

Design and Implementation of Comprehensive Management and Service System of Private Economy from the Perspective of High-Quality Development of Private Economy

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Abstract: In order to understand the design of comprehensive management and service system of private economy, a research on the design and implementation of comprehensive management and service system of private economy from the perspective of high-quality development of private economy is put forward. Firstly, this paper analyzes the focus of high-quality development of private economy, and the core foundation to achieve high-quality development of private economy: promoting innovation and change. Secondly, this paper tells the focus of grasping the high-quality development of private economy under the guidance of socialist ideology in the new era. Supported by the strategy of realizing the fundamental direction, core foundation and guarantee support of the high-quality development of the private economy, the strategic deployment of the CPC Central Committee on promoting the development of private economy in the new era should be resolutely implemented. Finally, the basic strategies to promote the high-quality development of China's private economy in the new era are explained. To promote the high-quality development of private economy in the new era, enterprises should be encouraged to improve their independent innovation ability, promote the free flow of production factors and guide the transformation and upgrading of enterprises. The government should continue to optimize the business environment, relax the market access threshold for private enterprises and improve the government's service capabilities.

Keywords: Private economy; Quality development; Integrated management

1 Introduction

The private sector is an important part of the national economy, the main institution supporting sustainable work and technical and technological development, the main pillar of the country's income, and energy is important for support, stability and health. After ten years of rapid development, the private sector has become a new force in China's economic growth and an important position in job creation. However, with the further development of the domestic economy, the private sector began to face new challenges, such as the fact that the private sector has little importance for the development of the domestic economy, the technical business model is not suitable, and it is difficult to change and develop the traditional business. The science and technology content of the product is low. Those. How to implement the positive development of the private sector and create a new glory for the private sector has

become an important issue in China's economic and development process. After the 18th National Congress of the Communist Party of China and the 3rd meeting of the 18th Central Committee, the penetration of the private sector into the market has had a great impact, and the development of the private sector has entered a new stage. Those. From the speech of the Secretary General at the session of the private sector until the end of the IV session of the Central Committee held on November 1, 2020, the 19th information holder always cares about the development of the private sector and is an important basis for development. development and growth of the private sector in terms of policies and systems. In the new era, China's economy is moving from development stage to development stage, it is an important time to change the development method, use the business model and change the energy growth, the private sector will continue to develop. It plays an important role [1-2]. As shown in Figure 1:

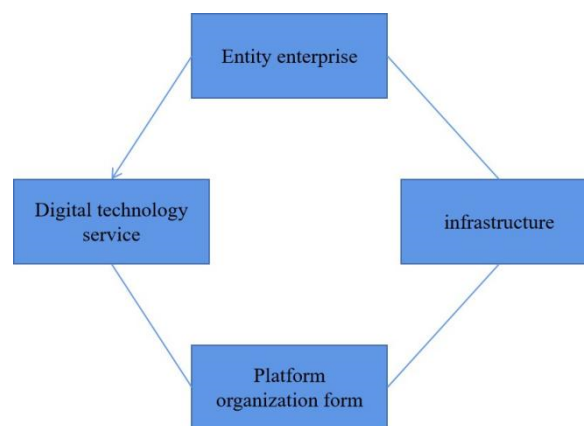


Figure 1 High-quality development of private economy

2 The focus of high-quality development of private economy

Private economy should do something new in the new era. The private economy has achieved rapid development, providing valuable opportunities and development space in stabilizing economic growth, accelerating scientific and technological innovation, increasing employment opportunities, improving people's livelihood and welfare, and promoting social progress.

In order to develop the private sector, only by understanding the main ideas of private sector development, finding the main problems and resolving conflicts, it is possible to focus on solving the problems of private sector development and give an evaluation. Private sector. During the development of a private business, personal business is the key to the development of a private business [3].

On the basis of the government's credit system, the credit performance mechanism is extended, and all kinds of contracts signed with private enterprises in activities such as attracting investment, cooperation between the government and social capital should be kept as promised. Accordingly, the traceability and investigation of the government's responsibility for breach of promise under the punishment mechanism should be established, and the main responsible person and the directly responsible person who caused the government's serious

breach of promise should be held responsible according to the law and regulations. Improve the service mechanism between the government and private enterprises. Relevant government departments should actively serve private enterprises and listen to their demands, especially when private enterprises encounter difficulties and problems when they return to work due to the epidemic. Smooth the channels and ways for enterprises to reflect their demands, and conduct relevant return visits and satisfaction rate assessment for the follow-up treatment of enterprise demands. Sorting out and urging the relevant private economic development policies that have been issued, relaxing the development boundaries of private enterprises and reducing the burden of private enterprises, so as to get full development, stimulate the vitality and passion of entrepreneurs and better develop private enterprises. In the process of the development of private economy in the future, it is necessary to continue in-depth practice and exploration, and sum up more development experiences and models. The development of private economy in different regions should sum up the development models suitable for the region, and on the basis of learning from the successful experiences of other regions, government should find a development path suitable for the private economy in the region [4-5].

3 The core foundation for the high-quality development of the private economy: promoting innovation and change

Taking industry as the demand and scientific development as the traction, the upgrading and transformation of private economy forces the discipline development of universities and scientific research institutions. The government not only increases the support for the talent guarantee of private enterprises, but also promotes the intensive talent advantage of universities to shine in private enterprises, thus breaking down technical barriers and injecting fresh vitality and development vitality into private enterprises. Private entrepreneurs should persist in doing special work and innovation, continue to implement a new round of technical transformation special action and intelligent manufacturing digital transformation project, and push private enterprises to the road of high-quality development. The innovative development of private economy can not be separated from the strong support of the CPC Central Committee and the government, but also requires private enterprises and private entrepreneurs to establish their own innovative consciousness, strengthen their beliefs, and strive to promote the new development of private economy. As shown in Table 1:

Table 1 Core Foundation of High-quality Development

Focus on improving the ability of independent innovation	Increase the intensity of opening up and innovation
Further stimulate the vitality of enterprise innovation and development	Create a high-quality development environment
Promote the industry to the middle and high end.	Strengthen classified guidance and organizational management.

4 Basic strategies to promote the high-quality development of China's private economy in the new era

(1) Relax the market access of private enterprises and expand the development space of private investment.

In order to advance the positive development of China's private sector in the new era, the government must first solve the economic problems of the private sector. City governments at all levels should properly manage the development of private sector enterprises, gradually eliminate business difficulties, lower market entry barriers, focus on expanding the space for capital accumulation, and strive to create a competitive environment with equal business rights, opportunities, rights and conditions. First, the government should encourage the private sector to participate in public equipment [6]. It is necessary to fulfill the national and public demands to support the participation of small and medium enterprises in the state equipment. To the extent permitted by national legislation, small and medium-sized enterprises are prohibited at any level from taking initiatives in the field of government products, especially government equipment, without the approval of the government. Government policies should be optimally oriented towards small and medium-sized private sector businesses and should be provided with cost- and technology-based policies. The second is to encourage private investment to expand resources. Private investment, represented by some companies, is active, has private investment, and has a specific strategy for participating in investment. According to these characteristics, the state will support private capital in the reconstruction and restructuring of state-owned enterprises, such as direct investment, debt restructuring, private capital investment in the restructuring of state-owned enterprises, and private capital participation in mixed ownership. Thirdly, the government should guide state-owned enterprises to adjust their business models and create space for private entrepreneurs to invest and develop as much as possible. It is necessary to support the reform of mixed ownership, support the participation of private capital in the state's own capital, support the model of cooperation between the state and the capital, and encourage the implementation and expansion of public investment. Those. Fourth, the government should try to remove barriers to private sector entry. Efforts should be made to eliminate the ambiguity and uncertainty of easy access to private resources, health care and other citizens, to actively promote business models and policies that support private interests, and to streamline procedures for access to private resources. Unnecessary additional private investment without permission [7].

(2) To encourage independent innovation of private enterprises to enhance the core competitiveness of private enterprises in the market.

The lack of independent innovation ability has always been an important factor limiting the development of private enterprises in China. Take a city as an example. In 2020, the city applied for 36,000 patents, including 0.28 million invention patents and 30,000 patents authorized, while the data of other cities in the same period were 100,000, 440,000 and 60,000 respectively. No matter the number and quality of patent applications, the city lags far behind others. It can also be seen from the research and experimental development (R&D) activities of industrial enterprises above designated size in this city that in 2020, the investment in science and technology of industrial enterprises above designated size (mainly private

enterprises) in this city is obviously less than that in other cities. As shown in Table 2, in 2020, there were 1,500 enterprises engaged in R&D activities in this city, accounting for only 40% of other cities. The R&D investment was 8.1 billion yuan, accounting for only 80% of other cities. There were only 50,000 people engaged in R&D activities, and there were fewer overall researchers. Private enterprises' scientific research investment is insufficient for a long time, and their scientific and technological innovation ability is inevitably not high, and they lack market core competitiveness, so their long-term development will be limited to some extent [8].

Table 2 Basic situation of R&D activities in industrial enterprises

Number of enterprises with R&D activities (units)	Enterprises run R&D institutions (units)	R&D expenditure (100 million yuan)	R&D personnel (ten thousand)
1500	650	81	5

To promote the high-quality development of private enterprises, government must firmly grasp the effective way of scientific and technological innovation and encourage enterprises to strengthen their own independent innovation capacity building. Governments at all levels should provide private enterprises with scientific research funding support, technical support and preferential policies from multiple levels according to the development characteristics of local private enterprises. The first is to build an innovation system for private enterprises. Enterprises should be encouraged to increase investment in scientific and technological innovation, gradually increase expenditure on scientific and technological research and development, and introduce and train a number of highly sophisticated and innovative talents. We should vigorously develop emerging industries, and strive to build a new innovation system that is market-oriented, enterprise-oriented, and based on the platforms of scientific research institutions such as universities and colleges to create a "Industry-University-Research". The second is to focus on creating an innovative development platform. It is necessary to accelerate the construction of high-tech parks and build a new regional innovation system with the core of improving the innovation ability of private enterprises; It is necessary to make full use of scientific and technological innovation platforms such as regional scientific and technological achievements service centers and management centers of dual-use technology industrial incubators, support private enterprises to establish research and development institutions such as technology research centers, enterprise research institutes and engineering technology research institutes, and encourage enterprises to collaborate with universities, social sciences and other research institutes for innovation. Third, government should continue to increase the intensity of technology introduction and encourage private enterprises to improve their ability of technology introduction, absorption and re-innovation. Technology introduction is one of the effective ways to improve the technological innovation ability of enterprises [9]. Domestic private enterprises should focus on technological innovation, give full play to the flexible management advantages of private enterprises, and strive to improve their technological innovation ability on the basis of digesting and absorbing foreign advanced technologies by means of technology introduction. Fourth, government should establish a sound intellectual property protection system to protect and encourage enterprises to participate in independent research and development of science and technology. It is necessary to strengthen the protection of intellectual property rights and trade secrets of private enterprises, establish a

system for reporting intellectual property infringement, a system for reporting major cases and a system for submitting information, and timely announce the protection of intellectual property rights, so as to provide institutional and legal protection for private enterprises to participate in independent innovation [10].

5 Conclusion

A complete and effective institutional system that is compatible with productivity and economic development level is the fundamental guarantee for the high-quality development of economy and private economy. To achieve high-quality development of private economy, government must establish and improve high-quality institutional arrangements and practical and effective implementation mechanisms based on five new development concepts. In other words, it is necessary to form an institutional mechanism and system that meets the requirements of high-quality development, and through corresponding mechanism transformation and institutional innovation, the private economy can be promoted to achieve high-quality development.

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