Exploration on the Reform Path of Music Curriculum in Colleges and Universities in the New Media Era

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Abstract: With the continuous role and influence of new media, music teaching in colleges has also undergone tremendous changes. Under the influence of the new media era, the reform of music teaching in colleges is quicker, simpler, and more efficient, which changes and reforms the traditional music teaching in colleges. The teaching mode of music teaching in colleges and universities is also improved. In order to improve the music literacy and interest of college students,we should actively explore the way of the reform of music teaching in college,analyze the characteristics of music teaching in university in the new media,cultivate students' spirit, and improve their musical skills and abilities.The ideas and methods of new media, using the new technology of new media for music teaching in colleges, present new environment and current situation, make music teaching faster and easier. Compared with traditional music teaching methods and methods, it has unique characteristics and advantages. Therefore, it is necessary to introduce new technologies and methods for music teaching in colleges, in order to improve the professional skills and influence the college students, and comprehensively improve their music knowledge and sense.

Keywords: new media era; Colleges and universities; Music courses; Reform path

1 Introduction

China used to absorb western music culture continuously during the 20th century, so in the view of western music circles, China's musical characteristics and style are "single tone", and the "polyphony" and "harmony" in China's modern music are all derived from absorbing western music [1]. Therefore, the mainstream music circles in the world generally believe that China's music art lags far behind the West, and even directly draws the conclusion of "single tone" for China's music. However, they ignore that our country has a splendid civilization of 5,000 years. Our 56 ethnic groups all have excellent traditional folk music, and the content, style and melody of folk music have rich and colorful expressions. Today, with the rapid development of the new media era, more and more music creators integrate ethnic elements into popular songs, and strive to enhance the popularity of songs with the help of the appeal of ethnic music [2]. Music infects people's hearts through simple emotions, which is of great significance for promoting China's spiritual civilization construction, strengthening national cohesion and cultural exchanges between China and the West. However, some vulgar and indiscriminate pop music is widely spread in new media, which makes students not active in learning traditional music; The music education in our country is not perfect, and the

communication between teachers and students is different. Teachers can not understand students' mental state, let alone improve their musical skills. It can be seen that music education in Chinese universities needs rapid reform and new curriculum reform.Music teachers in colleges and universities should bear in mind their own responsibilities and missions, be practical, care for students more comprehensively, and strive to cultivate every student into an all-round outstanding talent. Only when teachers have the spirit of loving their posts and dedication can they love students, be a model, be honest in teaching and be rigorous in their studies. With the gradual improvement of China's status in the world, it has gradually become the norm for people to travel abroad, study abroad and work. The cultural exchange between Chinese and Western music is not limited to the professional music industry, but also becomes more and more frequent among the people [3-4]. In TikTok, Chinese people often play traditional folk music in the Tower of Paris, the Louvre, Notre Dame de Paris, the Central Street and other places, wearing China's traditional national costumes, so that people all over the world can appreciate the charm of China's national music culture. Music has become one of the symbols of China in the eyes of people all over the world, and it is a bridge to build international friendship and a link to enhance the communication between national cultures. More and more people in the world have learned about China through China folk music, and the elements of world music have been greatly enriched through the fusion and collision of music with all nationalities in the world. It is believed that China music in the future will make great contributions to spreading China's national culture, strengthening cultural exchanges between China and the West and enhancing world national friendship under the new media environment [5].

2 Methods

2.1 the concept of new media and its application characteristics in music teaching for college students

New media is a form and environment of digital media which combines network technology and digital technology, and has become popular in many areas of society. In the context of the rapid development of digitalization and informationization, the new media has shown the features of abundant information, strong interaction, and convenience, which are accessible and applied in music teaching in colleges, considering the following aspects:

smooth and free communication and communication between teachers and students. Under the environment and atmosphere of new media, music teaching in colleges has entered a new stage, changing the old state of students' acceptance and listening, making the interaction between teachers and students in colleges more and more effective. In the context of digital media music teaching innovation, students can see better music, absorb digital music information, exploit the characteristics of two-way interactive new media, achieve better information and communication in college music teaching, let students open their minds, . and achieve the appreciation and exchange of digital music in the new media. Rich and diversified music teaching: In the era of new media, university music teaching can use digital information to spread music. By making use of its rich literature, music, and musical resources, it greatly improves the spread of music, breaks through the limitations and limitations of time and space, and enables students to access rich and diverse musical teaching resources, freely

downloading, listening and appreciating. The music teaching method is flexible and practical: In the era of new media, music teaching in colleges has become an easy way for students to choose by themselves.Students can play and enjoy music works by terminal equipment, which arouses their enthusiasm and enthusiasm for music education, changes the same music teaching methods in colleges, and improves the efficiency of music teaching in colleges. Promote students' self-study: Under the impact of new media and environment, students can learn and absorb their music knowledge without time and space, make full use of new media to get good music resources, and promote students' music self-study.

2.2 Analysis of the problems in the reform of college music teaching in the new media era

(1) The infrastructure of new media music teaching needs to be improved.

In the era of new media, the reform of music teaching in colleges should be carried out in accordance with the development and advanced level of hardware resources. However, the general introduction and advanced hardware system faces the problem of insufficient investment and low application efficiency. The hardware platform for new media in colleges is only open and only open to music gradually, greatly limiting the quality and efficiency of new music publications in colleges.

(2) It shows that the new media music teaching in colleges and universities does not meet the needs of development.

Because the latest media is new and technological, its application in education is not yet mature enough. Some colleges have issued new media for a short period of time, while some teachers still don't know how to use the new media for music teaching. They just believe each other that the new music teaching is just adding a sense of music knowledge to the new media. This limits the quality of new media in music teaching in colleges, and does not fully reflect the interactive, practical, and innovative features of new media in music teaching. It shows that the new music teaching in colleges cannot meet the need of new media, which in some extent affects the efficiency of new music teaching in colleges.

(3) Teachers' application of new media music teaching is biased.

There are some differences in the practical application of music advertisement in college teaching. Some teachers have no deep understanding of new music teaching, and no idea to use the new media for music teaching, which can not show the enthusiasm and innovation of new music teaching.

3 Exploration of the reform path of music teaching in colleges and universities in the new media era

3.1 Change the original concept of music teaching in colleges and universities

In the context of the continuous development and impact of new media, it is necessary to explore and integrate the advantages and characteristics of new technologies and concepts, change the original structure and integration of music teaching methods and methods, . and introduces the present situation and the state of the modern colleges' new music teaching. and With the organic combination of music education content and new media, the goal of school

music teaching can be achieved better.The new music education in colleges should focus on the communication and interaction between teachers and students, exert the advantages and characteristics of the new media for music exchange and dialogue, improve the students' understanding and knowledge of music knowledge and skills, better foster the students' creative thinking. experience in music, and know and understand music ideas.

3.2 The use of new media to achieve effective integration of music teaching information.

The new music education in colleges should fully consider the students' individual differences, combine their interests and interests, and select the appropriate new education resources. Teachers can allow students to freely choose music courses related to new media, such as WeChat, Weibo, web forums, etc., to achieve independent research and study on music resources. Through the access and integration of new media, students can improve and widen their horizons in music education, allowing them to select different musical instruments such as pop music, classical music, opera, etc. as they like.

3.3 Use new media to promote communication and dialogue between teachers and students.

Because of the various forms of communication presented by the new media, in order to make students have a deeper understanding and better understanding of music, teachers should make full use of the new media to create a relaxed, cheerful, and harmonious atmosphere of music teaching, . guide students to actively enter the new music media in colleges, realize the interesting, innovative, and innovative music skills brought by new music teaching, and learn and master the exciting music and skills.Teachers can also listen to students' music learning strategies and thoughts with the help of the WeChat class group, the WeChat public platform, Weibo, etc. students' music learning strategies and skills. and so on. In the process of communication, dialogue, and exchange, they can improve and improve the music teaching pattern of New Media University, enhance students' music education and cultural awareness, and greatly improve the music teaching of New Media University [6].

3.4 Achieve flexible and free music learning

In the process of integrating new media into music teaching in colleges, students should be guided to develop a reform and free music education with the help of new technology. With the support of new technology, students can break the restrictions and imprisonment of time and space, make full use of their scattered time to learn music knowledge, and achieve independence and individuality in music education. Especially in the study of student's music performance, the new media can widen the students' horizon, improve their own knowledge and understanding of music performance, and improve the efficiency of music education.

3.5 Create a practical platform for new media music teaching in colleges and universities

In order to better integrate new music into music teaching in colleges and establish a good idea for new music teaching in colleges, we not only disseminate the theoretical music to students, but also using the new technology to give students more opportunities, allowing them to preview the new media before class and make a good "warm-up" for music education.Afterwards, cooperating online and offline music education supported by the new media technology, carrying out activities in music performing schools, combining with

university teachers and students, creating a safety net of music practice, to enhance the students' interest and interest in music education. and to enhance the students' interest in music education. At the same time, we can also make full use of new media to communicate with school musicians, use new music education and practice platform as a link to get school musicians' theory, knowledge, and music knowledge, so as to further improve and advance in the process of self-study, self-reflection, and internalization.

3.6 Increase investment in new media music teaching in colleges and universities

The reform of music teaching in colleges in the new media should be sustained economic growth. School leaders should recognize the importance and role of new media in the reform of music teaching in colleges, increase investment in hardware resources of new music teaching in colleges, develop and improve the hardware resources such as networks, sound, . and theories, create good conditions for students to learn music, and stimulate their enthusiasm and desire to learn music.

3.7 Improve teachers' professional quality

In order to help music teachers in colleges with new concepts and technologies, and to perfect and perfect their professional skills, teachers should continue to absorb new knowledge and theories, and apply them to music teaching, to improve the efficiency of music teaching in colleges. For example, after watching the new media music "Sing!China", teachers can apply it to music teaching practice, interpret and analyze the current pop music, communicate and talk with students, understand and grasp the trends and trends of pop music in the times, and analyze the music and musical instrument performance, so as to better stimulate the potential of music learners.

3.8 Weibo and other online teaching tools in teaching performance analysis.

Many scholars in China have studied the performance of various online teaching tools. For example, Zhang Jinliang's academic paper "*Comparison of Common Communication Tools for Online Teaching*" and Han Xibin's academic paper "*Comparative Study of MOOC Platform and Typical Online Teaching Platform*" all analyze and compare the performance of various online teaching tools or platforms in detail from all angles. Combined with the academic achievements of predecessors' research and peacetime investigation, this paper analyzes the main uses, information carrying capacity, response speed, interactivity, content authority and knowledge systematization of six online tools, such as video open class, learning forum, instant messaging tool, social networking site, blog and Weibo. The results are shown in Tables 1 and 2.

Table 1 Performance Comparison of Various Network Tools (1)

Attributes/tools	main application	information quantity	response speed	interactivity	Content authority	Knowledge systematization
Video open class	teaching	big	Very slow	Basically none	high	strong
Learning forum	Exchange learning experience	big	slow	weak	higher	strong
Instant messaging tool	Instant contact	big	fast	strong	low	weak

Table 2 Performance Comparison of Various Network Tools (2)

Attributes/tools	main application	information quantity	response speed	interactivity	Content authority	Knowledge systematization
social network site	social contact	big	proper	strong	low	weak
blog	record	big	slow	weak	common	proper
Weibo	broadcast	small	fast	strong	low	weak

As can be seen from the above table, professional online learning tools, such as open video courses and learning forums, are very authoritative in content and systematic in knowledge, but there is a problem of slow interactive feedback. Learners are far away from course setters and industry authoritative experts, so it is difficult to get in touch in time when they encounter problems in learning. The advantages of instant messaging tools and social networking sites are strong interactivity and fast response, and learners can contact each other quickly, which greatly reduces the sense of distance between the two parties. However, it is difficult to guarantee the systematicness and authority of content setting. The main feature of blog is recording. If the content updated by bloggers is carried out according to the law of knowledge presentation, the system performance of knowledge will be guaranteed accordingly. However, the communication with bloggers belongs to asynchronous communication. When learning by using blogs, it is difficult to get the answers in the first time. Weibo is obviously different from the first five online tools in terms of the amount of information. The 140-character transmission and insertion endows Weibo with the characteristics of being short and pithy, so the average amount of information per article is small, but the response speed is fast and the interaction is strong, which is suitable for instant and multi-person communication. As Weibo is an open platform, the essence and dross coexist, so the authority of learning content requires learners to have certain information discrimination ability. The fragmentation of Weibo also greatly reduces the systematization of knowledge dissemination. Therefore, when choosing Weibo as an auxiliary platform for course teaching, it is necessary for course setters to carefully arrange the setting and screening of Weibo content, filter out bad information as much as possible, share excellent teaching content in time, clarify the teaching context when spreading teaching content, and make systematic and scientific arrangements as far as possible in the release time and content [7].As shown in Figure 1 is the flow chart of teaching activities on Weibo.
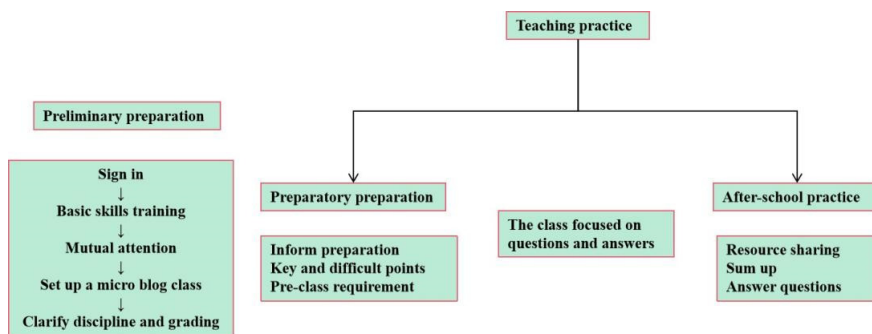

Figure. 1 Flowchart of Teaching Activities in Weibo

(1) The construction of Weibo class.

By applying for Sina Weibo, the Weibo of "South post a- -electronic music production" was opened, and Weibo account was released in the teaching class, inviting students to pay attention. In addition to organizing and managing daily classroom teaching, teachers are also responsible for recommending excellent teaching resources and answering questions for students in Weibo. In addition to the teacher, there is also an administrator (held by the author). The administrator's duty is to use the Weibo group function to open micro-groups for each class, and regularly sort out and publish the Weibo teaching content recommended by teachers on the Weibo of "outh post a- -electronic music production", and organize students to participate in the discussion, screen the discussion content, filter out the bad information released by irrelevant personnel in Weibo, and remind students not to deviate from the topic when appropriate. At the beginning of the course, complete the basic training of students' Weibo skills, including: how to register Weibo, how to post and forward messages, "@" others, join class micro-groups, participate in comments, post pictures, audio, video and other basic functions of Weibo. Students are required to register their own Weibo and pay attention to "outh post a- -electronic music production" Weibo. And tell each student's participation in Weibo, which will be related to the average score of the course of electronic music production, so as to improve students' participation enthusiasm. Mobilize each class monitor and set up their own class micro-group, which is convenient for discussing students' classroom performance, scores and other issues that students do not want to be known by people who have nothing to do with teaching activities.

(2) Teaching activities in Weibo class.

Preview before class: It's difficult to publish the content of the upcoming class in Weibo. Because students' concentration time is limited, telling important and difficult questions in advance will help students to allocate their attention and improve their learning efficiency. Because the course of Electronic Music Production is a combination of theory and practice, it sometimes needs to be taught in the laboratory. Therefore, sometimes students need to prepare their own experimental equipment such as materials and headphones. In case students forget, they can make an announcement in the Weibo before class to inform each student, so as not to delay the learning process due to insufficient preparation. Classroom centralized question and answer: Because Weibo is only a means of assisting teaching, and because the composition of Weibo is complex, besides the teaching content, there are many irrelevant information that will interfere with students and make them unable to concentrate on the course. In order to ensure the smooth progress of normal teaching, students are not allowed to use Weibo in class. However, before the course begins, teachers will comment on the excellent ideas put forward by everyone in Weibo, or ask questions with high frequency for centralized answering [8]. After-class consolidation: After the course is over, students can see the summary of the day's course and review suggestions for students on the Weibo, and they can also see other excellent video and audio works related to the teaching content. Make use of the advantages of Weibo platform to find like-minded bloggers. If you find outstanding Weibo experts or bloggers in this field, you will also recommend them to everyone, and warmly welcome the outstanding people and fans in this field to participate in it with @. It is more conducive to the improvement of students' artistic appreciation level by enjoying artistic works, participating in topic discussions and exchanging ideas with students. Extracurricular interaction: Considering the powerful interactive function of Weibo and the learning methods of art subjects, it is far

from enough to learn only the knowledge in the classroom to improve the ability of art appreciation. Therefore, in addition to the teaching activities of the course, using the Weibo platform, some students will be interested in discussing or voting related to the content of the course, for example, the discussion on the feedback of a music or video short film, or because of the limited class time, the content of the class discussion can be discussed in depth in Weibo. It can not only enhance the friendship between classmates and teachers, but also make artistic inspiration flash continuously in repeated brainstorming [9-10].

4 Conclusion

Against the background of promoting quality education in colleges, music teaching in colleges has mixed new concepts and methods, using new media and technology to carry out music teaching in colleges, expatiate the new space and current situation of music teaching in colleges, make music teaching faster and easier, with unique characteristics and advantages compared to the traditional music teaching methods and models.Therefore, it is necessary to introduce new technologies and methods for music teaching in colleges, in order to improve the professional skills and influence the college students, and comprehensively improve their music literacy and sense of humor. With the rapid development of new media, music teaching in colleges should meet the needs of the times, introduce new technologies and concepts, achieve the deep development of music teaching and new media in colleges, and strengthen the quality of the times, media, . and the innovation of music teaching in colleges based on the exploration of new music teaching methods.

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