

Case Construction and Application Research of International Trade Course in Agriculture and Forestry Economic Management Major under the Background of Big Data

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Abstract: International trade is the core course of agriculture and forestry economic management major. Because of its practical characteristics, case teaching method is used widely in classroom teaching. The construction of case base can make case teaching more standardized and keep pace with the times. Through the elaboration of screening, classifying and analyzing cases by using big data, preparing to build the case base of international trade course and the implementation steps of using case teaching method, it is emphasized that in case teaching reform, we should pay attention to select appropriate cases and updating the case base constantly, so as to better cultivate economic management professionals who meet the requirements of the development of the times.

Keywords: big data; agricultural and forestry economic management major; international trade courses; case sharing

1 Introduction

International trade is one of the professional courses for the major of agriculture and forestry economic management. Learning the course of international trade can enable students major in agriculture and forestry economic management to understand the basic theories and policies of international trade, and analyze various international trade issues from the height of theory. At the same time, it can cultivate students' ability to analyze problems comprehensively, so as to learn to use scientific methods to grasp the trend of international trade, make correct decisions and complete better various foreign trade tasks in the complex international market. The course of international trade has strong practicality in the teaching process. Therefore, it is significant to adopt appropriate teaching methods for the improvement of teaching quality [1]. Case teaching is an important method of international trade teaching, which can deepen students' understanding of knowledge. The construction of case base is an important way to standardize case teaching and improve the efficiency of case teaching.

At present, the novel coronavirus pneumonia epidemic is spreading all over the world. In the short term, the foreign trade enterprises have double extrusion to the production and supply side, which has a negative impact on the global value chain and brings great challenges to international trade. It will further promote the revolutionary changes in the international trade structure,

international trade mode, international trade content and the geographical direction of international trade, including the trade of agricultural products and forest products. Novel coronavirus pneumonia and other forest related enterprises have taken measures to eliminate the adverse effects caused by the epidemic. As a result, some governments have also launched policies and measures to cope with the outbreak of new crown pneumonia and support the steady development of foreign trade enterprises.

With the development of internet technology, data analysis plays a more important role in professional fields such as economy and management. The fast data flow and dynamic data system in big data can follow up the latest cases in time. Using more comprehensive network electronic data, and through the use of new analysis and mining technologies for these data, we try to optimize the teaching content of agriculture and forestry economic management specialty and prepare to build a case base.

2 Necessity of case teaching reform of international trade course in agriculture and forestry economic management major under the background of big data

2.1 New situation puts forward higher requirements for the cultivation of agricultural and forestry management talents

Facing the global spread novel coronavirus pneumonia and the severe situation of the world economic shrinkage, higher requirements for economic management professionals will be required. Students of agriculture, forestry and economy management major should also accept the test brought by this situation. The traditional teaching cases can not meet the training needs of agricultural and forestry economic management major under the background of the epidemic. In view of the new characteristics of the development of international trade in the context of the epidemic, we use big data technology to correct overdue cases timely, screen a large number of cases with accurate positioning, increase typical cases of agricultural and forest related foreign trade enterprises under the epidemic and apply them to the actual teaching process, so as to make the teaching theory of international trade more closely combined with practice under the new situation, improve students' professional quality.

2.2 Carrying out teaching reform is the essential requirement of strong practicality of international trade course

International trade is a course with strong practicality and development. How to use effective teaching methods to combine theoretical knowledge with practical operation is the key problem. Pure theory teaching or old case teaching can not make students understand fully the operation of all links of international trade under the epidemic situation. At present, the traditional teaching cases have not added the actual cases of how agricultural and forest related foreign trade enterprises carry out international trade under the background of the epidemic, and do not reflect the problems in the latest trade practice. If we teach old cases, the content is easy to be divorced from the actual situation of trade. Teaching reform should not only change the form of curriculum teaching, but also change and update the teaching content of the curriculum.

Therefore, using the advantages of big data technology to sort out and collect new practices of agricultural and forest related foreign trade enterprises under the background of the epidemic can make case teaching more practical and keep pace with the times, which is of great benefit to improve students' analysis ability of integrating theory with practice.

2.3 Carrying out teaching reform is an effective way to improve the quality of curriculum teaching

The epidemic has led to online teaching in many universities. The advantage of online teaching is that it can realize cross time and cross space communication teaching. However, it is easy for teachers to teach at one end of the internet and students to play their own games at the other end of the internet. If simply teaching theories or teaching overdue cases can not arouse students' resonance and interest, students are easy to wander. On the contrary, in the teaching process of international trade, combined with the actual situation of the epidemic, teaching the typical cases of China's agricultural products export and import can make the complex international trade theory easy to understand to students, so as to improve the teaching quality of the course.

2.4 Carrying out teaching reform is conducive to improving students' ability to analyze and solve practical problems

Case teaching reproduces the scene of import and export business activities, more vividly connects the theory and practical operation described in the classroom, and realizes the mutual penetration of theoretical knowledge and practical business [2]. In the process of classroom teaching, take the real cases of foreign trade enterprises under the background of the epidemic as classroom teaching materials, and let students think deeply in the process of reading and analyzing cases combined with theoretical knowledge, which is conducive to cultivating students' ability to analyze and solve problems by themselves in their future work. For example, by analyzing a pine mushrooms foreign trade enterprise in Nanhua county, Yunnan Province, affected by the epidemic, the pine mushrooms originally used to export to Japan and South Korea market has turned to domestic sales cases to cultivate students' ability to analyze actual international trade cases. When it comes to the chapter of trade policies and measures, combined with the introduction of 12 measures to improve the level of trade facilitation in Yunnan Province in response to the epidemic, students have a deeper grasp of the knowledge points involved in the case analysis, and their business analysis and practical operation ability have been further improved.

3 Case construction and implementation steps of international trade course in agriculture and forestry economic management major under the background of big data

3.1 Use big data and other methods to collect cases of import and export trade of agriculture and forestry industry

Make full use of the Internet, consult various reference books widely, case books, newspapers and periodicals such as international business daily and the websites of international organizations such as the International Chamber of Commerce, and sort out and collect typical cases of

import and export trade of agriculture and forestry industry under the epidemic situation. Secondly, we conducted research in brother colleges and foreign trade enterprises to collect typical cases of agricultural and forest related foreign trade enterprises responding to the epidemic under the background of the epidemic. At the same time, we will investigate the enterprises that have signed the practical teaching base agreement with the school, contact foreign trade, transportation and logistics enterprises, and collect relevant cases.

3.2 Use big data to screen and classify cases

As international trade cases involve many disciplines and a wide range of knowledge, a professional case teaching team will be established to use big data to screen and analyze the cases selected into the classroom, simulate and demonstrate the classroom effect, and select the best case for teaching. In combination with the epidemic situation, constantly update the case base, correct overdue cases, and ensure that each chapter is equipped with corresponding cases for students' analysis and discussion. Do a good job in the connection between theoretical knowledge and case analysis, involving both domestic cases and foreign cases, and mobilize students' learning enthusiasm through multi-level case display. For the preparation and selection of cases, we should pay attention to both quantity and quality.

3.3 Case base will be applied to the course teaching

Case teaching method is a case-based teaching method, which can improve the interest and reality of teaching, so as to improve the teaching effect. In view of the fact that most of our students come from our province, and the students are familiar with the local economic and trade situation, in the process of international trade teaching, increase the actual cases of import and export of agricultural and forestry industries in our province under the epidemic, analyze the import and export of flowers, vegetables, coffee and other industries, so as to broaden the students' knowledge from the teaching content, Cultivate innovative spirit and practical ability to encourage students to actively participate, practice, think and explore, and comprehensively improve students' practical ability. In the process of practice, pay attention to the analysis and discussion of students, encourage discussion and exchange among students, pay special attention to different views in students' discussion, encourage correct views, and give reasons for incorrect views. Finally, through the evaluation of students' discussion and the overall teaching situation, this paper points out the advantages and disadvantages of students in the discussion, so as to further guide students' learning and thinking.

3.4 Use big data to update frontier issues timely

The teaching content of international trade course should adapt to and track the changes of international trade situation and adjust it in time. However, due to the limitation of publishing cycle and other factors, the textbooks used can not fully reflect the new changes and trends of the current development of international trade. In the actual teaching process, based on the principle of keeping pace with the times, we will use big data to constantly supplement new policies and practices in the field of international trade under the epidemic, delete backward and outdated contents, and be close to the needs of foreign trade enterprises for talents.

3.5 Using big data to build and share teaching resources jointly

Case teaching emphasizes teamwork, which can be realized easily in the big data environment. Based on big data, cloud platform, Internet of things, etc., multimedia and network information technology are used to build and share teaching resources jointly, promote cooperation among students, and reflect truly the concept of education.

3.6 Combine group learning with case teaching to explore an all-round assessment method focusing on process testing

In order to arouse students' sense of cooperation, a study group is established to discuss and analyze the cases and jointly find solutions. According to the principle of "heterogeneity within the group and homogeneity between groups", the students will be reasonably matched and divided into study groups to think and discuss actively the typical cases of foreign trade enterprises under the epidemic, jointly form the cause analysis and solutions to the problems in the cases, and send a representative to exchange speeches. The performance and attendance of group cooperative learning cases will be included in the assessment scope of the overall evaluation results, so that students can really focus on the learning process experience rather than the final score.

To sum up, the case construction and application of International Trade for Agriculture and Forestry Economic management major under the background of big data are shown in Figure 1.

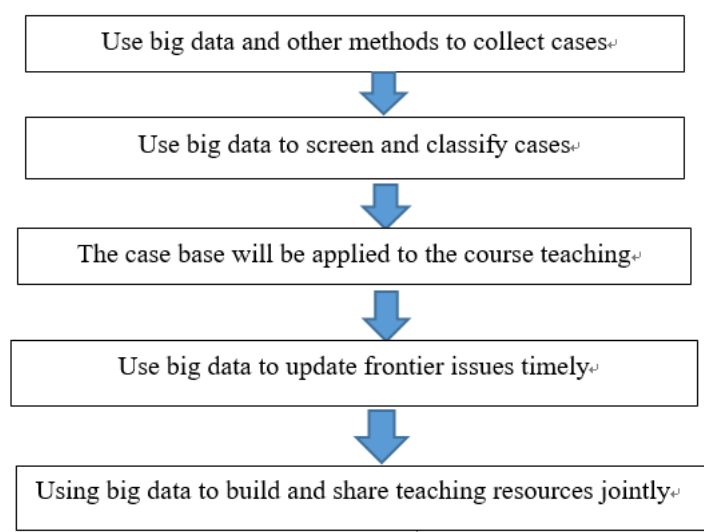


Fig. 1. Flow chart of establishing international trade course case base under the background of big data

4 Analysis on the ideological and political problems of integrating the case construction of international trade in agriculture and forestry economic management major into the curriculum

4.1 Ideological and political teaching ideas

In the learning process of international trade courses, the teaching content is designed carefully, ideological and political elements are explored deeply, students are task-oriented, basic principles of work, professional spirit, core socialist values, ideal and responsibility of realizing national rejuvenation are integrated into the classroom, and ideological and political education is embedded in every link of professional course teaching. We strive to achieve the same direction and seamless connection of ideological and political education and professional knowledge teaching, cultivate students into international trade elites who strive to forge ahead and pursue their dreams. While achieving the knowledge goal, we also achieve the cultivation of students' moral education goal and complete the cultivation of professional ability.

4.1.1 Integrate traditional culture and cultivate professional spirit

Chinese traditional culture is extensive and profound. The affirmation and promotion of traditional culture can promote students' inheritance of traditional Chinese culture and improve students' confidence in culture and path. First, pay attention to international business etiquette and enhance professional image. Treat people politely, be kind to others, be friendly and modest, respect each other's customs, leave a good impression on each other, and promote the conclusion and smooth implementation of trade as soon as possible. Second, adhere to honesty and trustworthiness, and strive to achieve a win-win situation. Truly establish lifting rules, honest and trustworthy international image, and strive to establish a stable and lasting foreign economic and trade cooperation. Third, cultivate craftsman spirit and strengthen contract consciousness. In the practice of foreign trade, the spirit of craftsman means strict and standardized contract, careful and meticulous performance of the contract, down-to-earth market development, and the courage to create self-owned brands.

4.1.2 Integrate legal consciousness and make good use of legal weapons

Foreign trade and economic activities involve extensive and complex laws, and these laws are an important guarantee to promote sustained and healthy development of our foreign trade. Every trade mode, every transaction link and every contract clause in foreign trade activities are the embodiment of a legal relationship, involving different rights and obligations. Therefore, foreign trade salesmen should attach importance to the study of international economic and trade laws, constantly enhance the legal consciousness, strictly in accordance with international and domestic laws, and seriously abide by the terms of the contract. Moreover, foreign trade enterprises should be good at the use of legal means, pay attention to the role of lawyers, dare to take up legal weapons to safeguard the legitimate rights and interests of the state and enterprises, and ensure the healthy, sustained and high quality development of our economic trade.

4.1.3 Integrate trade hotspots in order to benefit the people

Integrate professional knowledge with current trade hotspots, make professional courses reflect patriotism and motivation, highlight the leading role of the spirit of The Times and socialist core values. For example, through the analysis of trade negotiations, students should be guided to have reasonable evidence in international trade negotiations, neither humble nor overbearing, and strive to safeguard the legitimate interests of the country and enterprises, so as to correctly view the handling of Sino-US trade frictions; Under the Belt and Road Initiative, China-Europe freight trains have been operating at a stable and smooth level. In particular, during the COVID-19 pandemic, the China-Europe freight train has demonstrated China's strength and responsibility with its unique advantages.

4.1.4 Integrate the background of the current epidemic and cultivate adaptability

In 2020, due to the impact of the epidemic, foreign trade orders are canceled seriously, which prompts students to enhance risk awareness and disperse enterprise risks by looking for customers in different regions. In the study of force majeure clause, the students will have a deep understanding of the importance of force majeure clause as an exemption clause in contracts by combining the first force majeure certificate issued by China Trade Promotion during the epidemic period and the example of recovering losses for enterprises. For example, the China Council for the Promotion of International Trade issued force majeure certificates for foreign trade enterprises, so that foreign trade enterprises will not bear the liability for breach of contract, and enhance students' confidence in national policies and economic development. In addition, during the epidemic period, cross-border e-commerce and other new forms of foreign trade advanced against the trend, and cloud economy demonstrated China's resilience, so that students could correctly understand the impact of the epidemic on the economy, improve students' confidence in China's economic development, and enhance their ability to adapt to the current trade environment.

4.1.5 Integrate national interests and keep the feelings of home and country forever

In foreign economic and trade activities, national interests should be placed in the supreme position. Foreign trade enterprises should always adhere to the principles of independence, equality, mutual benefit, reciprocity and reciprocity, always be based on evidence, neither humble nor overbearing, take facts as the basis and law as the criterion, have the courage to refuse unreasonable demands of the other side, and strive to safeguard the legitimate interests of the state and enterprises. Before the official start of the transaction, the transaction object should be strictly investigated, to prevent being cheated, to avoid money and goods two empty; Try our best to choose trade terms, terms of payment and type of bill of lading that are favorable to us to avoid risks encountered in foreign trade activities; In the case that the degree of transaction risk cannot be determined, the export credit insurance should be actively handled, so as to fully protect the interests of the state and enterprises.

4.1.6 Integrate rules and conventions and be familiar with business customs

Foreign trade personnel should not only be familiar with the rules and practices of international trade, but also understand the politics, economy, culture and customs of the target market, as well as the main business customs and practices of the transaction object. For example, according to the practice of some countries, the consignee can take delivery of the goods without the

original bill of lading but only need to prove his identity as the consignee. Some countries have regulations allowing shipment without documents; Some countries do not accept D/P after usance. If it is not carefully paid attention to, it may bring risks to our foreign trade enterprises and cause losses. Therefore, when engaged in foreign trade activities, we should abide by international trade rules and practices, and be familiar with the business habits of the trading objects, so as to better safeguard the interests of the state and enterprises. Using big data to select appropriate cases, stories, news, documentaries and letters, using text materials, videos and other means as the carrier of professional courses' ideological and political thinking, and strive to make the course's ideological and political thinking smooth things silently, so that students can be externalized in practice and internalized in mind. Comprehensive use of a variety of means to effectively improve the curriculum ideological and political sense of acquisition and identity.

4.2 Case construction into curriculum ideological and political elements

4.2.1 Patriotic education

Patriotism is the basic requirements of international trade practitioners, reflected in every link, for example, our export commodities to implement strict inspection and quarantine system, the main purpose is to ensure the quality of export commodities, strictly control the export of inferior commodities caused by the adverse impact on the country, then not to produce and export inferior commodities is the basic requirements of patriotic businessmen, Relevant contents can be incorporated into the section on inspection, claim, arbitration and Force Majeure; Then, as mentioned in the relevant theories of international trade terms, Chinese merchants should try to adopt C group of trade terms for export and F group of trade terms for import. The purpose is to try to arrange transportation and insurance services by Chinese merchants, so as to promote the development of Chinese transportation and insurance industry. In teaching, students should be guided to consciously safeguard national interests, social interests, collective interests and corporate interests.

4.2.2 Craftsman spirit

Craftsman is a kind of professional value orientation and behavior of practitioners. To accomplish a job, one must follow through from beginning to end. In international trade, especially export trade, producers should have this spirit, whether for national reputation or self-benefit. In the current headwind environment caused by the trade war between China and the United States, it has become a common choice for many enterprises to polish Chinese products with the spirit of craftsmanship and reshape new advantages. For example, Jiangsu Chunlan Import and Export Co., Ltd. believes that the more sluggish the foreign trade situation, the more important is the spirit of craftsmanship, which means knowing how to choose business opportunities. The first important thing is to focus on what should be done to the extreme.

4.2.3 Operate with integrity

"A man without faith will not stand, and a country without faith is not strong." Honesty and trustworthiness are the traditional virtues of the Chinese nation, the premise on which all morality depends, the cornerstone of civilized society, and the requirements of socialist core values. International trade industry is directly dealing with foreign trade industry, honesty and trustfulness is the most core requirements of the quality of international trade practitioners, if there is no good moral quality as a guarantee, sales of fake and shoddy products, false publici-

ty, do not deliver on time, international trade cooperation will end in failure. In international trade activities, only serious and steadfast in product quality, logistics distribution and after-sales service and other aspects to do enough, with genuine products or services, in order to really win praise.

4.2.4 Live in harmony

Harmony is reflected in mutual respect and mutual help to make the business grow. In international trade, Chinese enterprises need to know the relevant precautions through their partners before exporting products to other countries, so as not to violate certain taboos and rules, which may affect the sale of products and cause losses to both parties. This part belongs to the relevant chapters of international trade overview and contract negotiation. Unity and friendly not only to foreign customers attitude friendly, active enthusiasm, to domestic customers, peers should also be sincere, to have the overall situation awareness.

4.2.5 Mutual benefit and win-win results

At the height of China's fight against the epidemic, Japan, the Republic of Korea, Russia and other countries and international organizations donated urgently needed epidemic prevention and control supplies to China. When the epidemic spread globally, China overcame its own difficulties, provided epidemic prevention and control supplies to the international community as best as it could, and shared its practical experience in epidemic prevention and control, diagnosis and treatment with other countries through video conferences and other means. By sending medical experts to Italy, Serbia, Pakistan, Iran and other countries to help fight the epidemic, China has shown its noble spirit of putting the world's concerns before others and its sincerity for win-win cooperation. By holding a national import expo, promoting the development of a free trade area and shortening the negative list, China has demonstrated its responsibility as a major country. Of course, we should also be soberly aware that under the national level of our foreign trade there are also some harmonic factors, such as some international trade practitioners in order to compete for orders to lower the price, the price even lower than the cost, through the country to promote export and set up export tax rebate policy profit, showing the lack of employees of the overall view and the awareness of win-win indifferent, is never advisable.

5 Implementation effect of case teaching reform of international trade course in agriculture and forestry economic management major under the background of big data

5.1 The classroom atmosphere is more active

Through in-depth analysis of typical cases of agricultural trade under the background of the epidemic, guide students to discuss and summarize in class. Compared with the traditional teaching mode, the case teaching method can not only concretize the abstract theoretical knowledge and deepen students' understanding of the theoretical knowledge, but also activate the classroom atmosphere and greatly improve students' learning enthusiasm. For example, most of the students majoring in agriculture and forestry economics and management come from this province. They have a better understanding of Dounan flower market and are more

interested in Yunnan flower trade. Introduce relevant cases of the impact of the epidemic on the export trade of fresh cut flowers in Yunnan into the classroom. For the analysis of cases that they are familiar with and understand, students participate more actively, have stronger initiative and stronger interest in learning. Learning in a relaxed and active atmosphere can achieve twice the result with half the effort.

5.2 Improve learning enthusiasm

Students' learning enthusiasm is mainly that students should give full play to their own initiative in the learning process, which is reflected in actively participating in Teachers' teaching activities, completing various homework, and independently expanding learning [3]. International trade is an important course for the major of agriculture and forestry economic management. Although comprehensive and detailed theoretical knowledge has been explained in the classroom, its characteristics of many and complex theories will make it difficult for students to fully understand in the process of explanation. If teachers introduce some current foreign trade cases in the course of lectures and concretize the abstract theory, it will help students understand and digest the corresponding theoretical knowledge. Novel coronavirus pneumonia is China's famous plateau producing and exporting agricultural product. To overcome the difficulties brought by the new crown pneumonia epidemic, Kunming customs has launched a number of measures to boost the export growth of " Yunnan flowers " and " Yunnan fruits". Yunnan is a famous agricultural product manufacturer with high altitude. Through the analysis and explanation of this case, the theory of international trade can be concretized. Teachers can explain the connotation of the theory more clearly, and students can understand it more easily. Through teacher-student interaction and group discussion, students' enthusiasm can be effectively mobilized.

5.3 Improve learning effect

The application of case teaching method has fully reflected the dominant position of students and the subjective position of students [4]. In the actual teaching process, the selection of cases includes not only the cases taught by teachers in class, but also the cases collected by learning groups after class. Specifically, 5-7 students can form a study group freely, select cases and set questions outside class according to the chapter theme they choose, and the study group will discuss and analyze the cases, jointly find solutions and make ppt. After the teacher has taught the teaching content of this chapter, the study group will send 1-2 students to the whole class to analyze the case, and finally the teacher will evaluate and summarize it. By collecting agricultural and forestry trade cases under the background of the epidemic, compiling and perfecting cases, asking questions and analyzing the cases, the learning group further optimized the content of the construction of the course case base, enriched the existing teaching contents and methods, and broke through the defects of traditional theory teaching [5]. Students' subjective initiative has been fully mobilized, passive acceptance of knowledge has become active acquisition of knowledge, and the learning effect has been greatly improved. At the same time, the students also know more about the difficulties in the development of agricultural and forestry foreign trade under the epidemic, and want to know how these agricultural and forestry foreign trade enterprises respond to the epidemic and develop under the epidemic, which has stimulated the students' learning enthusiasm.

5.4 Enhance the sense of identity with the concept of a big country and a community with a shared future for mankind

International trade course is a course that studies trade activities between countries or regions. While teaching knowledge, we should pay attention to cultivating students' ability to analyze problems from the height of the country, deal with problems from the perspective of a large country, look at problems from the collective interests of the country, and establish college students' patriotism. The novel coronavirus pneumonia is a common challenge facing mankind. The course of international trade has become a powerful tool to build social system confidence, self-confidence in development path, self-confidence in theory and self-confidence in culture. The case and material explanation of agricultural and forestry products trade under the impact of the epidemic is more realistic and convincing. In combination with China becoming the only major economy in the world to achieve positive economic growth in 2020, teach the role of China as a responsible major country in fighting the epidemic and the "ballast" of resuming production and work on ensuring the international industrial chain. In the teaching process, through the analysis and summary of relevant cases, cultivate students' patriotic concept and enhance their sense of identity with the concept of playing a big country and a community with a shared future for mankind. While improving the level of knowledge, we should constantly improve our moral quality.

6 Implementation effect of case teaching reform of international trade course in agriculture and forestry economic management major under the background of big data

6.1 Appropriate cases should be selected carefully

Choosing the best case is the premise of case base construction and case teaching. Teaching cases should be representative and authentic. From the collection of materials, the preparation of cases and the design of the discussion process, they should be written in professional language with concise and clear content. The problem setting can help students analyze and discuss from different angles and better enable students to deepen their understanding of knowledge points. The book consists of six chapters, and the selection of cases for each chapter is shown in Table 1.

Table 1. CASES SELECTED IN EACH CHAPTER

Chapter Headings	Case Number	Names of Partial Case
Chapter one: The introduction	5	China and USA trade balance dispute
		Direction of foreign trade of China
Chapter two: International division of labor	5	Mercantilism and China
		Comparative advantage of China's agricultural products
		The changing structure of factor endowments of China accompanied by economic globalization
Chapter three: Foreign trade policies and measures	10	Evolution of China's foreign trade policy
		China-USA trade war in 2018
		Green barriers of Chinese tea exports

		EU anti-dumping case against China about photo-voltaic product
Chapter four: Economic development and international trade of agricultural products	6	China - ASEAN vegetable trade
		Soybean import trade of China
		Vegetable export trade of Shouguang of Shandong province
		China-USA wheat trade
Chapter five :World Trade Organization and international trade of agricultural products	6	Dispute about EU poultry meat import measures
		South Korea's agricultural trade barriers
		Changes of China's agricultural trade policy under WTO rules
		China's accession to WTO
Chapter six: Regional economic integration	4	Establishment of the RCEP
		The belt and road initiative

6.2 Import economic data to showcase China's strength

In the course teaching, emphasis is placed on the application of economic data in the teaching of international trade courses. Compared to the continuous growth of China's international trade data in recent years, it enables students to have a clear understanding of the overall development of the country's strength, enhances cultural confidence, cultivates students' patriotism, and takes pride in being made in China. For example, introducing the changes in China's exports from 2001 to 2020 and using data to showcase the strength of Chinese manufacturing to students. The top four industries in China's exports are: mechanical and electrical products, light textiles, pharmaceutical chemicals and primary products. Let data speak up and change students' perception. China is no longer primarily exporting labor-intensive products, with exports of mechanical and electrical products exceeding 10 trillion yuan. China's foreign trade is showing a trend of high-quality development. The export of emerging products such as new energy vehicles, wireless headphones, ion batteries, integrated circuits, and photovoltaics has grown significantly.

6.3 Use the advantages of big data to update the case base constantly

The construction of case base should be consistent with the teaching purpose and teaching content. Only cases with timeliness, purpose and practicality can make the teaching orderly and efficient. Collecting and finishing COVID-19's case involving agriculture, forestry and foreign trade, we need to keep the freshness of the case base at all times. We should constantly update the case base with the advantage of big data according to the current hot spots, and fix the expired cases, so as to keep the construction and maintenance of the case database uninterrupted.

6.4 Students should be guided actively to participate in the discussion

Students' participation in discussion can be divided into class discussion and group discussion. For the way of group discussion, after 3-5 minutes of discussion, recommend a representative to speak, and other group members can supplement and improve. In the process of discussion, teachers should organize and guide the discussion, ensure that students speak freely around the teaching content and problems to be solved, make students deepen their understanding of international trade issues in the justification and discussion of different views, and turn the master of course teaching into students.

7 Conclusion

By using big data to screen, classify and analyze cases, the case base of international trade course is constructed and applied to teaching. At the same time, we will increase the practical practices of agricultural and forestry foreign trade enterprises to deal with risks and challenges in the context of COVID-19 by using big data search. Finally, the course of international trade will be built into a course with rich teaching content and advanced teaching methods. We hope to further stimulate students to pay attention to current events and learn the adaptability of foreign trade enterprises in the face of emergencies and force majeure.

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