

**Proceedings of the 3rd International Conference on Public Management,
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Preface

In the digital age, data elements have a comprehensive, revolutionary and fundamental impact on economic construction, social life and public management. In the digital era, government data is mainly used in urban governance, public services, industrial development and other fields, which can improve the efficiency of resource utilization, boost the development of public management in the direction of depth, and comprehensively promote the digital transformation and upgrading of the government.

The 2024 3rd International Conference on Public Management, Digital Economy and Internet Technology (ICPDI 2024) gathers leading experts, scholars, and practitioners worldwide to share their latest research findings on public management, digital economy, and internet technology, acting as a platform for promoting academic exchanges, fostering collaboration, and advancing knowledge in these crucial fields.

The ICPDI 2024 conference has been organized with the aim of fostering a dynamic and inclusive dialogue among researchers, practitioners, and policymakers. And it has attracted an impressive array of keynote speakers and session chairs, who have enriched the discussions with their valuable perspectives and expertise.

The keynote speeches delivered during the conference are both inspiring and thought-provoking. Professor Abdelhak Senadjki (Universiti Tunku Abdul Rahman) centered his speech on the role of digital innovation in the process of economic development, targeting on the current trends that are defining the digital economy such as artificial intelligence, blockchain, and the Internet of Things. Professor Ilan Oshri (University of Auckland) explored the direct effect of sustainability vision, sustainability governance, and digital resources on environmental sustainability performance and the interaction effect of sustainability vision and sustainability governance with digital resources. Associate Professor Meilin Zhang (Singapore University of Social Sciences) delved into online advertising, ride-sharing, and food delivery to shape the on-demand digital economy. These speeches not only provide a comprehensive overview of the current research landscape but also offer valuable insights into future directions of these fields.

ICPDI 2024 has had a profound impact on contemporary society and technology. By bringing together experts from diverse backgrounds, it has facilitated the sharing of knowledge and ideas, leading to innovative solutions and practices. The discussions on digital economy and internet technology have highlighted the transformative potential of these domains in shaping the future of our societies. The insights gained from the conference will undoubtedly contribute to policy-making, practice, and further research in public management, digital economy, and internet technology.

Finally, we would like to express our sincere gratitude to all the authors, speakers, participants, and sponsors who made this conference possible. Your dedication and enthusiasm have been the driving force behind the success of ICPDI 2024. And we hope that the contributions in this paper volume will stimulate further research, pushing the boundaries of our understanding and fostering new collaborations.

The Committee of ICPDI 2024

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