

# Research on Promoting the Deep Integration of Party Building and Civic and Political Work in Colleges and Universities

Hong Wang<sup>1,a\*</sup>, Xiaoqi Zeng<sup>2,b</sup>, Weiwei Xiao<sup>3,c</sup>, Hangyang Li<sup>4,d</sup>

<sup>a</sup>p2312367@mpu.edu.mo, <sup>b</sup>epiphany2023@163.com, <sup>c</sup>960012894@qq.com, <sup>d</sup>820592030@qq.com

<sup>1</sup>Macau Polytechnic University, Macau, China;

<sup>2</sup>Lingnan University (Hong Kong), Hong Kong, China;

<sup>3</sup>Hengshui Middle School Shaodong Innovation Branch, Shaoyang, China;

<sup>4</sup>Taiyuan University of Technology, Taiyuan, China.

**Abstract.** The development of students' character in higher education is intertwined with the guidance provided by Civic Teachers on values, and the school's education policy plays a crucial role in carrying out the essential task of building morality and fostering individuals. The deep integration of party building and ideological work in colleges and universities is not only feasible and necessary, but also has a specific method of practice. By using "lecture to bring learning" and "experiences to bring people", the traditional mode of teaching can be improved and students can be further motivated to actively learn party and political knowledge. This is conducive to enriching students' understanding of political matters. The acquisition of pertinent knowledge and enhancement of comprehensive comprehension regarding party politics among students is important. Colleges and universities should therefore promptly consolidate findings and lead the publicity efforts of integrating party building and ideological work, in order to advance the development of virtuous cycles. More proficient and skilled socialist builders and successors will be able to innovate their thinking, thereby enhancing their ability to engage in practical measures aimed at achieving the Chinese dream.

**Keywords:** Party building, Civic politics, Teaching, Integration

## 1. Introduction

Party building and ideology-based political work in universities is an essential element of higher education's educational endeavours, and it offers a crucially constructive role in the progress of institutions and the fostering of high-quality education and skills in students. By deeply integrating party building and ideological and political work in universities, better party consciousness and ideological quality can be cultivated among students<sup>[1]</sup>. Since the 18th National Congress of the Communist Party of China (CPC), the CPC Central Committee, with General Secretary Xi Jinping as the core, has placed significant importance on educational pursuits. The endeavour of colleges and universities to promote the profound integration of party building and civic-political activities is in keeping with the leadership of the CPC. To further the party's education policy and fulfill the crucial mission of fostering morally upright individuals, colleges and universities must enhance the synergy and innovation between party building and civic-political engagement.

## **2.The party building work and the ideological and political work of the same goal**

Combining party building and ideological and political work in universities can strengthen students' ideological guidance and shape correct worldviews, outlooks on life, and values<sup>[2]</sup>. Students are the primary focus of party building and civic engagement in colleges and universities. The goal of both initiatives is to promote the high-quality development of students, enhancing their scientific and cultural knowledge, as well as their moral and ideological cultivation. Given their shared objectives, the integration of party building and civic work offers clear direction toward improving student outcomes.

The promotion of ideological work in colleges and universities is primarily achieved via ideological theory courses and campus lecture competitions. These avenues are instrumental in advancing the development of ideological work in these institutions. Through the study of ideological courses, students gain a deeper comprehension of Marxist theory perspectives, techniques and experiences, as well as learning from the theoretical accomplishments and practical encounters of the Communist Party of China over the last century. By delving into the most recent advancements in Mao Zedong Thought and the theoretical framework of socialism with Chinese characteristics, students are equipped to grasp the right three concepts of philosophy, thus allowing them to steer practice with precise theoretical insight. On 18th March 2019, General Secretary Xi Jinping chaired a symposium for teachers of ideological and political theory courses in schools, where he delivered a significant speech. During his address, General Secretary Xi Jinping emphasized the importance of the ideological and political theory course, which is fundamental in the establishment of moral character. The Party Central Committee attaches great significance to ideological and political work. The institution is committed to upholding the principles of Marxism and actively advocates for the establishment of a socialist disciplinary system with distinct Chinese characteristics, which serves as a fundamental assurance for the development of ideological and political theory courses. Through the deep integration of party building and ideological and political work in universities, the level of ideological and political education of university teachers can be improved, and their teaching quality and ideological guidance ability can be improved<sup>[3]</sup>.

Developing the party is fundamental to the work of politics and ideology. Aspiring for successors aligned with the construction of socialist modernization requires the reinforcement of the party's growth in universities and colleges while upholding the crucial characteristic of Communist Party of China's leadership. Enhance the ideological leadership and utilize the teachings of the ideology and politics curriculum to propagate Xi Jinping's socialism with Chinese features in the current era. This will serve as the most reliable guide to shape the ideology and practices of college and university students and foster their all-around progress. It is the primary objective of the ideological and political work in higher education institutions in the contemporary era, and likewise the central duty of political party construction in such institutions.

### **3. There is a significant requirement to incorporate the party building and the ideological work cohesively.**

The incorporation of party building work into the realm of ideology and politics in higher education institutes holds great significance. Traditionally, the teaching of ideology and politics in colleges and universities has centered around delivering lectures to large groups of students, while party building work involves a more selective process aimed at identifying and nurturing the most promising individuals. Strengthening the deep integration of party building and ideological and political work in universities can help promote the coordinated development of academic research and talent cultivation, and promote the overall strength of universities<sup>[4]</sup>. Despite both fields constantly striving for improvement, there remains a lack of integration between them that needs to be addressed. Promote the integration of party building work and ideology and politics work, ensuring that party building work is fully integrated into ideology and politics work. This will enable the development and optimization of party building work and fully maximize the synergy of party building work and ideology and politics work, resulting in better and faster advancement of students' quality education and ideological progress<sup>[5]</sup>. Thus, it is imperative to make this an important task for colleges and universities to promote the all-around development of students' morality, intellect, physical fitness, aesthetics and ideals.

General Secretary Xi Jinping delivered a significant speech at the 2016 National Conference on the Work Environment of Ideological and Political Construction of Students in Colleges and Universities. He profoundly answered fundamental questions regarding the cultivation of people in higher education, considering "what type of person to cultivate, how to cultivate individuals and for whom to cultivate people." The speech emphasized the perspective of achieving the great rejuvenation of the Chinese nation and enhancing the country's core competitiveness in all aspects. With the Chinese nation's recognition of the need for rejuvenation and enhancement of core competitiveness in all areas, it is strategically imperative to prioritize the establishment of moral integrity in research and study. Thus, the educational process, including teaching practices, should encompass and reflect various elements of ideological, cultural, and political life, with the goal of achieving all-encompassing personal development. Efforts are being made to establish a new framework for the comprehensive advancement of higher education in China. It is the responsibility of colleges and universities to train capable individuals who can contribute towards building socialism with distinct Chinese characteristics. However, there are numerous new concerns that require resolution.

### **4. Practical Ways of Integrating Party Building and Ideological Work**

**(1) One practical way to achieve this is to conduct lectures that focus on party building and ideological work.**

Lecturing fosters learning by improving the feedback system and theoretical cognition of students. It additionally promotes the integration and development of party building work. By reformulating in-class feedback and the classroom performance incentive system, we can enhance student engagement and promote participation. In colleges and universities, the classroom dedicated to ideology and politics serves as the primary vehicle for disseminating

ideological concepts, and classroom instruction represents the cornerstone of higher education, providing a fundamental and comprehensive educational experience. Due to the low awareness of the significance of ideological and political courses among the student body, the comprehension, retention, and acceptance towards the content taught in the ideological and political classroom are both subjectively and objectively averse<sup>[6]</sup>. The ideological and political classroom occupies a vital role in the ideological and political development of college students, serving as a key element in their education. It imbues students with the correct world views, outlooks on life and values, and allows the main channel for promoting the theory of socialism with Chinese characteristics to be fully utilised. Lecturing with learning is aimed at transforming students' attitudes toward their negative perception of ideological and political courses, while at the same time expanding the scope of party building and actively exploring innovative concepts to integrate party building with the study of political ideologies. Ideological and political theory courses ought to adhere to the dissemination of scientific Marxist theories, grasp Marxist theory education, and establish a scientific ideological foundation to facilitate the growth of students. Regular lectures led by students on current affairs, party building events, and other activities can aid the comprehension and implementation of party building and civic work for both teachers and students in colleges. This, in turn, may enhance the students' sense of pride in the party building and civic education process and provide guidance for practical applications.

To speak effectively, the use of new media and technologies is essential. According to General Secretary Xi Jinping, modern science and technology ought to be fully utilized to facilitate the promotion of ideological and political work whilst enhancing its contemporary appeal. Contemporary university students belong to a generation immersed in new media. To promote effective ideological and political work, it is vital that educators keep up-to-date with media developments, acquire new skills and knowledge, and stay abreast of the latest social trends. Teachers should make full use of new technology and media, utilizing them to their advantage<sup>[7]</sup>. To achieve the synchronization and alignment of online and offline work, and to progressively deepen the online ideological and political engagement, whilst taking control of the network's high ground in terms of publicity, to gain the upper hand on online public opinion. It is imperative to fortify the development of online ideological and political platforms while improving interactive forums for students, thematic educational websites, professional academic websites, and "two-micro distributors". This will facilitate an engaging and varied approach to ideological and political education, tailored to the preferences of learners.

## **(2) Promoting the implementation of party building and ideological work by organizing events that unite people.**

Promoting the integration of party building and civic work, through the organization of events and competitions that fuse these two areas, defines 'Bringing people by events'. Its aim is to drive enthusiasm amongst teachers and students for participation in learning. Such activities can reinforce the intrinsic connection between civic work and the purpose of party building, in which the latter takes a leading role in the core of civic work<sup>[8]</sup>. In promoting the integration of Party building and Party building work, universities and colleges should leverage the merits of school activities and competitions, encouraging both teachers and students to conceive and develop events in the domain of Citizenship and Party building. Additionally, they should establish a well-designed incentive mechanism for such activities and competitions, reinforcing students' awareness and participation, and thereby boosting the effectiveness of students' education. For

instance, current affairs lectures and party building events ought to be arranged to attain a fusion of innovation and custom, as well as integration and growth. By positioning students as primary speakers and employing diverse forms of communication, along with incentivisation and publicity efforts, their ability to bring about effective implementation of the teaching and learning of Party Building and Civic and Political Studies by both teachers and students alike can be maximised, thereby leading to a deeper understanding and improved learning outcomes in this important area.

Teachers of ideological and political courses in colleges and universities must adhere to the law of development of ideological and political construction work, maintain a sense of responsibility for teaching and educating, follow the law of student growth, and continuously enhance their skills and level of work. Ideological and political work, as well as education and teaching within colleges and universities, follow their own set of laws. It is essential to integrate these laws with the laws of student growth in an organic manner. This sets out elevated expectations for college workers in ideological and political fields: they ought to engage with greater attentiveness, make more thorough observations, and engage in deeper contemplation. There is a need for serious analysis and study regarding the content of this new era of college ideological and political work, as well as the specific traits of college students. Such workers must possess strength in political matters, depth of emotion, innovative thinking, broad mental horizons, and strict personal discipline. They should strive to achieve personal enthusiasm, initiative, and creativity and imbue the students' spirits with the socialist ideology of this new era, particularly the characteristics that are uniquely Chinese. Truth, respectability, and inventive prowess must be inculcated within the hearts of students. The ideals of truth, goodness and beauty are instilled in the minds of students, who are directed towards taking the first steps in life, developing sound convictions and beliefs, and acquiring knowledge of how to apply scientific thinking techniques. The core role of ideological and political education must be taken up by colleges and universities' ideological classrooms in light of the new era's development. The focus should be on cultivating newcomers capable of shouldering the significant responsibility of the nation's revitalisation. Socialist builders and successors with Chinese characteristics should be groomed, possessing well-rounded development that encompasses morality, intelligence, physicality, aesthetics, and labour, in preparation for the challenges ahead.

### **(3) Strengthening the Accomplishments and Guiding the Publicity Efforts on the Fusion of Party Construction and Ideological Work.**

To achieve a virtuous cycle of teacher guidance, student development and joint progress, universities must actively guide the deep integration of party building and ideological work<sup>[9]</sup>. This regular work is essential for fulfilling the mission and task of propaganda and ideological work in the new situation.

Adhering to Xi Jinping's socialist ideology with Chinese characteristics in the new era and the spirit of the 19th CPC National Congress as a guide, the school should thoroughly implement the National Education Conference and the National Conference on Party Construction in Colleges and Universities. In accordance with the general requirements of Party construction in the new era, political construction should be prioritized with a focus on enhancing organizational strength. The starting point should be promoting high-quality development of the school's ideological and political education work. Conduct thorough research and discussion activities to challenge ideological concepts and thinking stereotypes incompatible with the

demands of the new era's high-quality development. Prioritize reform, innovation and incentivize party members and organizations. Create advanced strategies to offer a robust organizational guarantee and promote high-quality development in the school's political and ideological endeavors.

The comprehensive fusion of political formation and ideological education across academic institutions directly evidences the reinforcement of the "four consciousnesses", the consolidation of the "four self-confidence" and conscientious execution of the party's duties. As college educators, it is crucial to comprehend the spiritual essence and rich connotation of socialist thought with Chinese characteristics in the new era. Further, we must take the initiative to consciously integrate the "four confidence" in our daily work, study and life, and use the classroom platform to encourage students towards critical thought and cultural exploration. With a steadfast political stance, inventive ideas, wholehearted devotion and enthusiasm, our goal should be nurturing individuals with exceptional virtue and talent. Teachers should adopt the code of ethics that embodies "loyalty, professional excellence, love for students, and leadership" as their guiding principle. They should aim to cultivate virtuous and talented individuals who can contribute towards building a socialist society, and work tirelessly towards achieving the realisation of the Chinese dream through practical actions. To innovate traditional classroom teaching at universities and colleges, it is necessary to enrich the activities of ideological and party building. It is important to be aware of the propaganda trend and to enhance the integration of ideological and party building in publicity efforts of these institutions. These measures will aid the faster formation of student's cognitive approach towards party building and help in enhancing their theoretical consensus. This will enable them to understand the importance of the work of ideological and party building. To promote a virtuous cycle of development, it is necessary to reduce the distance between teachers and students as well as between students and the act of learning. This will help to consolidate the integration of party building and ideological work.

## **5. Conclusion**

It is imperative that they remain deeply committed to the party's leadership in all aspects of their work. In order to do so, they should remember their initial purpose, work together to lead the majority of teachers and students, build a consciousness of excellence, direct their efforts towards first-class goals, implement high standards, and expedite their connotative progress.

Colleges and universities are universities with socialist ideals under the leadership of the political party. The implementation of party building and ideological work in colleges and universities has enriched the knowledge and strengthened the understanding of teachers and students regarding such matters. It has also helped improve students' theoretical learning and boosted motivation in participating in related activities. The integration has shared dividends and embodied effective incentive mechanisms, contributing greatly to the quality of party building and ideological work. The approach fully utilizes the educational effectiveness of combining innovation and shared learning in civic and political development to cultivate students' autonomy in acquiring knowledge pertaining to civic education and party building. It also guides students in constructing their values, improves their commitment towards party principles, promotes comprehensive personal development, and demonstrates the value of

integrating civic and political engagement with party building. Through the integration of resources between teachers and students, the virtuous circle working model offers a pragmatic approach to achieving a profound convergence of Party building and Civic and Political work.

## References

- [1] The Impact of School Board Governance on Student Learning: Evidence from Indiana; George, A., Lubienski, C., & Robinson, E; Educational Policy Analysis Archives, 2008-16(31), 1-46.
- [2] Symbiotic Leadership: Examining the Impact of Co-Principal Leadership Model on Student Achievement and District Capacity; Mohammed, Lily ;Thesis Archive, ProQuest ETD Collection for the University of Alabama;2013.
- [3] Collaborative School Leaders; Berger, D.G., and Brew, D;NASSP Bulletin; 2013-97(1), 68–85.
- [4] Education Leadership and Governance: Key Strategies and Practices. In Successful School Leadership. eds. X. B. Wang, & J. G. Du. (pp. 335-355). San Francisco: Jossey-Bass; Baker, G.A. and Fraenkel, J.L,George, A., Lubienski, C., “Robinson, E.(2008).
- [5] Ruminating on the implementation of the spirit of the speech of the General Secretary of the Internship National Conference on Ideological and Political Work in Colleges and Universities--Taking Northwest University of Political Science and Law as an Example; Ru Xin; The New West (Zhongxian Journal); 2018-01-01
- [6] Effectively recognize and grasp the holistic nature of the reform and innovation of the ideological and political courses in colleges and universities in the new era; Liu Xinguang, Pei Zhenlei; China Higher Education; 2020-03-18
- [7] Falling into mud and crushing it into dust teaching and educating people is the nature; Han Kaifeng, Gao Dongbao, Zhang Wen; Education Teaching Forum; 2019-11-15
- [8] The value and realization path of the unification of indoctrination and enlightenment in ideological and political theory courses; Wang Fang; School Party Building and Ideological Education; 2019-05-15
- [9] Exploration of the path of "double first-class construction" in Guizhou universities; Qian Haibing, Zhai Haiying, Tian Weiyi; Education Teaching Forum; 2019-12-20