

Journalistic Student Apprenticeship: Implementation Of Curriculum Of Independent Study-Independent Campus/Merdeka Belajar Kampus Merdeka (MBKM) In Indonesian Education Program/Tadris Bahasa Indonesia (TBI)

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Abstract. This study aims to explain about Indonesian language learning in the independent era studying journalistic student apprenticeship at Islamic Religious College (Perguruan Tinggi Keagamaan Islam/ PTKI): Case Study at the Indonesian Language Tadris Study Program (TBI) UIN Raden Mas Said Surakarta. This study uses a qualitative explanatory method, the data sources are documents, informants, and events. Data collection techniques using content analysis techniques, in depth interviewing, and observation. The data validity technique uses triangulation. The data analysis technique uses an interactive model. The results of the study indicate that the TBI Study Program has implemented the Independent Learning Campus (MBKM) curriculum in the journalistic student apprenticeship, there are three courses in journalism, namely introduction to journalism with 2 credits, online and offline Journalism with 3 credits, and Journalistic Apprenticeship with 3 credits. In introduction to journalism, the students get theory fully and there is field trip to media in order that the students get schemata related to journalistic theory and practice. In online and offline Journalism, the students get theory for three months and apprenticeship for three months, according to the deal time with the media. Some students join offline apprenticeship in printed media and some other join online media such as Tribun Jateng, Diomedia, Radar Solo. In Journalistic apprenticeship, the students fully join apprenticeship in one semester. The media where the TBI students join apprenticeship are HU Solopos, Radar Solo, Tribun Jateng, and Diomedia Publisher. Many students published their writings in where they join apprenticeship.

Keywords: Journalism, Tadris Bahasa Indonesia, MBKM.

1 Introduction

Independent Study-Independent Campus or Merdeka Belajar-Kampus Merdeka well known as MBKM is a program designed based on Permendikbud Number 3 Year 2020 about national

standard of higher education, stated in chapter 15 to 18. MBKM is aimed to equip the students to get learning experience not only from the education program but also from other program, as well as out of campus. There are some steps the students should follow in undergraduate or applied undergraduate level to fulfill the time and academic tasks, namely: 1) joining all learning processes in education program in university according to defined time and study load; and 2) finishing all study compulsory in education program, and the rest conducted outside the education program or campus. Meanwhile, the task from the university is that the students should facilitate the MBKM program.

In guidance book of MBKM [2], it is stated that MBKM are activities or learning processes conducted outside the education program. The students can take this program in semester 5, because the program is conducted for three semesters. This program consists of 8 (eight) kinds of activities, such as students exchange, apprenticeship, becoming assistant to teach in one of education programs, conducting research, humanity projects, entrepreneurship, independent project/study, thematic field study/developing countries [2]

Many kinds of activities offered in MBKM programs are ways to form students' personality which are skillful, creating useful new innovation and creativity, developing personalities in intra and interpersonal skills, and forming the independent personality in delving, getting, and developing gained knowledge to apply in reality [2]

Nowadays, the TBI curriculum refers to graduate learning outcomes or *Capaian Pembelajaran Lulusan (CPL) SN-Dikti* and descriptor of KKNI according to education level. CPL consists of skills showing uniqueness of each university based on vision-mission, regional privileges and local wisdom, Indonesian uniqueness with its cultures and climates. Each aspect of CPL point contains skill indicators that should be mastered with material study that should be studied by students in universities. Therefore, in-depth analysis is needed in constructing CPL related to identifying kinds of knowledge and skills needed by policy makers. Besides, study about body of knowledge is also needed in the education program structure to formulate materials that will be understood by the students [2]. Besides that, TBI program has implemented MBKM in lecturing. There are some subjects applying MBKM especially in elective courses, such as journalism, editing, BIPA, and broadcasting. This research would discuss about Journalism Course handled by the researcher when the article was written.

The researches related to MBKM curriculum had been conducted by [7] who studied MBKM in English Education Program; [14] who studied implementation of MBKM in Medical and Nonmedical Faculty; [16] who studied MBKM curriculum in English Education Program in FKIP; [4] who studied implementation of MBKM curriculum in Biology Education Program of Nusa Bangsa University [5] who studied implementation of MBKM curriculum in Prodi PGSD Unikama; [1] who studied the adaptation of MBKM in university curriculum in PGSD, PJKR, and Mathematic Education Program. Based on those researches, MBKM had been studied by some researchers but the research conducted in TBI is still rare, so this research is worthy to be done

2 Research Methods

This research used analytical descriptive method with qualitative approach. The sources of the data are informant, documents, and events. The technique of collecting data is conducted by in-

depth interview, content analysis, and observation. The data, then, were analyzed with interactive model by Milles & Huberman.

3 Result and Discussion

TBI education program has implemented MBKM in its lectures in some courses, one of them is Journalism. There are three journalistic courses, namely introduction to Journalism with 2 credits, Online and offline Journalism with 3 credits, and journalistic apprenticeship with 3 credits. In Introduction to Journalism Course, students get full theory and there is a field trip to mass media in order that the students get schemata related to journalistic theory and practice. Online and Offline Journalism Course, the students get theory for three months and apprentice practice according to the deal with the media. Some students join offline apprentice in printed media and other students join online apprentice, such as in Tribun Jateng, Diomedia, Radar Solo. In Journalistic apprenticeship, students join apprenticeship fully in media for one semester. The media where the students join apprenticeship are HU Solopos, Radar Solo, Tribun Jateng, and Diomedia Publisher.

Many students of TBI publish their writings in where they have apprenticeship, as example is the following writing published online in Tribun Jateng.

Curious with What Wood Cutting Board is Made?

TRIBUNJATENG.COM, BOYOLALI – Wooden cutting board is one of most used things in the kitchen, either for cutting chicken, meat, onions, chillies, or vegetables. Are you curious with what wood the cutting board is made of?

Pranoto, a cutting-board maker from Babatan Village, Sambu Sub-district, Boyolali Regency, produces wooden cutting board made of high quality tamarind wood.

He cuts the old tamarind wood. Then, the wood is cut using grinder or mechanical saw. After that, the wood is smoothed using machinery to produce high quality wooden cutting boards.

Pranoto has started this business of producing wooden cutting board from tamarind wood since 2007 up to now. He himself does the process of making wooden cutting board every day and produces 50 pieces of cutting boards a day.

The cutting boards he makes are distributed to his customers. Besides, Pranoto also sends the cutting boards to other area, such as Klaten and Salatiga. Besides that, some consumers come directly to his workshop in Babatan Village.

According to Pranoto, one obstacle he gets is in getting the material that is tamarind wood.

"Now, it is difficult to get material in form of old tamarind wood," said Pranoto who is not willing to use other wooded materials.

Because, only tamarind wood is good to make cutting boards. About the price, each cutting board is sold based on the width of the board. Meanwhile, Pranoto said that he gets millions rupiahs every month. (Ajeng Dwi Rismawati/Students UIN Solo in Tribunjateng.com)

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Many Crafts from Stingray Leather from Boyolali is in Demand Abroad

TRIBUNJATENG.COM, BOYOLALI – Stingray leather can be processed into high-selling products. Wawan Purnomo makes many crafts such as bag, belt, wallet, etc. from stingray leather.

His workshop is located in Sambon Village, Rt 08/02 Sambon, Banyudono, Boyolali Regency.

Beginning from his skill in skin he got from Leather Technology Academy in Yogyakarta, Wawan Purnomo tries to see business chance from stingray leather. He started his business in 2008 with capital Rp10 million.

Thet time, Wawan started his business by opening snake tanning service. Then, he made the products into wallets and spread to stingray leather. He moved to stingray leather material because of better market opportunity.

STINGRAY SKIN – Processes of Making many craft such as bags, belts, wallets, etc. using stingray leather as main material in Boyolai, Central Java. (Ajeng Dwi Rismawati/Student of UIN Solo Magang in Tribunjateng.com) (tribunjateng/student of UIN Solo Magang)

According to Wawan, stingray leather is easy to find because there has been less crafters who use the material.

Nur Rohman, the marketer of stingray leather crafts, explained that the suppliers of stingray leather come from Jepara area (Northen Coast/Pantura).

Wawan's business has 5 workers, making all products from stingray leather.

"We will make any kinds of products applying stingray leather products according to consumer's request. At moment, we have ready stocks of bags, wallets, belts, key chains, etc., " said Nur Rohman as Marketing of Zalfa Leather.

Asked about the price, Nur Rohman explained wallet costs about Rp125,000 to Rp800,00. Meanwhile, bag costs Rp500,000 to Rp 2,4 million.

He said that in 2017 President Jokowi with Mrs. Iriana visited his workshop. Started from the president's visit, Zalfa Leather's income increases rapidly. It has gained Rp 50 million a month.

Along the pandemic era in 2020 to 2021, the income decreased, to Rp 20 million a month. But, right now, the business is awake, the selling and market demand increase again.

Many crafts from stingray leather are ordered from abroad, and many big cities in Indonesia. The product delivery is using hand cary and third party. Even, before the pandemic era, the products were sent to Japan, Korea, Malaysia, and Singapore. "Some buyers come from Belgia, Swiss and Franch," explaines Nur Rohman. (Ajeng Dwi Rismawati/Students of UIN Solo apprentice in Tribunjateng.com)

This translated article was published in [TribunJateng.com](https://jateng.tribunnews.com/2022/03/23/aneka-kerajinan-kulit-ikan-pari-di-boyolali-laris-di-luar-negeri) with original title Aneka Kerajinan Kulit Ikan Pari di Boyolali Laris di Luar Negeri, <https://jateng.tribunnews.com/2022/03/23/aneka-kerajinan-kulit-ikan-pari-di-boyolali-laris-di-luar-negeri>.

Those writings are written by students of TBI which are useful to fulfill nine criteria of accreditation. TBI education program is rated successful in implementing MBKM in its lectures and in connection to cooperation with business world and industrial world/Dunia Usaha Dunia Industri (DUDI).

4 Conclusion

TBI education program has implemented MBKM in its lectures in Journalism Course. There are three courses in journalism, namely introduction to journalism with 2 credits, online and offline Journalism with 3 credits, and Journalistic Apprenticeship with 3 credits. In introduction to journalism, the students get theory fully and there is field trip to media in order that the students get schemata related to journalistic theory and practice. In online and offline Journalism, the students get theory for three months and apprenticeship for three months, according to the deal time with the media. Some students join offline apprenticeship in printed media and some other join online media such as Tribun Jateng, Diomedia, Radar Solo. In Journalistic apprenticeship, the students fully join apprenticeship in one semester. The media where the TBI students join apprenticeship are HU Solopos, Radar Solo, Tribun Jateng, and Diomedia Publisher. Many students published their writings in where they join apprenticeship.

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