

# **Proceedings of the 7<sup>th</sup> International Seminar on Business, Economics, Social Science, and Technology**

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*ISBEST 2024*

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## **Preface**

It is with great pleasure that we welcome you to the Proceeding of the 7<sup>th</sup> International Seminar on Business, Economics, Social Sciences, and Technology (ISBEST) 2024. This year's conference brings together a diverse group of scholars and students from around the globe to share their latest research findings, innovative ideas, and practical solutions to some of the most pressing challenges in our fields. Our theme for ISBEST 2024, "Digital Transformation Strategies: Navigating the Future" reflects our commitment to fostering interdisciplinary collaboration and advancing knowledge that can drive sustainable development and technological progress.

The contributions in this proceeding represent our participants' hard work and dedication, and we are confident that the knowledge shared here will inspire new research directions and collaborations. We extend our heartfelt thanks to all the authors, reviewers, and organizing committee members for their invaluable efforts in making ISBEST 2024 a success. We hope that you find the conference both intellectually stimulating and professionally rewarding.

Nihan Anindya Putra Lanisy, M.Sn.

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