

Style Tips on Millennial Generation Mixed Ethnic Couples Through Whats App in Pondok Cina, Depok, West Java

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ABSTRACT

Communication of different ethnic couples between husband and wife when exchanging messages, whatever the substance and format of the message is, will be interpreted by both parties. The language used by different ethnic couples is colored by their respective regional languages. The intensive communication of ethnic-ethnic couples becomes crucial in their ability to achieve domestic harmony. Now the interaction of different ethnic couples is not only through face to face. Along with the advancement of digital communication technology, mixed ethnic couples are already using it, one of which is social media whats app as a mixed ethnic couples communication channel. This has become the study of this research with the aim of wanting to examine more deeply the typography of mixed ethnic couples. Through the case study method it was found that the results of the research on language style in mixed ethnic couples communication through whats app were colored by many factors such as cultural identity, education level, family background, experience and breadth of association.

Keywords: Couples Communication, Mixed Ethnicity, Whatsapp Social Media, Language Style, Millennial Generation

1. INTRODUCTION

Language symbolizing an idea, concept, or a way of thinking that delivered through sounds. [1] Language is the most important aspect in human life, and this also applied in the relations between husband and wife where they act as a communication tool, in a family of want ethnics, or more. Language is used by every family in their interpersonal communication and with a good and simple language, it is hoped that it will connects a family with a different backgrounds so there will be a harmonic relations in their teamworks and communication.

Another important use of language besides communications is for expressing oneself, their integrations, and social adaptations between them. Human uses language as a way to express themselves and their feelings. It means when doing that, humans uses a styles of language so it will become more interesting to hear. If we this styles in general, we could say that this syles is a way to express the user, whether in a form of language, behaviour, clothings, and others. The

better the styles, the better people will see them, and the worse the style is, the worse people will see them. [2]

Said that a style of language that someone possesses is a part of diction that has a close relation with sayings that are individual or characteristic, or have a high artistic value. Because of that, the style of language becomes a way of seeing someone's way of thinking because if we see their way of using it, it will show us the soul and the personality of its user, that will be shown through their choice of diction that will differentiate them with another person because in its essence, the styles have a relation to literature.[3]

A husband and wife with a different cultural background usually have a problem in their marriage because of that difference. Understanding the culture especially in the context of close relation like this is not an easy thing, because of that the two of them must learn to understand the reality of each other's culture and know that there will be a diversity so they could avoid conflict, as in another function of communication between cultures in the context of interpersonal relations.[4]

Just like what Keraf said that the style of a language has a close relation with the personality of its user [5], this thing also applied to a couple with a different cultural background from the millennial generation that lived in Pondok Cina, Beji, Depok. Their family lived in a constant use of communication technology because Depok is one of the main support for the Capital besides Bekasi and Tangerang. Because of this, there is a high mobility in these regions.

From the administration perspective, Depok is one of the cities of West Java but geographically speaking it's closer to Jakarta and because of that it's become a popular suburb especially for the people that came from out of the capital, this includes Margonda Raya street in Pondok Cina. There is a lot of marriage between different cultures from the millennial generation. Millennial means that they were born between the year of 1980 and 2000. This generation also called themselves as the Y Generation. Their life cannot be parted from the technology, especially the internet, and entertainment that have become their main needs.

The growth of communication technology and the change of culture and its values in the modern society have a significant influence on how this cross-cultural family communicates. Y Generation identified as familiar on how to use digital communication media like WhatsApp. Each of them use it as a way to communicate with each other and this communication is colored by the unique style of language. This language style becomes a part of individual characteristics like the choice of words, terms, and words arrangement. It also shows the soul and characteristics of each individual cross-culture couple in Pondok Cina, Beji, Depok. Their language style is also a way to express their thoughts and feelings in a form of writing that gives a certain effect on the couple. Gorys Keraf said that a good style of language has three aspects: honesty, politeness, and interesting.[6]

Communication method of the cross-culture couple is a way that is used by the husband and wife on giving their thoughts that give certain effects, suitable with each other's means. The message between them is a statement of many thoughts and feelings in a form of idea, information, advice, complaint, instruction, and other things.

A different culture has different values, one of them is language and the way in how it is used by the cross-culture couple in their communication. Every person's way of communicating is influenced by their culture, rules, and their own language, the same happens to the cross-culture couple. Their knowledge on language and how to communicate it is also different, and these things

could lead to problems. In other words their communication doesn't happen in a completely clear way.

Fenomena komunikasi pasangan suami istri beda etnis menjadi menarik untuk dikaji karena pengaruh adat istiadat dan bahasa yang mereka miliki akan memberi warna tersendiri dalam keberlangsungan komunikasi pasangan beda etnis, khususnya komunikasi kekinian yang menggunakan media sosial seperti whats app.

This phenomenon became interesting to study because their custom and language will give a certain influence on their communication, especially the current one that heavily depends on social media like whats app.

2. RESEARCH METHOD

The approach used in this research is qualitative, qualitative research prioritizes the processes that produce meaning. Qualitative research is research that intends to understand phenomena about what is experienced by research subjects such as behavior, perception, motivation, action, etc. holistically, and by means of descriptions in the form of words and language, in a special natural context and by utilizing various natural methods. [7]

Furthermore, the paradigm in this research is the constructivist paradigm. The constructivist paradigm is a paradigm that is almost the antithesis of understanding which places observations and objectivity in discovering a reality or science. This paradigm views social science as a systematic analysis of the social actors concerned creating and maintaining or managing their social world. [8]

The research method used by the author in studying the typification of language styles Typical Language Style of mixed ethnic couples through Whats App in Pondok Cina, Depok, West Java is a case study method.

Case study is a series of scientific activities carried out intensively, in detail and in-depth about a program, event, and activity, both at the level of individuals, groups of people, institutions, or organizations to gain in-depth knowledge about the event. Usually, the events chosen hereinafter referred to as cases are actual (real-life events), which are taking place, not something that has passed. [9]

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To explore data related to the research theme, the authors used a triangulation data collection technique that combines several techniques such as observation of couples communication messages through whats app and conducting in-depth interviews with three mixed millennial generation ethnic couples. To complete the data needed, the writer conducts documentation studies into various documents that support research findings, such as books on couples communication, messages through social media whats app, also examines the results of related research in scientific journalsCina, Beji District, Depok through the social media whats app.

After the data collected is saturated, the authors analyze the data using the Huberman and Miles models. The Huberman and Miles model includes stages including dividing the steps in data analysis activities with several parts, namely data collection, data reduction, data display, and conclusions or verification). [11]

Furthermore, the validity of the data is carried out to prove the research carried out is truly a scientific research as well as testing the data obtained. The data validity test in this qualitative research includes the test of credibility, transferability, dependability, and confirmability. [18]

3. RESULTS AND DISCUSSION

The results of research on the style of mixed ethnic couples through social media whats app shows several findings. The findings are described in the following categories: Language is a communication tool, in which mixed ethnic couples use languages they understand each other to facilitate the process of delivering messages to one another. Language as a communication tool has several functions when mixed ethnic couples are used. There are five functions of language, namely adjusting to social norms; conveying experiences of beauty, kindness, nobility; regulating social contact; regulating behavior, and expressing feelings.[19]

In conveying messages to their spouses the husband or wife has the characteristics of each style when using language. This is influenced by differences in their backgrounds. Language style in the context of mixed ethnic husband and wife communication is understood as a skill and ability in composing sentences when delivering messages to their partners. [20]

In verbal communication, the language used is verbal language, written on paper, or electronic. In non-verbal communication, the language used is non-verbal language in the form of body language (facial expressions, head movements, hand gestures), signs, actions, objects. [21] But language is used in different styles by mixed ethnic married couples who use it. Each individual husband or wife has a different style of language in communication, because women prefer to use feelings while dominant men use logic when communicating. Reality shows that wives are better at communicating than husbands. Smart wives use words and non-words such as emotions, empathy, and voice. Meanwhile, the husband spoke less and acted less.

The diction (word) used to convey an idea seen the sense of value that a partner has. Choice of words or diction is appropriate because the mastery of a large number of vocabulary or vocabulary of language understood by both parties. The diction used by mixed millennial generation ethnic couples in interpersonal communication through whats app can be seen below, namely the use of speech and writing of non-standard abbreviations, the use of non-standard speech is non-standard words, ie words that are only used in relationships. everyday, especially in the daily conversation of the Betawi Depok people. Besides liking non-standard abbreviations such as "it's okay to be (gpp with spelling ga apa-apa)." More casual forms of expression, such as emoticons, stickers and emojis, are becoming more popular among mixed millennial generation ethnic couples in Pondok Cina.

The language style of mixed ethnic couples in the Pondok Cina uses popular words for the Betawi sub-ethnic Depok. A husband or wife from outside Pondok Cina also uses words that are already popular in the region. This is because of the adjustment to the local language. What's more that has been married long enough, the treasury will be Depok Betawi sub-ethnic group quite a lot.

In addition to the conversation style used by ethnic couples through social media whats app there is also a hyperbole language style. States that hyperbole is a style of language that contains an exaggerated statement, by exaggerating things. One example of a hyperbole language style used to express feelings of headache is "head like floating".[12]

The ethnic style of mixed ethnic couples is harmonious. Harmonious language style shows the nature of the communication fun, each other likes to joke and humorous each other.[13] Each partner gives an impression to each other, expressing opinions by trying politely so that the couple is not offended. In other words the words used in sending messages through whats app do not contain reproach, insults or curses. Conditions that are relaxed, calm and still trying to show a comfortable attitude even though one is currently in conflict. Being attentive is a priority for each individual, that is, being a good listener and sometimes encouraging the couple when the couple expresses a feeling. Then open each other to correct and evaluate themselves if one period uses the wrong words.

Every individual from mixed millennial ethnic couples has a personal communication style, which is a unique style of self in communication. Thus, the language style used is closely related to the communication style of each party. The communication style of mixed ethnic couples is a personality that is difficult to change. Communication style is defined by Tubbs & Moss in Ruliana, as a set of specialized interpersonal behaviors that are used in certain situations.[14]

The suitability of one communication style used, depends on the intent of the sender (sender) and the expectations of the receiver (receiver) [15]. There is a communication style in interpersonal communication between millennial generation and ethnic couples in Pondok Cina, among others: (1)The controlling style. This communication style is controlling and is characterized by the existence of a will or intention to limit, force and regulate the behavior, thoughts and responses of others. People who use this style of communication are known as one-way communicators. Those who use this controlling style focus more on sending messages. They have no interest and attention to feedback, unless the feedback is useful for their personal interests. The one-way communicators are not worried about the negative views of others, but instead try to use authority and power to force others to obey their views.[16] This condition is seen in the couple where the wife is a native of Chinese Pondok and Javanese ethnic husband and wife from Batak as a career woman native husband of Pondok Cina but not working in an office. (2)The equalitarian style. An important aspect of this communication style is the existence of a common ground and is characterized by the current flow of verbal messages or written messages that are two-way (two-way traffic of communication). In this communication style, the act of communication is carried out openly, meaning that each individual mixed ethnic millennial couple can be relaxed, relaxed, and informal. They are people who have a high attitude of caring and ability to build good relationships with partners in a personal context. This communication style will facilitate the act of intermarriage of mixed ethnic couples, because this communication style is effective in maintaining empathy and cooperation, especially in situations of taking a decision on a complex problem. [17]This style of communication also guarantees the continuity of information sharing among the millennial generation's mixed ethnic couples.

4. CONCLUSIONS

Based on the results of research on ten ethnic mixed married couples in Pondok Cina, Depok in terms of aspects of language style and communication style, especially through observation activities, in-depth interviews with all research subjects and review of existing documents, the conclusions can be drawn as follows: The style of language used by mixed ethnic millennial couples in Pondok Cina, Beji Sub-district, Depok uses the daily conversational diction of Pondok Cina residents, the Betawi Ora Language diction. Use non-standard abbreviations in diction. It also uses the style of hyperbole language in describing feelings. So, The style of language in the couple couples harmonious category uses harmonious language style that is fun, ridiculing, polite, relaxed, giving the impression, and empathize with the couple. Finally, The communication styles of mixed ethnic millennial generation are divided into two categories, controlling (controlling style) and equal (equalitarian style) where in the first category the wife dominates in communication and in the second category each individual has the same degree in interpersonal communication.

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