

# Kinds of Flouting Maxims in Deddy Corbuzier Podcast On Youtube

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**Abstract.** This article discusses the kinds of flouting maxims committed by hosts and guests during interviews on Deddy Corbuzier's podcast 'Close the Door.' The guests are singers and comedians from Indonesia. This article aims to find out the kinds of flouting maxims that hosts and guests use when answering questions. This article uses Cuttin's theory to find these kinds of flouting maxims. This article uses a qualitative descriptive method. This research data was taken from video podcasts on YouTube and video transcripts. The results of the research revealed that there were four kinds of flouting maxims found in Deddy Corbuzier's podcast namely flouting maxims of quality, flouting maxims of quantity, flouting maxims of relation, and flouting maxims of manner. And of all utterances, there are dominant kinds of flouting maxims, namely maxims of quality, found in data from hosts and guests.

Keywords: Cooperation Principle, Flouting Maxims, Kinds, Podcast.

## 1 Introduction

A communication will be effective if the messages delivered by the speaker are understandable by the hearer. The effective communication occurs when the speaker is able to deliver the message in the utterances and the hearer is able to interpret the meaning of the utterances [1]. Misunderstanding can occur when the speaker and the interlocutor cannot use the principle of cooperation. The theory about conversational principle said that the opinion of conversation participants usually try to be informative, honest, relevant, and clear [2]. It keeps the unanswered message of spoken language conveyed by the speaker to the listener well. Maxims are general principles that are believed to underlie the efficient use of language and which together identify the general principle of cooperation [3].

Flouting maxims is like a speaker blatantly failing to comply with a maxim, not with the intention of deceiving or misleading, but because the speaker wants to encourage the listener to seek meaning that is different from, or in addition to, the meaning expressed [4]. Because the speaker is not clear in their communication, the phenomenon of flouting inconvenient conversational maxims occurs. And in reality, the speaker is simply trying to get the listener to comprehend the other meaning that they meant to convey, flouting this conversational rule in the process. When the speakers flout a maxim relation, 'they expect that the hearer will be able to imagine what the utterance did not say and make the connection between their

utterance [5]. Not only does flouting of conversational maxims occur frequently in everyday discourse, but it can also happen on talk shows. In the 21st century, Talk shows are not only broadcast on TV; they are also broadcast in programs called podcasts. Podcasts are one of the content creators that is currently attracting a lot of people's interest in watching talk shows on their mobile phones using the Youtube application.

Therefore, researchers are interested in using podcasts as data, and in the last two years, podcasts have become popular for public consumption to see the answers given by sources or guest stars, one of which is the controversy over the conversation that took place in Deddy Corbuzier's podcast regarding the discussion of drug use.

## **2 Methodology**

This study uses the theory of flouting maxims offered by Grice to identify the process of structuring flouting in conversational maxims. This research makes use of a qualitative descriptive research design. It was suggested that descriptive qualitative research is designed to obtain data in the form of words rather than numbers or statistics, and that the data collected are the experiences and perspectives of the subjects [6].

The data from this research were utterances made by the host and guests who flouted the maxims in Deddy Corbuzier's podcast on YouTube from November (Deddy and Anji), January 2022 (Deddy and Marshel), and the last video from May 2022 (Deddy and Caezar). The source of this data was taken from a transcript on the YouTube channel by Deddy Corbuzier, namely "Close the Door," and also a transcript of the dialogue from the guests and host on this podcast. Then, the video was downloaded and the transcript is matched then, it was reading to confirm whether the contents of the transcript match the video, and the transcript is used to analyze the data. The data was analyzed based on the theory of flouting of the maxims proposed by Cutting.

Several steps were used to collect data, such as documenting and filtering the words of the three guests and the host. The data collection steps are to first select some related quotes from the conversation between the guest star and the host on Deddy Corbuzier's podcast interview process to be used in this step. The author ignores the conversational guidelines of the interview podcast by concentrating entirely on the statements of the hosts and guests. In the abstraction step, the data is abstracted by analyzing the flouting of the maxims, and the last step is transformation. The data is transformed into writing to provide a complete descriptive analysis of the data.

## **3 Finding and Discussion**

### **3.1. Kinds of flouting maxims by guest**

After a thorough analysis of the data, this study came up with several findings. The following are a description of them:

**Table 1.** Kinds of Flouting in Conversational Maxims Percentages by Guest.

Kinds of Flouting Maxims	Frequency	Percentages (%)
Flouting Maxims of Quality	23	38
Flouting Maxims of Quantity	20	33
Flouting Maxims of Relation	11	18
Flouting Maxims of Manner	8	13
Total	61	100

### **Flouting Maxims of Quality by Guest**

Flouted the maxim of quality because the speaker conveyed wrong information or provides data that does not provided sufficient evidence. As can be seen from data 4, where the host asked Caesar's courage for inspection by BNN and his answered preceded by the word 'berani' and then followed by the phrase 'sekarang pulang saya sekarang', this flouting the maxim of quality because Caesar's expression does not give a proper answer whether he is brave or not.

Example from utterances by Caesar :

Data 4

Deddy : Tiba Lu beneran dicek BNN

'It has arrived; it has actually been checked by the National Narcotics Agency.

Caesar: Berani Pak Deddy sekarang pulang saya sekarang.

'Dare, Mr. Deddy, now I'm going home now.

### **Flouting Maxims of Quantity by Guest**

Deddy : Bakal Tik Tok live lagi? 'do you want live streaming in TikTok again?'

Caesar : Kalau kita kan kita kalau Gabut soalnya Pak Dedi baru bangun tidur ngapain nih biasanya fitness atau apa ya kayak gitu kayak aku bangun tidur cuci muka aku ya ngopi misalnya ngopi habis ngopi ya aku mau nyapa teman-teman deh di tik tok dengan live seperti itu kayak gitu Gabut

'If we are confused like when we wake up, I wash my face, drink coffee, and if I get sleepy it's because I don't know what to do, Pak Dedi. For example, after coffee, I want to go livestream and say hello to my friends on TikTok'

When a speaker who flouted the maxim of quantity seems to provide little or more information. Often, when a conversation occurs, the resource person mentions less information or even a lot more information than is required by the listener. Then this is called flouting the maxim of quantity because the information required is not appropriate. As seen in the data above, Deddy, as the host, only asked 'bakal Tik Tok live lagi?' while Caesar answered with expressions that had too much unnecessary information. Then, this has flouted the maxim of quantity, which should be sufficient with answers according to the questions given to the guest.

### **Flouting Maxims of Relation by Guest**

Data 1

Deddy : Caezar DJ Penyok, satu-satunya orang yang bisa live streaming selama 24 jam nonstop dengan menggunakan, kata orang sih sabu. Jadi, kamu beneran nyabu ya?

'According to rumors, Caezar DJ Penyok is the only one who can stream live for 24 hours due to consuming methamphetamine. Do you really use drugs?'

Caezar : Iyakan tiap pagi kita makan sabu kan? Hahaha

'Yes, breakfast porridge every day right? Hahaha'

This maxim of relationship occurs when the speaker provides information that is irrelevant to the question. When speakers flouted relational maxims, 'they want their listeners to imagine what the utterance doesn't say and make a connection between their utterance and the previous utterance'. It can be seen in the data above that Caezar did not answer the host's irrelevant question. The host asked, 'Caezar DJ Penyok, satu-satunya orang yang bisa live streaming selama 24 jam nonstop dengan menggunakan, kata orang sih sabu. Jadi, kamu beneran nyabu ya?' whereas Caezar answered the question, 'Iyakan setiap pagi kita makan sabu? Hahaha' This answer is not in accordance with the question submitted by Deddy as the host. The data above shows that between answers and questions that are irrelevant or not as expected by the host, there is a flouting of the maxim relationship in the data above.

### **Flouting Maxims of Manner by Guest**

Data 27 by guest :

Deddy : Oke Berapa lama lu berpikir bisa kuat untuk melakukan hal ini?

'Okay. How long do you think you can be strong enough to do this?'

Caezar : Berapa lama kalau saya lihatnya memang ee untuk menghibur masyarakat

'How long, if I see it, is it really to entertain the public'

This data included category flouting maxims of manner occurs when the speaker plays with words to increase ambiguity and emphasize meaning. The speaker does not give short answers or provide clear information, but provides data that is difficult to understand and may be vague, disorganized, and ambiguous. Answers that are unclear or ambiguous are found in conversations on Deddy Corbuzier's Podcast.

### **3.2. Kinds of flouting maxims by host.**

After a thorough analysis of the data, this study came up with several findings. The following are a description of them:

**Table 1.** Kinds of Flouting in Conversational Maxims Percentages by Host.

Kinds of Flouting in Maxims	Frequency	Percentages (%)
Flouting Maxims of Quality	23	49
Flouting Maxims of Quantity	16	34
Flouting Maxims of Manner	6	12.7
Fouting Maxims of Relation	2	4.3
Total	47	100

### **Flouting Maxims of Quality by Host**

Data 12

Caesar: Oh ini minuman Amurnizer itu, mau nyobain boleh enggak?

'Oh, this is the Apurizer energy-boosting drink; can I try it or not?'

Deddy : Boleh buka gimana rasanya dibandingkan obat yang kemarin dipakai?

'Of course you can drink it; how does it feel compared to the illegal drugs you used yesterday?'

In the data above, it was found that Deddy, as the host, answered questions from Caesar with satirical words. So, this can be called a flouting of the maxims of quality, where the maxim of quality means that when a speaker flouts the maxim of quality, his contribution is wrong and he says something for which there is not sufficient evidence. Like the data above, Deddy stated that the taste of the drink was similar to the drugs consumed by Caesar, even though Deddy did not have enough evidence that Caesar was taking drugs.

### **Flouting Maxims of Quantity by Host**

Data 6

Caesar: Wah mungkin kita klarifikasi dengan kehidupan klarifikasi dengan kehidupan terkadang orang yang menganggap kita itu jelek belum tentu jelek

'Well, maybe we can clarify with life; sometimes people who think we are ugly are not necessarily right that we are ugly.

Deddy: Betul 'right'

In the conversation above, Caesar, as a guest, explained in detail his response to being accused of consuming drugs. However, the response given by Deddy was too little information, namely 'right, just like that. So, the conversation stopped to discuss again the

topic of using a drug with the guest, namely Caesar. Deddy's response as the host has flouted the maxim quantity where the answer is too short given to the guest..

### **Flouting Maxims of Manner by Host**

Data 74

Deddy: Tapi enak ngeganja? But it's good to take drugs?'

Anji: Hahaha hmmm 'hahaha hmmm'

Deddy: Hati-hati jawabnya ya, 'be careful to answer right'

Furthermore, maxims of manners flouting occur as shown in the data above. Flouting maxims of manner, namely flouting of maxims because answers are ambiguous or unclear, causes flouting of conversational maxims of manner. It can be seen from the data above that Deddy asked whether consuming marijuana was delicious, but Anji did not answer, and then Deddy gave the response 'hati-hati jawabnya ya', causing unclear or ambiguous meanings from Deddy's utterances.

### **Flouting Maxims of Relation by Host**

Data 86

Anji : Terus dia terlihat baik-baik aja di luar yang jelas yang jelas kan eee kan gua kan enggak pakai kuasa hukum kan Mas Iya gua ngerasa memang gua melakukan kesalahan aja sendiri ya plus sama keluarga sih yang bini gua makanya di posting

'Then he looks fine from the outside; what's clear is that, eee, I don't use legal counsel, right, bro? Yes, I feel that I just made a mistake alone, plus my family and my wife'

Deddy : Tapi Pak Ronaldo juga ngomong sama gua tapi Anji itu baik kerjasamanya luar biasa gitu kooperatif ternyata

'But Mr. Ronaldo also talked to me, but Anji is good, his cooperation is extraordinary, and it turns out to be cooperative'

This shows that Deddy has good integrity when communicating with guests. So that you can answer questions from guests clearly and in accordance with the questions given. Furthermore, flouting maxims of relation occurs due to answers that are irrelevant to the questions given. This happens in the data above, where Deddy's words are irrelevant, so it seems that he wants to change the new topics of this conversation.

Those three data above are categorized as sarcasm as there is an implicit intention behind those expressions which is meant to satirize and mock this airline.

In this study, all kinds of flouting maxim occurred in the podcast where among host and

guests utterances. In this research the kinds of flouting maxim done by host and guests were flouting maxim of quality, flouting maxim of quantity, flouting maxim of relation, and flouting maxim of manner. The most dominant kinds used by guest among Caezar, Anji and Marshel in flouting maxim of quality with 23 data or 38 % . The lowest dominant kinds of flouting maxim used by guest was flouting maxim of manner with 8 data or 13%. Among the guests the most frequently flouting maxim was Caezar with 24 utterances, following Anji with 21 utterances, and the least Marshel with 13 utterances.

The most dominant kinds of flouting maxim by host Deddy Corbuzier was flouting maxim of quality 23 data or 49%. The lowest dominant kinds of flouting maxim used by host namely flouting maxims manner with 2 data or 4.3% among all utterances by host.

This study has some limitations towards the sources of the data. The data source was taken from three video from Deddy Corbuzier Podcast . All kinds of flouting maxim namely flouting maxim of quality, flouting maxim of quantity, flouting maxim of relation, and flouting maxim of manner were used by host and guests invited in the podcasts.

It is similar with the theory of Thomas [7] which stated flouting maxims is like a speaker blatantly failing to comply with a maxim, not with the intention of deceiving or misleading, but because the speaker wants to encourage the listener to seek meaning that is different from, or in addition to, the meaning expressed. The writer made a suggestion to other researchers that the study of the various types of flouting maxims be expanded with more data sources, elaborated, and investigated with interviews since there were none available in this research in order to contribute to the theories surrounding these maxims, such as the use of flouting maxims in various contexts from various podcasts as the findings may vary depending on the context.

#### **4. Conclusions**

This study focused on the utterances from guest and host in podcast Deddy Corbuzier when during interview in channel Youtube namely "Close the door". The aims were to identify the kinds of flouting maxims used by guests and host. Following an analysis of the data, the following conclusions were made:

There were four kinds of flouting maxims occurred in podcast Deddy Corbuzier, they were flouting maxims of quality, flouting maxims of quantity, flouting maxims of relation, flouting maxims of manner.

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