# The Influence of Work-Family Conflict and Perceived Organizational Support on Turnover Intention through Mediation Emotional Exhaustion on Indonesian Garment Workers

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**Abstract.** This study aimed to find the impact of emotional exhaustion (EE) mediation between work-family conflict (WFC), perceived organizational support (POS), and turnover intention (TI) in Indonesia garment industry's worker. This study is a part of the research conducted by the University of Indonesia (UI) research team, Tufts University (TU), Better Work-ILO (BW) and Real-Time Analytics (RTA) Vietnam. Data were collected based on survey questionnaires that obtained from surveys which was carried out by the core research team. The survey involved 2071 garment workers around DKI Jakarta, Banten, West Java, and Central Java Provinces. Hypotheses were tested with Structural Equation Model (SEM) method. The main result of this study showed that EE did not mediate the linkage between both WFC and TI, also the linkage between both POS and TI. Therefore, EE played an important role as a mediating variable in affecting the WFC and POS on TI.

**Keywords:** Emotional Exhaustion, Garment Workers, Perceived Organizational Support, Turnover Intention, Work-Family Conflict.

## 1 Introduction

In 2015-2019 the type of apparel industry is a priority to be built. Some criteria that determine the industry included in the priority category are having the potential of a rapidly growing market in the country, increasing the quantity and quality of employment, the potential to be able to compete in global markets, and having the potential to grow rapidly in independence [1]. In the last decade, apparel has also developed into a commodity from the creative industries commodity group. Clothing is included in the category Artisanal Products and Visual Arts [2]. The role of the textile and garment industry cannot be simply ignored because this industry contributes considerably not only to economic growth in Indonesia each year, but also in terms of providing employment and foreign exchange. The existence of the apparel industry in the regions of DKI Jakarta, Banten, West Java and Central Java will be a barometer

for the apparel industry in other regions. Therefore, demographic bonuses and market opportunities, as well as access flexibility possessed by this region must be utilized as well as possible.

Better Work [3] revealed that 92.2 percent of the workforce in the Indonesian garment industry is a female workforce. As many as 80 percent of women who work in the garment sector are young or are considered to be of reproductive age (marriage and having children). Experts predict that the number of female workforce participation will continue to increase until 2019 along with greater access to education and training, as well as government efforts to support women's access to participate in existing employment opportunities [3].

Women have a difficult time balancing the fulfillment of family and work interests [4]. Individuals with high levels of psychological involvement in their work roles may be busier with their work and make them able to devote excessive amounts of energy to their work roles at the expense of their family roles, so they experience work-family conflicts [5], [6]. Therefore, work-family conflict becomes a gap for workers, especially women because they can not balance their family and work roles.

Yavas, Babakus, and Karatepe [7] found that work-family conflict can made unfriendly behavior due to emotional fatigue among hotel frontliner employees in Turkey. The symptoms of emotional exhaustion are that individuals feel tired and have no energy, loss of energy, frustration, loss of spirit and unable to provide good service [8]. Maertz and Campion [9] say that when employees experience emotional exhaustion, they lose their energy and feel that their emotional resources are dropped. Then, employees have the intention to quit because of the discomfort felt at work due to climax levels of emotional exhaustion.

There are several effects produced by emotional exhaustion and one of them is the increased intention to get out [10]. The reason is because the expected emotional expectations of the company provide a psychological effect that has the potential for someone to achieve emotional exhaustion and leave work [11]. Turnover intention is one of the negative results of emotional labor through surface acting dimensions that has an indirect effect on turnover through emotional exhaustion [12].

The relationship between perceived organizational support and emotional exhaustion was impacted work-family conflict [13]. Work-family conflict can be reduced if the organization provides support in the form of a fair reciprocal relationship from the organization so as to create trust from employees [34]. This is supported by research by Casper, Martin, Buffardi, and Erdwins [14] who found that the high perceived organizational support makes the level of

work-family conflict lower because organizations provide support so that they can maintain demands in work and households well.

Employees who have high perceived organizational support can reduce work-family conflicts that are happening because they feel supported and become coping and reduce work stress experienced [15]. Karatepe [16] shows that frontline employees who get enough support from the organization have a great level of effectiveness, are intrinsically motivated so that they experience a low level of emotional fatigue and a desire to move.

By considering emotional exhaustion as a mediating variable work-family conflict and perceived organizational support relationship with turnover intention, there are two contributions given by this study. The first contribution is to answer the problem formulation, know the research gaps, and provide conclusions and suggestions for work-family conflict, perceived organization support, and emotional exhaustion on turnover intention context among Indonesian garment workers. Then, hopefully can encourage future research which are interested in policy making for management and related stakeholders, so work in the workplace, welfare and quality of workforce in the Indonesian garment industry can be better and turnover rates for garment workers in Indonesia can be reduced.

# 2 Hypotheses Development

#### 2.1 Work-Family Conflict

Basically people have limited capacity so individuals will have limitations in carrying out their roles both in the office or at home. If someone receives a lot of pressure at work, their role at home will be disrupted. When this happens, one's life satisfaction will decrease and emotional exhaustion will increase. Work-family conflict has a significant positive effect on emotional exhaustion [17]. It proves that the high work-family conflict of lecturers also encourages the emotional fatigue experienced. Conversely, work-family conflict experienced by lecturers is low, so emotional fatigue experienced by lecturers will decrease. Prajogo [18] also examines work-family conflict in emotional exhaustion. The effect of work-family conflict on positive emotional exhaustion, means that the higher the individual experiences of family work conflict, the more vulnerable the individual experiences emotional exhaustion. Thus, workers no longer enjoy the work they do.

Research Batt and Valcour [19] prove that work-family conflict is positively and significantly connected to the desire to move, so that various work-family policies or programs can be determined in advance to be effective and appropriate to reduce turnover intention. Haar [20] also concluded that

work-family conflict has a positive effect on the occurrence of turnover intention in government workers in New Zealand.

Research by Blomme, Rheede, Tromp, Absar, and Mahmood [21] also Ghayyur and Waseef [22] also suggest that work-family conflict has a significant positive effect on turnover intention. Alsam, Sadaf, Mahwish, and Shama [23] also found that work-family conflict had a significant positive effect on turnover intention. Erkmen and Esen [24] also prove that work-family conflict influences turnover intention with responsibility towards family as the main predictor of turnover intention.

Eisenberger, Armeli, Rexwinkel, Lynch, and Rhoades [34] who explain that work-family conflict can be reduced if the organization provides support in the form of a fair reciprocal relationship from the organization so as to create trust from employees. In addition, this study is also different from Casper, Martin, Buffardi, and Erdwins [14] who revealed that the high perceived organizational support makes the level of work-family conflict lower. Foley, Hang-yue, and Lui [35] who concluded that perceived organizational support is negatively related to work-family conflict, if when perceived organizational support is high, perceived organizational support can reduce work-family conflict.

- H1. Work-family conflict is positively related to emotional exhaustion.
- H2. Work-family conflict is positively related to turnover intention.
- H3. Work-family conflict is negatively related to perceived organizational support.

## 2.2 Perceived Organizational Support

Research conducted by Kraemer and Gouthier [25] proves that perceived organizational support (dimensions of job pressure, work interruptions, job routinization) has a negative effect on emotional exhaustion. Eisenberger, Stinglhamber, Vandenberghe, Sucharski, and Rhoades [34] also explain that perceived organizational support has a significant negative effect on turnover intention. Then, Allen, Shore, and Griffeth [27] have also empirically proven that perceived organizational support is significantly negatively related to turnover intention through the mediating influence of commitment and high job satisfaction, thus giving a low employee tendency towards turnover intention [28].

- H4. Perceived organizational support is negatively related to emotional exhaustion.
- H5. Perceived organizational support is negatively related to turnover intention.

#### 2.3 Emotional Exhaustion

Knudsen, Ducharme, and Roman [29] managed to prove that the emotional fatigue variable had a significant positive effect on intention to leave. The same finding was also stated by Churiyah [30] that emotional exhaustion had a positive effect on turnover intensity. The results of Kraemer and Gouthier's research [25] conducted on 252 call center agents also said that emotional exhaustion had a positive effect on turnover intention.

Faisal [31] also examined the effect of emotional exhaustion as a mediator in 213 National Banking employees in the city of Banda Aceh (Branch Offices of Bank Rakyat Indonesia, Bank Nasional Indonesia, and Bank Mandiri), namely emotional exhaustion mediating the effect of work overload on job embeddedness, and mediate the effect of work-family conflict on job embeddedness. Research using emotional exhaustion as a mediator was also conducted by Poernomo and Wulansari [17] who stated that emotional exhaustion also mediates between work-family conflict and performance. Septyaningsih and Palupiningdyah [32] also explained that when nurses experience work-family conflict, it can increase emotional exhaustion in nurses but ultimately can reduce nurse performance. In other words, emotional exhaustion mediates between work-family conflict and performance. Other research that uses emotional exhaustion (the dimension of burnout) as a mediator was also conducted by Handoko and Yuniawan [33] on married employees of the Semarang City Population and Civil Registry Office. Based on these descriptions, researchers want to see how does emotional exhaustion mediates the work-family conflict relationship with turnover intention, and perceived organizational support with turnover intention.

H6. Emotional exhaustion is positively related to turnover intention.

H7. Emotional exhaustion will mediate the relationship between work-family conflict and turnover intention.

H8. Emotional exhaustion will mediate the relationship between perceived organizational support and turnover intention.

## 3 Method

#### 3.1 Study Procedure

This study is a part of the research conducted by the University of Indonesia (UI) research team, Tufts University (TU), Better Work-ILO (BW) and Real-Time Analytics (RTA) Vietnam. Data were collected based on survey

questionnaires that obtained from surveys which was carried out by the core research team. Prior to filling out the questionnaire, respondents had ascertained that the data obtained would only be used for research purposes.

## 3.2 Participant

Based on the details of secondary data (table 1), the number of research samples were 86 companies and only 2,071 of 3540 respondents were valid after cleaning the data. Based on demographic characteristics (table 2), women workers more dominant than men (82.9%); workers are still dominated by generation Y from aged 20 to 30 years (42.5%); elementary school education is more dominant in line with the work system of contract / labor status (outsourcing); and majorities were married (69.7%).

#### 3.3 Measurement

Referring to the secondary data that the researcher received, this study includes quantitative research with data processing using the Statistical Program for Social Studies (SPSS) version 22 software for measuring instruments. Then, two items with a rating scale of 1 to 7 (1 = never; 2 = several times in comparison; 3 = monthly; 4 = several times in accordance; 5 = every week; 6 = several times a week; 7 = every day) as the basic measurement of emotional exhaustion. After that, 5 point likert scale ranging from 1 (strongly disagree) to 5 (strongly agree) to measure perceived organizational support, work-family conflict, and turnover intention. There're also two dimensions namely working conditions and empowerment that used regarding perceived organizational support and the Structural Equatation Model (SEM) method with Lisrel 8.7 software to test hypotheses of this study.

## 4 Results

Based on table 3, the level of work-family conflict possessed by workers is at a medium level. From the same table it can also be seen that workers feel that the perceived organization support that they have is at a high level. The results also showed that the average emotional exhaustion was in the low category. That is, the level of fatigue due to work demands felt by workers on average is low. While for the turnover intention variable, the average value is included in the low category. So that it can be interpreted that the average worker has a low willingness to get out from the job and choose to continue working in the garment industry.

Meanwhile, the values of other compatibility tests such as GFI (0.97), RMSEA (0.06), SRMR (0.036), and CFI (0.98) indicated a good fit to the

observed data. From discriminant validity statistic (table 4), it could be seen that the CR values of all variables in the measuring instrument have met these requirement. Meanwhile the measuring instrument was also said to be reliable if the value of the variance extracted measure (VE) was more than or equal to 0.5. Another result also showed that only perceived organizational support variable did not meet these requirements. However, it still could be concluded that the instrument used to measure the turnover intention in this research were reliable.

From table 5, **hypothesis 3** which tests the hypothesis that work-family conflict has a significant negative relationship to perceived organization support shows a statistically significant value and the direction of the relationship that is in line with expectations (p = -14.55,  $\beta = -0.17$ ) so that hypothesis 3 be accepted. **Hypothesis 4** tests that the perceived organization support has a significant negative effect on emotional exhaustion which has a statistically significant value (p = -9.39,  $\beta = -0.26$ ) and the direction of the relationship as expected so that hypothesis 4 is also accepted. **Hypothesis 5** which tests that there is a negative relationship between perceived organization support and turnover intention also shows a statistically significant number (p = -7.36,  $\beta = -0.23$ ) and has the direction of the relationship as expected so that it can be said that hypothesis 5 is accepted.

While **hypothesis 1** which predicts the relationship between work-family conflict and emotional exhaustion failed to be accepted. This is due to not achieving the value of acceptance of the hypothesis (p = 0.16,  $\beta = 0.27$ ) even though the direction of the relationship is as expected. Rejection also occurs in **hypothesis 2** which tests work-family conflict relationships with turnover intention. The significance value of the relationship failed to reach the acceptance value of the hypothesis (p = -5.32,  $\beta = -0.01$ ) even though the direction of the relationship was in the expected direction. **Hypothesis 6** which tests that there is a positive relationship between emotional exhaustion and turnover intention also be rejected because statistically significant number shows p = 0.9 and  $\beta = 0.47$ .

Hypotheses 7 and 8 examine the role of emotional exhaustion as a mediating variable between work-family conflict (hypothesis 7) and perceived organizational support (hypothesis 8) with turnover intention. The hypothesis of this study states that emotional exhaustion is able to mediate the effect of work-family conflict on turnover intention. Hair, Black, Babin, and Anderson [36] state that when viewed from a comparison of the significance of the influence possessed by the relationship of each variable, both directly and indirectly, emotional exhaustion is not able to mediate both the effect of work-family conflict on turnover intention and the effect of perceived organizational support

on turnover intention.

The effect of work-family conflict on turnover intention if not through emotional exhaustion is significant also proves in Figure 2. If through emotional exhaustion, the effect of work-family conflict on emotional exhaustion and emotional exhaustion on turnover intention is not significant. In Figure 3, it can be seen also that the effect of perceived organizational support on emotional exhaustion is significant, but the effect of emotional exhaustion on turnover intention is not significant. If not through emotional exhaustion, perceived organizational support's influence on turnover intention (direct effect) is significant.

When referring to the Sobel test by comparing the z-count value and z-table value with a significance level of 0.05, it is known that both H7 and H8 hypothesis are accepted because it has a z-count value greater than the Z-table value [37]. The Sobel test concluded that emotional exhaustion mediates both work-family conflict against turnover intention, and perceived organizational support against turnover intention. The mediation of emotional exhaustion on the effect of work-family conflict on turnover intention and perceived organizational support on turnover intention is described in the following table 6.

Proof of mediation based on the theories of Hair, Black, Babin, and Anderson [36] and Sobel [37] shows the existence of a gap (difference) results. These findings encourage researchers to be more careful in making mediation conclusions. On the basis of this caution, researchers chose to decide to follow the theory of Hair, Black, Babin, and Anderson [36] that emotional exhaustion does not mediate the effect of work-family conflict on turnover intention, and perceived organizational support on turnover intention.

#### 5 Discussion

The result showed that the large number of female workers dominated the garment industry and there was an increase in the number of female labor force participation. Some of the female workers are married and have children so the concentration is divided into work and household. When female workers cannot meet family and company responsibilities (demands) in a balanced manner, and have a good quality of life, then workers will experience WFC.

In the variable WFC, the item questionnaire that has the highest loading is "what I want to do at home cannot be done because of work demands". In the variable POS, the dimension that has the highest loading is the dimension of working conditions with the questionnaire "I face injustice in assignment of

work". In the EE variable, the item with the highest loading questionnaire was "I feel tired when I wake up in the morning and have to face another day at work". In the TI variable, the item of the questionnaire that has the highest loading is "thinking of moving to a job in a sector other than the textile and apparel sector".

From Figure 4, it can be concluded that POS mediates the relationship between WFC and TI. So, if workers feel that they cannot do other things at home because the workload also feels unfairness in their work assignment, then workers will want to move to the non-textile and garment sector. If there is a conflict between work and family, workers will have a desire to quit their job if they feel they do not receive organizational support.

# 6 Managerial Implication

Work-family conflicts experienced by garment workers occur because garment workers do not have a good quality of life due to the work provided by the company which takes up too much time for workers so workers find it difficult to fulfill their social and family responsibilities. Job demands provided by companies prevent workers from enjoying their social and family lives. The number of jobs in the company makes garment workers unable to fulfill his responsibilities in the family. Workers actually experience frustration with their work and are tired in carrying out their days at work.

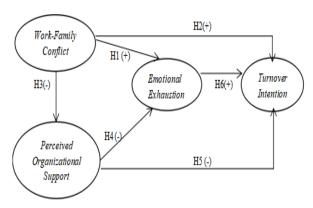
Working conditions in garment companies do not make workers feel comfortable. Long working hours, excessive workload (not in accordance with the capacity of workers), high work demands, internal conflicts, and lack of support from supervisors (supervisors) make garment workers unable to carry out their responsibilities in the family. These working conditions make workers feel sleepy, lethargic, unenthusiastic, and unenthusiastic in completing their work. Emotional fatigue experienced by workers ultimately reduces the quality of life and quality of workers.

The dimensions of work conditions and empowerment provide the biggest contribution in building positive perceptions of workers regarding job characteristics in the garment industry. Working conditions are the most important dimension in preventing workers' intention to leave, while empowerment is an important dimension in increasing the work ethic of workers when experiencing work-family conflict, and increasing the skills and creativity of workers. However, guarantees for occupational health and safety (K3), psychological factors, work systems and treatment from management (low labor costs, high work pressure and deadlines, irregular working hours, rare

communication from superiors), and attention (support) the organization of the welfare of garment workers is still low. The management of the garment industry must pay more attention also for human resource management practices related to work systems and programs that are fair, flexible, and relevant to the emotional exhaustion worker problem.

#### Limitation

Secondary data that researcher received and processed from the core research team were only the form of questionnaires that had been filled out by respondents. So that, researcher could not conduct in-depth interviews with respondents to confirm the results. Another limitation is related to the sample that used in this study. This study also did not involve variations in the minimum wage (UMP) by province or district minimum wage (MSE) as a differentiator and specific comparison between the garment industry from one another. In future studies, researchers suggest adding financial factors as well as other relevant employment and industrial policies. The last limitation is this study did not conducted in a specific place such as a particular company, or in a particular industry so it cannot be ascertained that the results of this study will always be the same if examined in different places, times, and respondents. It is possible if future studies are conducted using different respondents, samples, variables, locations, and times so that different results will be obtained from research conducted by researchers at this time.



**Figure 1.** Proposed path model. Modified from [16]; [25]; [38]; [39]

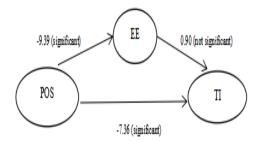
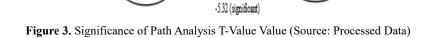


Figure 2. of Path Value Value Processed

	SD	Mean	Interval
Work-family Conflict	0.86	2.78	Medium
Perceived Organizational	0.95	3.78	High
Support			
Emotional .			
Turnove	≥ EE	)	
0.16 (not significant)		0.90 (no	t significant)

WFC

Significance Analysis T-(Source: Data)



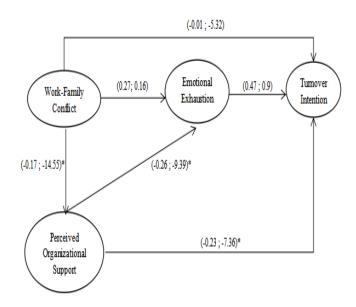


Figure 4. Significance of Path Analysis  $\,$  T-Value and Coefisien Value (  $\beta \geq 0.05; \, p \geq 1.96$  ) Source: Processed Data

**Table 1.** Details of Secondary Data Source: Output SSPS vers.22

Table 2. Demographic Characteristic

Province	City	Companies	Σ Companies	Respondents	ΣTotal Respondents
DKI Jakarta	Jakarta	6	6	260	260
Banten	Tangerang	4	4	200	200
	Bekasi	2	46	70	2010
	Karawang	4		170	
	Bogor	10		440	
	Sukabumi	8		340	
West Java	Cianjur	2		100	
	Bandung	10		410	
	Purwakarta	2		80	
	Subang	8		400	
Central Java	Semarang	18	26	640	930
	Solo	2		80	
Yogyakarta	Klaten	2		80	
	Boyolali	4		130	
	Yogyakarta	4	4	140	140
	Total		86		3540

Table 3. Variable Validity Statistic

Pattern	a	b	SEa	SEb	Z	Ztabel	Conclusion
WFC_EE_TI	0,27	0,47	0,031	0,069	5,3658	1,96	H7 accepted
POS_EE_TI	0,26	0,47	0,067	0,069	3,3757	1,96	H8 accepted

Source: Output SSPS vers.22

 Table 4. Descriptive Statistic

	CR	VE
Work-family Conflict	.88	0.79
Perceived Organization Support	.55	.45
Emotional Exhaustion	.66	.50
Turnover Intention	.87	.50

Source: University of Indonesia Research Team Secondary Data (2018)

Table 5. Hypotheses Testing

	р	β	Remarks
WFC → EE	0,16	0,27	Hypothesis 1 rejected
WFC $\rightarrow$ TI	-5,32	-0,01	Hypothesis 2 rejected
WFC $\rightarrow$ POS	-14,55	-0,17	Hypothesis 3 accepted
POS →EE	-9,39	-0,26	Hypothesis 4 accepted
$POS \rightarrow TI$	-7,36	-0,23	Hypothesis 5 accepted
$EE \rightarrow TI$	0,9	0,47	Hypothesis 6 rejected

Source: Output SSPS vers.22

Table 6. Hypotheses Testing Z Value Calculated Sobel Test

	% of respondents	
Gender		
Women	82.9	
Men	17.1	
Age groups		
< 20	8.5	
20 - 30	42.5	
31 - 40	37.1	
41 - 50	11.1	
> 50	0.9	
Education		
Elementary school	40.7	
Middle school	18.0	
High school	6.3	
Technical education	33.5	
Diploma / graduate	1.5	
Marrrital status		
Single	29.0	
Married	69.7	

Source: Output SSPS vers.22

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