

# **Proceedings of the 7th International Research Conference on Economics and Business**

26 September 2023, Malang, East Java, Indonesia

*IRCEB 2023*

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## **Preface**

It is our great pleasure to present the proceedings of the 7th International Research Conference on Economics and Business (IRCEB) 2023. Under the theme "At the Halftime of the SDGs: How Economic and Business Academicians and Practitioners Take Part to Accelerate the Environmental Agenda," this conference brings together thought leaders and innovators to address the urgent need for sustainable development.

As we find ourselves at the midpoint of the SDG timeline, it is critical to evaluate our progress and redouble our efforts to meet these ambitious goals. IRCEB 2023 serves as a vital platform for fostering collaboration and exchanging ideas on how to advance the environmental agenda effectively.

We are honored to welcome an exceptional lineup of speakers who bring diverse and valuable perspectives: Prof. Saliya de Silva from Saga University (Japan), Prof. Aini Aman from Universiti Kebangsaan Malaysia (Malaysia), Dr. Salut Muhidin from Macquarie University (Australia), and Dr. Inayati Nuraini Dwiputri, S.Si., M.Sc. from Universitas Negeri Malang (Indonesia).

This volume includes 33 articles covering a wide range of topics within economics and business, reflecting the depth and breadth of contemporary research and practice aimed at exploring various dimensions of sustainability and the SDGs. We hope that the findings and discussions shared here will spark further research, dialogue, and collaboration among scholars, practitioners, and policymakers.

We extend our sincere thanks to all the authors, reviewers, speakers, and organizers for their dedication and hard work in making this conference a success. Their contributions are vital in driving forward the conversation on sustainability and ensuring that we achieve the SDGs.

We are also grateful for the collaboration with Universiti Kebangsaan Malaysia (UKM), which has been instrumental in bringing this conference to fruition. We believe and hope that this conference will successfully contribute to the efforts of all stakeholders involved, inspiring and guiding further actions towards a more sustainable future.

Fitri Purnamasari, S.E., M.S.A.

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