

Research on Fine Management of Ideological and Political Education in Colleges and Universities

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Abstract. The fine management of ideological and political education in colleges and universities is a practical proposition, which is the new requirement and hot spot of ideological and political education in recent years. It is the reflection and correction of the previous extensive management, and also an important way of accurate ideological and political education. In order to screen out some basic and typical main indicators to present the basic status and trend of the refined management of ideological and political education, more than 80 relevant literatures and 197 indicators of 12 index systems from 2009 to 2018 were sorted out and summarized. Based on the PSR (pressure-state-response) model theory, By applying statistics, analytic hierarchy process, expert evaluation and correlation analysis, and comprehensively considering the adoption rate, importance, universality and recognition rate of indicators, 18 indicators are selected as the main evaluation indicators of the indicator system, the refined management indicator system of ideological and political education is established, and the weight of each indicator is calculated, so as to provide reference for accurately improving the effectiveness of ideological and political education.

Keywords: Ideological and political education; Fine management; Index system

1 Introduction

In recent years, accurate ideological and political work has been comprehensively promoted in both theory and practice. The quality improvement project of ideological and political work in colleges and universities has been continuously improved. Fine management has become an important research field in the academic circle. Scientific management mode is the perfect integration of the Party's education concept implementation and the precise governance behavior.^[1]The core connotation of refined management is "precise thinking, precise supply and precise policy", which systematically answers the fundamental question of "who to train, how to train and for whom to train.

2 Theoretical implication of fine management of ideological and political education in colleges and universities

2.1 Precise thinking: The core of fine management of ideological and political education

In recent years, the precision thinking typical of "precise power and quality" has been widely used in the field of national governance, and has become an important embodiment of government at all levels to improve governance capacity. Precise thinking is derived from the spirit of seeking truth from facts and the style of seeking truth and pragmatism.^[2] It takes advantage of cloud computing, big data, Internet of Things, artificial intelligence, blockchain and other technical means in the smart era, showing a prominent goal orientation and a strong sense of responsibility.

2.2 Precise supply: The foundation of fine management of ideological and political education

At present, it is an important requirement and objective necessity of ideological and political education to promote supply-side structural reform, strengthen "precise supply", and make the thought of socialism with Chinese characteristics in the new era of "cultivating souls and educating people" and the educational policy of "cultivating virtues and educating people" play a significant "multiplier effect".^[3] "Precision Supply" adheres to the management concept of "people-oriented", fully respects the ideological needs of students, accurately grasps the new laws.

2.3 Precise measures: Practice the fine management of ideological and political education

In the era of economic transformation, ideological and political education in colleges and universities has also been reformed and upgraded, providing college students with educational services and opportunities of precise stratification, precise classification and precise sharing.^[4] In December 2017, "University ideological and political work quality improvement Project Implementation Outline" was issued, in the "ten education" work not only requires "comprehensive mobilization", more attention to "precise power", to promote the integration of the main body of education, interaction, coordination and integration.

3 The index selection of fine management of ideological and political education management in colleges and universities

3.1 Screening of pressure indicators

This kind of index is mainly used to reflect the many pressure factors facing the refined management of ideological and political education, which are embodied in the policy environment, the development of The Times, the learning style and other factors, as well as the influence of the activities and behaviors of various educational subjects such as school, society, students, family and network on the refined management.^[5] A total of 68 reference indicators were sorted out from 184 literatures selected according to citation rate, download rate, journal quality, level and other factors. Through the statistics of the occurrence (adoption) frequency of each indicator, plus the removal of 16 repeated indicators, 52 indicators were

actually applied, among which 9 indicators were not reused, and about 14 indicators appeared repeatedly(see Table 1).

Table 1.The Application of pressure index of refined management in ideological and political education

index	number of uses	index	number of uses	index	number of uses
"Drip irrigation" education concept	47	All-round development of college students	15	Attention to detail and process	7
Scientific development of ideological and political education	35	Reform and development of higher education	15	Management value pursuit	6
Subjectivity of college students	34	Build a scientific and rational education model	14	Education environment ecology	5
Characteristics of college students' thought and behavior	32	Requirements of ideological and political education in colleges and universities	11	Mechanism for ideological and political work	5
Ability of ideological and political workers	23	Neonatal adaptability	10	Ideological education is diversified	5
Social development and change	20	Integration of educational resources	8	Counselor's sense of responsibility	5
Work effectiveness	20	Big data era technology	8	Construction of teacher-student relationship	4

3.2 Screening of status indicators

Among the 184 literatures analyzed, the state of fine management was not summarized and described, so the frequency of the selected indicators was not high. A total of 64 reference indicators were summarized and extracted from the literature.^[6]After combining similar items, 49 indicators were actually adopted, and 14 indicators (accounting for nearly 29% of the total number of indicators) were used for a single time (see Table 2).

Table 2. The application of state index of refined management of ideological and political education

index	number of uses	index	number of uses	index	number of uses
Ideological and political education team	29	Counselor function	10	Student work system	6
Ideological and political education methods	26	Educational synergy	9	Flexible implementation of system	6
Ideological and political education concept	22	Educational content	8	Network position occupancy	6
Ideological and political assessment	19	Subjectivity of educational object	8	Education effect	4
Modern information technology applications	14	Spiritual needs of college students	7	Educational objective level	4
Fine connotation grasp	12	Educational integration	7	Educational motivation	4

3.3 Screening of response indicators

The response index reflects the measures and methods taken by various educational subjects to improve the efficiency of the refined management of ideological and political education. Among the 184 literatures analyzed, most scholars have discussed and analyzed the practice approach of fine management. After careful comparison, analysis, elimination, synthesis and other series of work, a total of 75 response evaluation indicators were sorted out.^[7]After combining repeated indicators and statistical analysis of the adoption rate of indicators, it was found that 10 participation indicators were eliminated, among which 15 indicators (about 23%) were used for a single time, and the adoption frequency of 8 indicators was nearly 50% (more than 33 times) (see Table 3).

Table3. The application of response index of refined management of ideological and political education

index	number of uses	index	number of uses	index	number of uses
Institutional guarantee	42	Deep coaching	25	Cultivate people through practice	13
People-oriented	42	Education goal hierarchy	25	Student self-education	9
Performance	41	Innovative	24	Counselor quality	8

appraisal		educational methods and channels		Improvement program	
Attach importance to process management	36	Education management carrier fine	23	Precise thinking orientation	8
Educate all staff	36	Educational content supply	22	High-quality ideological and political work system	7
Concept of excellence	33	Solve students' practical problems	22	Classroom teaching main channel	6
Incentive system construction	33	Establishment of civilized campus	21	Quality of party building	6
Daily management skills	28				

3.4 The conclusion of the main evaluation index

Based on the analysis of the primary indexes of PSR model of refined management of ideological and political education, a total of 30 indexes with high attention and showing three aspects of pressure, state and response of refined management of ideological and political education were preliminarily selected.^[8]To this end, through logical analysis and expert ranking, combined with the actual situation reflected in the questionnaire of the refined management of ideological and political education in colleges and universities in Jiangxi Province, and according to the principles of completeness, scientificity and representativeness, the main component indicators of the refined management model of ideological and political education are further dug out (see Table 4).^[9]

Table4. Ideological and political education fine management primary index

Pressure index	Status index	Response index
"Drip irrigation" education concept	Ideological and political education team	Ideological and political work force building
Scientific development of ideological and political education	Ideological and political education methods	Institutional guarantee
Subjectivity of college students	Ideological and political education concept	People-oriented
Characteristics of college students' thought and behavior	Refined consciousness of ideological and political education	Performance appraisal
Ability of ideological and political workers	Ideological and political assessment	Attach importance to process management
Social development and change	Modern information	Educate all staff

Effective ideological and political work	technology applications	Concept of excellence
All-round development of college students	Fine connotation grasp	Incentive system construction
Reform and development of higher education	Counselor function	Deep coaching
Scientific and rational education model	Educational synergy	High-quality ideological and political work system

4 Conclusion

This paper uses analytic hierarchy process to calculate the weight of each index of the refined management of ideological and political education, and puts forward countermeasures and suggestions on the basis of this.^[10] Due to the change of objective conditions, the choice of experts' subjective will and other factors, the refined management model of ideological and political education constructed is also a dynamic development and change process, which needs to be constantly revised in practice.

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