabilities that are owned and need to be improved. Capability is the ability of the company, whether human resources, business processes, physical infrastructure, tools or machines, and supporting facilities. Capability is very important in the organization because it can describe the organization's ability to meet the wishes of the stakeholders. Identification of capabilities that need to be measured by

LPPB, which amounts to 10 capabilitie. The results of capability identification produced 10 KPIs that must be carried out by LPPB to obtain good performance can be seen in table 3. Each stakeholder produces 2 KPIs such as employees (E7, E8), consumers (C7, C8), community (P7, P8), suppliers. (S7, S8), and foundations (I7, I8). As stated in the table, this KPI is also used in 5 empirical studies as a reference part in the management of KPI selection, including 1 KPI from Dania's research (2012), 1 KPI from Bora's research (2015), 2 KPI from Dessy's research (2016)), 2 KPIs from Wibowo's research (2017), and 4 KPIs from Adianto's research (2014).

After the KPIs were identified through weighting between KPIs carried out by 5 respondents who were the LPPB structural members who best understood the LPPB needs. In fulfilling the next step in completing the main results that will become the core of measurement, namely the establishment of a performance measurement record sheet. A performance measure log sheet is used to determine what constitutes a "good" measure of performance. It also relates to a framework that ensures that actions are clearly defined and based on formulas and explicitly defined sources of data. The performance measurement record sheet consists of a table containing the 50 KPIs consisting of the optimal value, the pessimistic value, the comparison year, the weight, and the realization in the current measurement year which will later be used in measuring LPPB performance.

4 Conclusion

First, the KPIs generated through the Performance Prism method consist of 50 KPIs selected from 79 KPIs collected based on empirical research. The performance prism method with 5 perspectives generates (10 KPI Stakeholder satisfaction, 10 KPI stakeholder contributions, 10 KPI strategy, 10 KPI capability, and 10 KPI process) from 5 LPPB stakeholders (employees, consumers, communities, suppliers, foundations) through multiple selections between The main KPI by each stakeholder uses the AHP questionnaire with a total of 99 respondents.

Second, the weighting of 50 KPIs is carried out by the LPPB structural party in terms of selecting priority KPIs whose results are considered the most important in maximizing later performance measurements. The results of the highest weight of the KPI are at (C1). The percentage of product quality is part of the consumer stakeholders, while the lowest weight is (S2). The percentage of the increase in the number of purchases is part of the supplier stakeholders. The highest weight of each stakeholder, namely from the highest employee (E4) Percentage of absenteeism, from the highest consumer (C1) Percentage of product quality, from the highest community (P1) Support to the community, from the highest supplier (S8), Accuracy of payments to suppliers, and from the highest level of foundations (I7) Financial / Audit control with the hope that these five KPIs will be in an excellent performance to be able to increase the LPPB's performance value for the better.

Third, the 50 KPIs have formed a performance measurement record sheet which explained in detail the 10 important elements in measuring performance. The ten elements include the title size, objectives, linkages, targets, formulas, frequency, who is measuring, the source of the data, who act on the data, what they do.

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