

Discourse Analysis of Netizen Perspectives on Cyber Media on the Spread of Porn Videos of Celebrities in Indonesia

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Abstract. While digital media undeniably facilitates access to information in numerous positive ways, it also introduces numerous new vulnerabilities. One is the rapid dissemination of pornographic videos facilitated by the internet and social media rumors. This article details several instances of social media platforms being used to distribute pornographic recordings purportedly belonging to Indonesian celebrities, in violation of their privacy. This research employs netnographic techniques, specifically content analysis of online discussions, media articles, and user comments. Peter L. Berger argues, from the perspective of social construction, that understanding and perceptions of thrilling videos are shaped by social interaction and collective construction on social media. The study initially examines the ramifications of societal shifts in sexuality norms, encompassing concerns regarding personal well-being, breaches of privacy, and cyber security. Second, shifts in netizen opinion result in gender construction, which exclusively attributes premarital sexual activity to women who hold a moralistic stance. Furthermore, the inadequate state of cyber media protection in Indonesia will only take action when an issue goes viral as a result of social media rumors.

Keywords: porn videos, cyber media, celebrities

1 Introduction

The advancement of technology has created a new environment in the digital era by providing a variety of advantages that can assist in making human labor more accessible. Supported by the proliferation of wide internet networks in the form of applications and websites that can be accessed without restrictions, are easily accessible, and can reach any information. Internet users in Indonesia reach 63 million individuals, according to the Ministry of Communication and Information. Of these internet users, 95% access social networks. Internet users in Indonesia are also known as internet users. Because of this, the convenience that is provided is accompanied by a vulnerability that poses a risk to the health and safety of persons living in a digital society. The incidence of gender-based violence (KBGO) online, which is directly tied to cyber media, is one of the situations that falls under this category. According to Sugiyanto, online gender-

based violence is defined as an assault that targets the body, sexuality, and gender identity of an individual on the basis of their use of digital technology as a facility [1]. In particular, when it comes to instances of revenge porn, which frequently take place on Indonesian media platforms.

Through the use of social networks, which are essentially digital ecosystems, social media serves as the principal location for the dissemination of a wide variety of material. The digital world makes it possible for everyone to be connected on a global scale, and it also facilitates the rapid dissemination of all types of public uploads between and among users and platforms [2]. The occurrence of this phenomena demonstrates that social media platforms make it easier to disseminate and access sensitive content, which is a reason for concern about privacy, ethics, and the impact that these platforms have on users. Gisella Anastasia (GA) [3] at the end of 2020 and Rebecca Klopper (RK) in 2023 are two examples of celebrities whose pornographic videos are widely disseminated in Indonesia. These videos are frequently discovered and trending in one of the media outlets, which then spreads and reaps a variety of responses and comments from internet users.

A revenge porn case with suspected motives for extortion and retribution is being investigated in the case of Rebecca Klopper, an Indonesian celebrity who became an actor in the 47-second movie. The reactions and remarks made by the majority of internet users are in favor of criminalizing victims, particularly women. According to Lageson, it is generally accepted that a woman is accountable for her own body by virtue of the fact that she should avoid engaging in activities that are prohibited [4]. Women, who are victims of revenge porn, are even more attacked and blamed than males [1]. This is because women are targeted more frequently than men. It is possible to investigate the viewpoint of the netizen through the use of discourse analysis in order to have a better understanding of the viewpoints of netizens about pornographic videos that are widely distributed on the internet network. Peter L. Berger's perspective on social construction can be described as the manner in which an individual interacts with and shapes reality [5]. This is due to the fact that humans build reality through their interactions with other people. Interaction within a digital community can be observed through the use of comments, shares, and likes. Both groups were formed as a result of this phenomena. The first group was responsible for blaming and criminalizing RK as a woman who was unable to take care of her body in an appropriate manner, was naughty, and was inefficient. The second group was to support and empathize with RK as a woman who was also a victim of revenge porn. This is it. It will be the establishment of sexuality standards in a digital society, as well as the influence of other readers or netizens while they are reading other remarks.

A lack of adequate data privacy and protection can be a contributing factor in the danger of data misuse and access without the authorization of the owner. A person is prohibited from carrying out acts of distributing or channeling, transmitting, and making access to illegal content, regardless of whether it is decency, gambling, insults, or pollution, as well as extortion or threats, according to Article 27 of Law Number 11 of 2008 concerning Information and Electronic Transactions [3]. This provision was included in the law. Despite the fact that women are victims, there are still comments and answers from internet users that blame women. These comments and responses make it seem as if the victim's school made a mistake, and therefore it is deserving of such a threat.

Concerning the diffusion of videos, the digital media industry is currently undergoing a movement that has the potential to foster the formation of viewpoints and patterns of thought that will have an impact on the values and norms that are prevalent in society. This crime falls under the criteria of being considered urgent. The remarks and reactions that surfaced were a type of movement that targeted victims of revenge porn as the party that was discriminated against and guilty of the infraction [1]. The dissemination of pornographic videos has a negative impact on women, who constitute the victims of this phenomenon. To be more specific, they suffer economic damage as a result of their inability to work due to emotions of shame and a good reputation as a factor for company cooperation. Furthermore, revenge porn is detrimental to the image and impression that is generated, which is completely different from the actual state. As a result of the proliferation of pornographic videos on social media platforms [4].

Within the context of this pornographic film crime case, the predominant viewpoint is that women, and more specifically the victims themselves, are subjected to discrimination and stereotypes. It demonstrates that the cyber media space is utilized as a means of perspective formation, which is constructed on the basis of online interaction through comments and responses from netizens on posts on Instagram. Furthermore, it demonstrates that the understanding of Indonesian digital society has not fully taken into account the perspective of the victim, and it is still influenced by the patriarchal culture that is deeply rooted in Indonesia. When it comes to pornography, the majority of the time, women are less likely to be victims. Because of the inadequate and cornering narrative discourse, gender construction, and sexuality norms that are offered by netizens in the social media space, the perspective of netizens in perceiving victims is more likely to hurt and harm victims. This means that victims are more likely to be hurt and harmed. With that in mind, it is imperative that this study be investigated.

2 Method

A qualitative research approach, specifically the ethnography method, is utilized in this work. For the purpose of this investigation, the ethnographic qualitative approach was selected because it has the potential to assist in comprehending cyberspace on social media, which is a place where certain individuals communicate with one another to establish a culture and social system online. With reference, the netnography that is being utilized in this investigation makes use of ethnographic methods, namely participant observation through the use of cyberspace and digital media. By employing this ethnographic approach, researchers have the opportunity to investigate the ideas, values, and norms that are prevalent within Indonesian society in response to instances of online celebrity pornographic incidents. In this study, the perspective or perception of social media users, also known as netizens, was observed through the natural comments that they wrote on the news articles regarding the celebrity pornography case involving Rebecca Klopper. The scope of this study is limited to Instagram because it is one of the social media platforms that has the most users and is rumored to have stronger cybersecurity. Additionally, for the sake of this investigation, just one of the celebrity pornography news posts provided by @indozone.id will be utilized because this short news account has a large number of followers (5.2 million) and intense netizen interaction. The research planning, joining netizen chats by looking for and watching the contents of the celebrity pornographic case, data gathering, data grouping or coding, and interpretation of findings were the many steps that comprised the ethnographic technique that was utilized in this study.

The theories of Discourse Theory, Dramaturgy, and Stereotyping were utilized in the analysis of this study. Understanding language is not just a means of communication, but also a tool of power that can be used to create meaning and influence the perceptions of others [6]. This is according to Michel Foucault, who believes that discourse is the relationship between power and knowledge. An effort to influence perceptions and establish norms can be seen in the form of an examination of the perspectives and narratives that have been formed in the media about the dissemination of pornographic videos. Rebecca Klopper, a young Indonesian female celebrity, is the subject of the narrative, which is told from the perspective of netizens who are affiliated with the idea of social construction by Peter L. Berger. The purpose of this narrative is to read the impact of interaction from that perspective on cyber media, with a particular emphasis on pornographic movies. As a result of this modification to the design, the unfortunate consequence is that individuals, specifically women, are being targeted as victims of revenge porn. In his capacity as an artist, he is present and works hard to cultivate a positive image and impression in the media. The Dramaturgy approach, on the other hand, was developed by Erving Goffman in his book "The Presentation of Self in Everyday Life" in 1959. This approach contends that when humans engage with other humans, social life is split into front regions and rear regions [7]. People in the front region have the ability to offer meaning and impression to themselves and others through their interactions on social media platforms such as Instagram, for example. This power extends to celebrities as well as people in general. When it comes to the formation of impressions and messages, the discourse that is generated from the standpoint of the netizen in the propagation of pornographic video cases is included. This discourse from the standpoint of netizens then establishes gender and sexuality norms on social media, which in turn increases problems due to the stereotyping of victims of pornography instances. Therefore, the concept of stereotyping developed by Richard Dyer is also utilized in order to hone the analysis.

3 Analysis

The debate is going to be broken up into three distinct sections. Let's begin with the influence that shifts in sexuality norms have had on society. The purpose of this section is to address the ways in which shifts in sexuality norms in social media interactions can lead to dangers and vulnerabilities to an individual's well-being as a result of inadequate cyber security and privacy violations, particularly for those who have been victims of revenge porn. Second, an alteration in the viewpoints of internet users can result in the construction of gender roles that solely place blame on women. The purpose of this section is to examine the ways in which alterations in the perspective or impression of internet users about pornography and celebrity might result in severe constructions and stereotypical portrayals of women. Third, the weak security of cyber media protection in Indonesia will only take action when it becomes viral as a result of public dissemination of information on social media.

3.1 Impact of Changes in Sexuality Norms in Society: Including Individual Welfare, Cyber Security Risks, and Privacy Violations.

The sexual culture of society has grown as a result of the facilitation provided by social media, particularly among the younger generation due to their active participation as netizens [8]. In line with this, there is a shift occurring in the norms of sexuality in society at the present time. This shift is occurring as a result of the simple process of interaction on social media platforms,

such as the Instagram application, which allows the general public to participate more than they would by directly dealing with the platform. Over the course of the past ten years, Instagram has become an increasingly pervasive social media platform that has deeply permeated the workings of people's everyday lives. It is also supported by a significant number of Instagram users in Indonesia; according to a report from We Are Social [9], the number of Instagram users in Indonesia reached 89.15 million at the beginning of the year 2023. Specifically, material (in the form of socio-technology, which functions as an organizing institution, practice, and sexual desires that users continuously negotiate) and symbolic (as a platform that discursively constructs meaning in society) are the two factors that contribute to the formation of sexuality in Instagram social media [10]. The procedures, concepts, and practices that are implemented inside the platform that are responsible for shaping the information, news, and communication or distribution of social traffic are also included in the social media logic, as stated by Van Dijck and Poell (2013). Because of this, users of social media, who are also referred to as "netizens," play a crucial part in concerns that are both material and symbolic, as well as in the channeling of social traffic that is associated with sexuality norms and culture on social media.

The norms of sexuality in society are also expanding and changing as a result of changes in sexual standards, namely going from having direct engagement with a person (which is a limited social sphere) to having that relationship mediated on Instagram social media (which is a vast social sphere). The manner in which sexuality norms operate in terms of what is considered "good and bad," as well as the regulations that society has established, have also evolved. For instance, in the beginning, society was only capable of gossiping and categorizing persons who had pornography charges hanging over their heads. Nevertheless, because to social media, individuals are now able to quickly debate, comment on, judge, and caricature both those who commit pornography and those who are victims of it directly in public areas. A person will get the impression that they are constantly being judged and cared for on social media as a consequence of this [11]. To put it another way, the opinions and narratives that netizens share on social media platforms wield a significant amount of weight in the formulation and execution of sexuality policies and standards. Taking the idea of dramaturgy from Erving Goffman, in the case of Rebecca Klopper's pornographic videos that were distributed, netizens also play a role in social drama. They express their impressions of other people, specifically perpetrators and victims, as well as their own impressions of themselves through a variety of comments on social media platforms. Consequently, the viewpoint that is presented in this internet user's comment contributes to the formation of a discourse about sexuality norms, which then becomes a tool for stereotyping, hurting, and abusing survivors. An individual who is involved in a controversy or pornographic content, such as the artist Rebecca Klopper, is exposed to a greater level of risk as a result of this change. Many dangers could materialize, the majority of which are associated with cybersecurity problems and privacy infractions that have an impact on individual wellbeing.

Cybersecurity hazards fall under the category of operational risks to information and technology assets. These risks have the potential to compromise the confidentiality, availability, and integrity of information or information systems [12]. The dangers or risks that are associated with cyberspace, particularly those that are associated with social media, may be broken down into five categories: bodily harm, economic loss, psychological loss, reputational damage, and social damage [13]. When discussing the risks associated with pornography, it is important to note that in recent years, the risk to women has significantly increased all over the world [14]. Pornography is defined as the depiction of sexual material solely for the purpose of generating

sexual pleasure [15]. Pornography can be presented in a variety of types of media, including videos, films, text, and so on. Within the realm of pornography, the danger for young women is significantly higher due to the fact that the bodies of women are portrayed as objects for the purpose of viewing and sexual desire. Furthermore, this young lady is an artist, and consequently, her day-to-day life is subject to intense scrutiny from the general public. Because of the potential for judgment, stereotyping, and pressure to be open in public, the internet community, also known as netizens, contributes to the risks that victims of pornographic cases may face. These risks can cause damage to victims' finances, psychological well-being, reputations, and social lives. It is possible for this risk to arise due to the fact that there are issues with privacy violations in relation to pornographic content involving celebrities. A. Klopper, Rebecca J. On social media, private sexual movies are shared with the intention of turning them into a public talking point. As a result of the disregard for privacy as a human right or human right in this instance, the preservation of an individual's autonomy and freedom from monitoring is not satisfied [16]. With this in mind, the notion of dramaturgy can be utilized to concentrate on the investigation of the views of netizens that have an effect on the construction of gender in cyber media for the dissemination of pornographic videos featuring celebrities in Indonesia.

3.2 Changes in the Perspective of Netizens Lead to Gender Construction Which Only Blames Women

Rebecca Klopper, an Indonesian star, is a victim of revenge porn because the pornographic movie that has gained extensive popularity is a type of data and privacy infringement. This is due to the fact that the video was not intended for public consumption in the course of its creation. At the present time, victims of revenge porn, such as the celebrity Rebecca Klopper, are still being criminalized by members of the online community or by netizens [1]. According to the notion of dramaturgy, the sexual activity that is carried out is considered to be a component of the private or personal domain, which is also included in the activities that take place in the personal rear region. In the capacity of a human being, every single person possesses this particular category of rights. There is a leakage of personal data that occurs when activities in the rear region are revealed and propagated, which at the same time can have an effect on the impression that was initially generated through the front region (front). In this particular instance, the celebrity Rebecca Klopper has made a name for herself within the realm of social media, particularly Instagram, as a stunning actress who has a large number of followers. Then, when members of the media and internet users became aware of the sexual activity that was being shared through pornographic movies, the construction of the perspective of internet users toward the media for distribution altered, and Rebecca Klopper was emphasized with a variety of incorrect perceptions, remarks, and answers. These remarks and reactions are examples of how narratives that objectify women as sexual wants contribute to the prosecution of victims of revenge porn (RK). The practice of placing women in subordinate roles is an example of the patriarchal system that exists in society. This system impacts ways of thinking and viewpoints that contribute to the perpetuation of gender inequality and lead to the facilitation of violence against women [17].

By employing an ethnographic methodology, one of the Instagram posts on the @indozone.id account is utilized as a source of material for the purpose of analyzing the attitudes of internet users regarding the media on the dissemination of pornographic videos featuring the Indonesian celebrity Rebecca Klopper. The idea of stereotyping, which was proposed by Richard Dyer,

contributes to the opening up of space for the formation of norms and forms of the perpetuation of culture in society. Regarding the news of Rebecca Klopper's celebrity pornography movies that have been disseminated in a variety of media outlets, sources of information were collected from the Instagram account @indozone.id. The material was submitted on June 27, 2023, and it has received a large number of likes, up to 83,484, as well as a variety of comments, which add up to 2,244. The photograph that is included in this upload is of Rebecca Klopper conducting a news conference in which she expresses her regret to the general public for the pornographic videos that have been shared on various social media platforms.



Fig. 1. News Rebecca Klopper apologize (instagram.com/indozone.id)

Table 1. Comment classification. This table shows public comments on Rebecca pornographic cases.

Message Impressions	<p><i>"Semua orang punya dosa bec, yg kek gitu jg bukan lu doang, terimakasih untuk video nya saya cukup puas"</i> Everyone has sins, bec, you're not the only one like that, thanks for the video, I'm quite satisfied."</p> <p><i>"Kira cupu ternyata pada suhu"</i> "I thought amateurs turned out, they're on pro"</p> <p><i>"Biar ga dipenjara... masih diduga mirip?? Dari dulu semua vidio artis pasti dibilangnya diduga mirip... kocak"</i> Even if you're not imprisoned... are you still suspected of being similar?? From the beginning, all artist videos must have been said to be allegedly similar... hilarious"</p> <p><i>"Pas acting aja polos eh ternyata, ya emang artis pinter acting wkwk"</i> "When acting, it just looks innocent, but it turns out, yes, artists are really good at acting, huh?"</p>
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	<p>“Anak Perempuan zaman sekarang ternyata tidak sepolos penampilannya” “Girls nowadays are not as innocent as they look”</p>
Stereotyping Comments	<p>“Enak ya jadi artis buat salah, buat vidio syur. Tinggal klarifikasi baru tu tuntas masalah” “It's unfair to be an artist to make a mistake, to make a porn video. Only needing new clarification will solve the problem ”</p> <p>“Cari yang ganteng dulu aja, nanti kalo udah rusak baru cari yang nerima kamu apa adanya” "Just look for a handsome one, later if you're not a virgin then find someone who accepts you as you are"</p> <p>“iiii bekas pakai” Iii used goods</p> <p>“Korban kenikmatan dunia” "Victim of the pleasures of the world"</p>
Sarcasm Comment	<p>“Mana coba saya mau lihat videonya, saya mau masturbasi” "let me see the video, I want to masturbate"</p> <p>“Pekerjaanya aktris pintar acting, ternyata memang benar aktingnya bagus” <i>Her job is an actress who is good at acting, it turns out that her acting is really good</i></p> <p>“Mama minta ice cream...” “Mama wants ice cream...”</p> <p>“Tidak perlu minta maaf video kamu tidak menimbulkan kegaduhan kok. Tetapi menjadi pemersatu bangsa?” "No need to apologize, your video didn't cause a commotion. But being a unifier of the nation?"</p>

A list of comments that contain criminalization of victims of revenge porn (Rebecca Klopper) is presented in the table that is located above. These comments are either openly presented or conveyed in a mocking manner. It can be observed that the news that was published on the Instagram platform by the media outlet @indozone.id received a variety of reactions from internet users. They made it clear that they had a different view of Rebecca Klopper, which read, "Girls in today's society are not as innocent as they appear," and "I believe that beginners and novices are also naughty." The change in perception happened as a result of the public's dissemination and consumption of sexual behavior in the back region area, which encompasses both private and individual domains with regard to sexual activity. The Dramaturgy idea is able to read changes in impressions and messages from their interactions in the comments column. The majority of the remarks focused on the video and the performers who appeared in the video. In many cases, women are held responsible for the situation, despite the fact that the rights and authority of the victims who have been deprived of them should be the source of concern [1]. There are still a significant number of internet users who pass judgment on women and post comments that are demeaning to them. A double burden is placed on the victims themselves as a result of the criminalization of those who are female. This comment is worth liking: "Tell me who wants to be manipulated by men who are still dating." It is as if women are solely responsible for this by bringing attention to the past.

As a result of the coverage provided by the media, this instance of revenge pornography has once again become a trend. While this is happening, the replies and comments made by internet users are becoming more significant and are becoming a matter of discussion in the digital world. In addition, the media frequently takes advantage of the momentum that this case is gaining in order to probe deeper into the personal life of the victim in order to become news fodder. Consequently, this will result in the victim experiencing additional strain, which may have negative psychological, economic, and social repercussions. In addition, victims, particularly women, are consistently highlighted, prioritized, and emphasized in the coverage provided by the media. According to Naezer and van Oosterhout, this dominance will create a situation in which other news becomes more significant and inconspicuous, particularly the truth in digital era [18].

The construction of gender norms continues to objectify women in today's society, as evidenced by the numerous netizens who comment on the celebrity body of Rebecca Klopper and ask for link access in order to extend the duration of the comment. This can be deduced from the description of comments that investigate the perspective of netizens in the media. Instead of focusing on spreading, the mistake that was intended to spread instead focussed on the issue of the victim's sexual behavior and was criminalized by blaming the victim's activities. It is not only women but also guys who are victims of these kinds of incidents. On the other hand, males continue to have a positive attitude toward gender norms that emphasize heterosexuality and the idea that they are superior to other men [18]. The fact that celebrity Rebecca Klopper released an explanation video in which she apologized to the person who had been wronged was evidence of this. More of these losses were incurred by him. It is impossible to disentangle the cultivation of a patriarchal society that is flourishing in Indonesia from the maintenance of a cultural mindset that continues to objectify women and prosecute victims of revenge porn [1]. When the perception of Rebecca Klopper shifts as a result of the widespread dissemination of the pornographic video, it will make it possible for stereotypes to emerge regarding other women who are typically similar to the characters of pornographic video actresses. These stereotypes may include the manner in which they dress, the way they date, and the activities they participate in with other people. Victims of revenge porn frequently obtain labels from society as a result of their behavior, rather than receiving legal guarantees for their actions. Conversations that take place on social media platforms on a daily basis nearly always involve the use of stereotyping and labeling. On the basis of the normative norms that are prevalent in society, stereotypes function in the mind, judge, and give meaning to other individuals.

Because of the focus of the opinions of netizens on the actions of victims, criminalization is encouraged, and the negative impact on victims is magnified. A. Klopper, Rebecca J. Women will be more likely to become victims of gender-based violence (KBGO) online, including revenge porn, if there is no movement for change and awareness. This will result in the perpetuation of uneven power relations. The interpretation of the analysis shown above is based on the viewpoint of internet users who view women as victims of criminal activity. This viewpoint is more prevalent than the viewpoint of internet users who feel empathy for victims. despite the fact that some of them made statements such as "The person who ought to be apologizing ought to be the one going around spreading it." RK is adamant that the video stays out of circulation. Why should I apologize? There are statements that contain the objectification of women as sexual desires, and one of those comments is "You are a victim!" Referring Regirima & Frellina, [3] to Article 27 of Law Number 11 of 2008 concerning Information and Electronic Transactions, it is governed according to the classification of crimes and the

description of victims. On the other hand, in reality, people are unable to fully comprehend it and incorporate it into their day-to-day activities. According to the findings of a number of studies, the legal protection that Indonesia provides for victims of gender-based violence has not been adequate, particularly in the field of digital technology.

3.3 The Weak Security of Cyber Media Protection in Indonesia Will Only Act When it Goes Viral Due to Public Gossip on Social Media.

The Revenge porn issue is a matter of significant concern, particularly with regard to the safety of internet media in Indonesia. Security in cybermedia is a factor that contributes to the process of dissemination in digital media, which is becoming increasingly common. Regulations that are less stringent and detailed make it more difficult for victims to take action and protect themselves from harm. They experience feelings of being intimidated and confused rather than feeling safe and protected. It is especially possible that members of the lower middle class, who do not possess material power, will be more likely to isolate themselves and become imprisoned by the threats of online violence and revenge porn. As a result, people behave in a manner that is not supported by law or ethics. It can be shown that comments made by internet users that criminalize victims and participate in the dissemination of pornographic recordings are one kind of society that encourages the crime of revenge porn and makes victims even more depressed. There is a lack of awareness, literacy, and legal outreach surrounding this topic, which has contributed to the fact that the viewpoints of internet users continue to prosecute victims of revenge porn, particularly women, who are continually excluded in Indonesia's intrinsic culture, which is characterized by patriarchy. What was found in this study is in line with a number of studies that place technological risks on gender issues [19], as well as how women have to deal with a number of domestic violence [20].

Cybersecurity is a significant concern in numerous parts of the world, including Indonesia; other aspects are also one of the reasons why cyber security in Indonesia still needs to be strengthened. In addition, legislation and law enforcement are less responsive, which is another part of the problem. To begin, the high level of anonymity that is available on social media platforms makes it a secure environment in which users can engage in any activity without fear of being exposed as their identities. The reason for this is because there are a significant number of comments made by internet users that penalize victims and encourage the dissemination of pornographic recordings. There is no need to worry about the legal repercussions of moving anonymously. The removal of content is the second challenge that must be overcome. The removal of pornographic videos that have become digital footprints and have spread around the world will be a difficult task.

4 Conclusion

By reading the comments that people have left on the content that has been reported on the Rebecca Kloppe case on Instagram, one can get an idea of the perspective that internet users have regarding the dissemination of pornographic videos featuring celebrities in Indonesia. As a result of the fact that social media platforms like Instagram make it easier for people to talk about, remark on, and stereotype directly in public, this study uses a qualitative ethnographic method to come to the conclusion that changes in sexual norms in society are promoted by these

platforms. Consequently, a person has the impression that he is being observed and evaluated on social media platforms on a continuous basis. Additionally, victims of revenge porn always have the potential to face additional dangers, such as economic, psychological, physical, and social reputation losses, amongst others. Rebecca Klopper, who has been a victim of revenge porn for a considerable amount of time, has encountered these hazards. This is due to the fact that changes in sexuality norms on social media are not followed by risk security management and the prevention of privacy violations. As a result, the welfare of individuals, particularly young female victims, can be very vulnerable in cases involving pornography. Then, changes in the perspective of netizens through changes in impressions, as mentioned in the comments, were primarily followed by negative stereotyping and blaming victims, the formation of new sexual standards on social media, and the production of discourses that perpetuate gender construction. The criminality of society toward victims of revenge porn is found in these comments, which are made without the author's knowledge. The lack of adequate legal protection and the preferential treatment of victims both lend credence to this. Therefore, it is possible to draw the conclusion that risk management for victims of revenge porn, which has been brought to the attention of the public in the comments of netizens on social media, requires urgent attention. This is due to the fact that stereotyping and extremely high levels of public pressure can be extremely harmful to an individual. Each and every member of Indonesian society ought to be able to improve the cyber security of the media in order to make the social media space more secure and welcoming to participants of all backgrounds.

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