

# The Impact of Using the Tiktok Application on Student Character

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**Abstract.** Tiktok application is an application that is currently a trend. The Tiktok application is widely used by various groups, both children and adults. This application makes it easy for its users to express themselves to a wide audience. This study aims to determine the impact of using the Tiktok application on student character. This study uses a qualitative approach with the method of literature study. The results of the study show that, first, Tiktok affects students' behavior patterns and mindset; second, students use the Tiktok application more so that it makes them lose track of time and forget studying; third, students do not use the Tiktok application as a medium for learning, but only to fill their spare time. This impact will certainly affect the character of students, and this is a challenge for the world of education to continue to educate students to have good character.

**Keywords:** Tiktok, Appliation, Character, Character Education.

## 1 Introduction

In the current era of globalization, many people use social media. Social media makes it easy for its users to be able to interact with other people, either by writing, videos or pictures. It is noted that based on a report from We Are Social stated that in January 2023 there were 167 million active users of social media in Indonesia [1]. Social media users regardless of age, both children, teenagers, adults and even the elderly can use it. At this time there is an application that is quite popular and widely used by the public, namely the Tiktok application.

Tiktok is an application originating from China. Tiktok is an application in the form of audio-visual media. Many people use this application because the features in the Tiktok application are easy for users to use. People can be creative in making videos with a duration of 15 seconds to 10 minutes and can create videos they make by adding music, filters, effects, and more. Tiktok is the most downloaded application in the world, based on the results of Apptopia research in 2022 the Tiktok application has been downloaded 672 million times and has beaten the Instagram, whatsapp, capcut, snapchat, telegram, facebook, and other applications [2]. Indonesia is the 2nd country with the most number of Tiktok users with a total of 99 million.

In the Tiktok application there are various kinds of content, both positive and negative. This is of course a bad thing if watched by children or teenagers who are still in school. If the video content on Tiktok is not filtered, it will affect the character of children or students under the age of 18. Children under the age of 18 certainly don't have a stable mind when viewing content. The Tiktok application has an influence both positively and negatively. Positively the Tiktok

application can make its users have many friends, can be used as a medium for searching for information, learning media, and so on. While the negative effect is that this application makes its users, especially children or students, spend more time playing Tiktok, not studying, and forgetting time.

This is of course a concern, because after all social media has an influence on the character of children. Therefore, education has a very important role in shaping character. Character education aims to make children or adolescents have good character according to values and norms. Character education is to develop a person's ability to make good and bad decisions, maintain what is good and realize that goodness in everyday life wholeheartedly [3]. Based on this background, the authors are interested in researching with the title The Impact of Using the Tiktok Application on Student Character.

## **2 Method**

Researchers will explore the impact of using the Tiktok application, where the orientation in this study focuses on character. Researchers used a qualitative approach to the method of literature study. This method is used because researchers want to know the impact of using the Tiktok application on student character, through texts and discourses that explain the use of the Tiktok application related to characters.

As explained by Burrows the literature analysis method is used because the literature analysis method is used because it involves understanding the language, symbols and/images in it to obtain information about how people understand and communicate life [4]. Through analysis of texts, discourses, and studies of various documents that contain theories, scientific research results, books, and various other supporting documents. Conclusions will be drawn about the impact of using the Tiktok application on student character.

## **3 Result and Discussion**

Based on the results of the research, it shows that the Tiktok application is an application that contains various kinds of videos with various kinds of content. The Tiktok application can make anyone who uses the Tiktok application become addicted, this is in line with research conducted which states that the Tiktok application makes users continue to play videos contained in the Tiktok application [5]. The Tiktok application makes its users smile, laugh, be sad, and so on. Of course, this application is able to influence a person's pattern and behavior.

Based on research results, that the Tiktok application is an application that cannot be accessed by all ages, this is also supported by Jenia's research where the survey results showed that out of 47 respondents there were 59.6% of respondents stating that the Tiktok application could be used by all circles [6]. However, currently many users of the Tiktok application come from children or teenagers, this is also supported by Alysha's research which states that Tiktok users in 2020 in Indonesia are dominated by teenagers with an age range of 14 to 24 years [7]. This causes the need for supervision from parents so that parents can find out what content or videos their children see and can limit children from using the Tiktok application. The Tiktok application has various kinds of content such as music, movies, sports, hobbies, and others, even

negative content such as bullying, violence, or things that lead to negative things also exist. This content can be freely viewed or watched by children or teenagers.

The use of the Tiktok application has an impact on the character of children or adolescents if it is not used properly and wisely. The Tiktok application is enjoyed by many children and teenagers, because the features in the application are very easy for users to use. This makes children or teenagers become addicted to continuing to watch the videos contained in the application. This is in line with the We Are Social report that social media users in Indonesia can spend 3 hours 26 minutes a day [8]. The Tiktok application has a negative impact on children's characters. There are several characters that arise from using the Tiktok application, namely as follows.

Tiktok is an application that is often used in everyday life, of course, its use also affects the character of children or adolescents in a negative direction, such as; Lazy, Tiktok has a big effect on children or teenagers. Children or teenagers spend more time playing Tiktok than studying. Tiktok children or teenagers waste time indirectly, because they are complacent watching the videos in the application. This is also Tiktok also makes children not only lazy in studying but also negligent in worship [9], makes children undisciplined, makes children quickly anxious if they don't open the Tiktok application. Wasteful, Tiktok will make teenagers have extravagant characters. Where teenagers are constantly buying quotas so they can use the Tiktok application. this is done so that he can always see content or videos in the Tiktok application. Dishonest, Tiktok will turn children or teenagers into children who like to lie. Where he will create content or videos that are not in accordance with himself so that he gets likes. And the last, easy to anger, Tiktok makes children irritable if their friends disturb them when they are making videos. Of course this is not a good thing if done continuously.

From the explanation above, it is necessary to have supervision from parents so that parents can know what videos their children are watching. If not, it is no longer impossible for children to access videos or watch videos they are not supposed to see. Tiktok can change the character or attitude of children. So it is very important to continue to instill good characters such as virtuous character, honesty, discipline, tolerance, open-mindedness, mutual respect and so on in children.

#### **4 Conclusion**

Based on the explanation above, it can be concluded that the Tiktok application is an application that is popular with all groups, one of which is children or teenagers. The Tiktok application is an application that is easy for anyone to use. There are various kinds of content in the application, of course this can affect the character of students if they continue to watch videos on the Tiktok application. The impact of the Tiktok application itself is in the form of positive and negative impacts. Of course, this should be a common concern. It is important to teach character education to children, so that children become children who have good character that can be used in everyday life.

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