Transformation of Digital Literacy and Cyber Law in Rural Society: A Systematic Literature Review

Dewi Atriani1; Arini A Purba7; Eliyah AM Sampetoding5; Sabrina WJ Husain4

{dewiatriani@fh.unmul.ac.id1, arini.anestesia@lecturer.itk.ac.id7, eliyahacantha@unhas.ac.id5, sabrinahusain@unima.ac.id4}

1Faculty of Law, Universitas Mulawarman, 2Department of Industrial Engineering, Institut Teknologi Kalimantan, 3Information Systems, Universitas Hasanuddin, 4English Language and Literature Study Program, Universitas Negeri Manado

Abstract. Digital literacy and cyber law are continuously expanding and becoming increasingly crucial in society, encompassing even rural society. Rural societies are often overlooked, as they are often considered to be limited in scope and seemingly less technologically skilled. Nevertheless, it is of utmost importance to ensure the widespread adoption of digital literacy throughout all corners of Indonesia, striving for equal distribution of digital literacy and improving the welfare of rural society by utilizing technological advancements. The purpose of this research is to examine the regulations relating to digital literacy in rural society in Indonesia and the development of digital literacy transformation in this rural society. The research approach was the literature review, which involves a critical exploration of knowledge, ideas, or findings in academic-oriented literature. The review covered articles published from 2018 to 2023 that are relevant to digital literacy in rural society. The results of the research showed that digital literacy is a government-driven initiative that aims to promote a deeper understanding of the digital realm among Indonesians, including rural society. These efforts are reinforced by legislation such as The Law of Electronic Information and Transaction (UU ITE) and other related regulations. Furthermore, the literature review also highlights that the development of digital literacy within rural society is steadily progressing in tandem with technological advancements, aligning with the nation’s goals for digital literacy programs in Indonesia.

Keywords: Rural Society, Digital Literacy, Cyber Law

1 Introduction

The development of the times continues to move dynamically along with technological, economic, social, and cultural advancements in society. It is undeniable that, alongside this progress, the accelerated use of technology has become crucial in human lives. This technological development must be balanced with the public’s understanding of technology and the internet, ensuring their proper and wise usage [1]. Understanding the use of technology is referred to as digital literacy [2].
Digital literacy refers to the capacity to comprehend and apply information in diverse formats originating from an extensive array of sources that are accessible via computing devices. [3]. The American Library Association (ALA) defines digital literacy as the ability to utilise information and communication technology (ICT) to locate, analyse, generate, and transmit information. This requires both cognitive and technical competencies. [4]. The application of digital literacy can contribute to enhancing the well-being of the community through various means. These include expanding access to information, enhancing the quality of technology-driven education, fostering economic development at both local and national levels, facilitating faster delivery of information and healthcare services, promoting participation and connectivity in social discourse, and facilitating government and political engagement.

It is imperative for all groups, particularly those residing in rural areas, to acquire digital literacy skills. Rural communities frequently lack attention due to their small size and limited access to information and technological advancements. However, it is crucial to prioritize the implementation of digital literacy in remote villages in Indonesia. This initiative aims to foster equitable digital comprehension and enhance the well-being of rural communities by effectively utilizing existing technological developments.

The implementation of digital literacy in rural communities can be classified as an initiative aimed at empowering and advancing the village community [5]. Village community empowerment is an effort to develop community independence and welfare through the utilization of resources, augmentation of knowledge, attitudes, skills, behavior, abilities, and awareness, and improvement of living conditions and standard of living for the greatest good of the village community. This is accomplished through the establishment of policies, programs, activities, and assistance that are in line with the fundamental issues and priorities of the village community [6]. Digital literacy plays a key role in enhancing the quality of life and welfare of rural people. Previous studies have primarily concentrated on research and application platforms, neglecting to thoroughly examine the implications of digital convenience, particularly in relation to digital literacy.

The objective of this study is to investigate the significance of Digital Literacy and Cyber Law in rural areas, specifically in relation to Literacy, by conducting a comprehensive review of existing literature. There are multiple research inquiries that can be identified, which are outlined as follows:

RQ1. What are the characteristics of Transformation in Digital Literacy in the Village Environment?

RQ2. What is the relationship between Digital Literacy and Cyber Law in the Village Context?

This study aims to enhance comprehension of the phenomenon of Transformation in the Village, with a particular focus on examining the correlation between digital literacy and the community's comprehension of legal elements. The project aims to provide practical guidance for practitioners and academics in enhancing the implementation and comprehension of digital literacy within rural communities.

This study comprises multiple components, specifically. Section 1 provides an elucidation of the comprehension of digital literacy and its association with rural populations. Section 2
provides an elucidation of the fundamental tenets of digital literacy as they pertain to the framework of laws and regulations within the context of Indonesia. Section 3 presents the technique employed in this study. Section 4 provides an analysis of the synthesized findings pertaining to the attributes and interplay of Digital Literacy and Cyber Law within the context of a village setting. The final section of the document offers the conclusions that have been derived.

2 Background

The Digital Literacy programme is an initiative led by the government of Indonesia aimed at enhancing the fundamental digital competencies of its citizens. The implementation of this initiative involves the use of diverse online courses and freely accessible training resources for the entire community. These materials are designed based on the four fundamental principles of digital literacy, [7], which include:

1. Digital Skills refer to the proficiency of persons in comprehending, utilising, and navigating information and communication technology (ICT) hardware, software, and digital operating systems in their daily activities.
2. Digital Ethics refers to an individual's capacity to recognise, conceptualise, adjust, deliberate, and cultivate principles of ethical conduct in the realm of digital technology within their everyday existence.
3. Digital Safety refers to an individual's capacity to identify, comprehend, implement, evaluate, contemplate, and enhance their awareness of digital safety on a regular basis.
4. Digital Culture refers to the capacity of individuals to engage with, interpret, become acquainted with, analyse, and cultivate a sense of national understanding, Pancasila values, and Unity in Diversity within their everyday existence.

The comprehension of Digital Literacy by the Village Community constitutes one of the Six Pillars that form the primary foundation for Smart Villages [8]. The government has implemented initiatives aimed at enhancing digital literacy within rural communities, necessitating the provision of adequate legislation to ensure its effective implementation and seamless integration within the community. As an illustration, the National Development Planning Agency of Indonesia (Bappenas) elucidates that the advancement of technology and acquisition of skills inside a digitalized village should be harmonised with the Sustainable Development Goals (SDGs) to attain sustainable development [9]. The government has actively promoted the use of digitalization in numerous urban and rural areas as a means of fostering socio-economic progress.

The term "cyber law" is presently employed on an international scale to refer to legal concepts pertaining to the utilisation of information and communication technologies. The term "telematics law" refers to the amalgamation of telecommunications law, media law, and informatics law. In the context of Indonesia, there exist multiple regulatory frameworks pertaining to cyber law that govern the use of technology, particularly in relation to the implementation of digital literacy initiatives into rural areas. These regulations encompass the following aspects:

1. The subject of discussion is Law No. 19 of 2016, which pertains to the amendment of Law No. 11 of 2008 on Electronic Information and Transactions,
commonly referred to as the ITE Law. The legislation formerly known as Law No. 11/2008 pertaining to Electronic Information and Transactions.

2. The subject of discussion is Law No. 6 of the year 2014, which pertains to the governance and administration of villages.

3. The subject of discussion is Law No. 6 of 2023, which pertains to the establishment of Government Regulation in Lieu of Law No. 2 of 2022 on Job Creation.

4. The subject of discussion is Law No. 19 of 2016, which pertains to copyright.

5. The subject of discussion is Law No. 27 of 2022, which pertains to the protection of personal data.

6. The regulation titled "Minister of Communication and Informatics Regulation No. 20/2016" pertains to the safeguarding of personal data within electronic systems.

The symbiotic relationship between digital literacy and cyber legislation is essential for fostering favorable circumstances and facilitating the attainment of equitable digital comprehension within rural areas in Indonesia. The necessity and ongoing expansion of research and community service pertaining to digital literacy in rural communities are evident. Consequently, this study aims to examine and document the progress of digital literacy and cyber law in rural communities, drawing upon the findings of literature reviews conducted across multiple articles.

3 Method

The PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analysis) systematic review model was employed to address research inquiries pertaining to cyber law and digital literacy within the context of a village. By searching, identifying, and validating numerous variables in relevant research, this methodology intends to empirically synthesize the results. Planning, execution, and reporting comprise the three phases of the SLR implementation procedure.

3.1 Planning

The first step was to search for literature in two databases, Science Direct and Google Scholar. These two databases were chosen as literature sources because they provide relevant publications related to Digital Literacy, especially in the Indonesian context.

The inclusion selection is articles published in the range of 2018-2023, open-access article types, and articles that use Indonesian and English. After being obtained, an abstract reading was carried out which was relevant to the research question.

The keywords carried out on Science Direct are

- Code A1, "Digital Literacy" AND "Rural Society"
- Code A2, "Cyber Law" AND "Rural Society"

In an effort to locate research pertinent to the Indonesian context, the following keywords were entered into Google Scholar:

- Code B1 "Digital Literacy" AND "Rural" AND "Cyber Law" AND "Indonesia"
3.2 Conducting

The second step was to synthesize the identified problems on digital literacy and village rules and the impacts. The synthesis follows several steps as shown in Figure 1 and Table 1.

**Table 1. Identification, Inclusion dan Exclusion**

<table>
<thead>
<tr>
<th>Code</th>
<th>Science Direct</th>
<th>Google Scholar</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A1</td>
<td>A2</td>
<td>B1</td>
</tr>
<tr>
<td><strong>Keyword</strong></td>
<td>12</td>
<td>19</td>
<td>53</td>
</tr>
<tr>
<td><strong>Years (2018-2023)</strong></td>
<td>9</td>
<td>13</td>
<td>32</td>
</tr>
<tr>
<td><strong>Types of Research Articles</strong></td>
<td>9</td>
<td>7</td>
<td>19</td>
</tr>
<tr>
<td><strong>Open Access</strong></td>
<td>4</td>
<td>2</td>
<td>18</td>
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<tr>
<td><strong>Relevant Abstracts</strong></td>
<td>2</td>
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<td><strong>Full Text</strong></td>
<td>2</td>
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</table>

The outcomes of the search procedure are observable in Table 1. In the identification step, a total of 102 publications were identified, with 31 papers retrieved from Science Direct and 72 publications from Google Scholar. The subsequent step in this stage involves the identification of inclusion criteria, wherein articles from the years 2018 to 2023 are chosen. A total of 72 publications were identified through this method. Subsequently, a careful curation process was undertaken to identify research articles that were readily available, resulting in a compilation from a pool of 32 scholarly journals. An attempt was made to evaluate the 25 journals based on their pertinence in addressing the research inquiries, resulting in the identification of just 7
publications that effectively addressed the research questions in this investigation.

**Fig 1. Flow of Literature Search**

The outcomes of the search procedure are observable in Table 1. In the identification stage, a comprehensive search was conducted using two prominent academic databases, namely Science Direct and Google Scholar. This search yielded a total of 102 papers, with 31 publications retrieved from Science Direct and 72 publications from Google Scholar. The subsequent step in this stage involves the identification of inclusion criteria, wherein articles from the years 2018 to 2023 are selected. A total of 72 publications were identified through this method. Subsequently, a careful curation process was undertaken to choose research articles that were readily available, resulting in a compilation from a pool of 32 scholarly journals. An attempt was made to evaluate the 25 journals based on their pertinence in addressing the research inquiries, resulting in the identification of just 7 publications that effectively addressed the research questions in this investigation.

### 3.3 Reporting

This study involved the analysis and documentation of the literature, consisting of seven studies. Furthermore, a thorough examination was conducted on the seven publications to identify any citations or sources referenced within them. Subsequently, the findings derived from this study are analyzed in order to address the research inquiry: Identifying Transformations in Digital Literacy and Cyber Law within Rural Communities.
4 Result and Discussion

This section discusses the results and discussion of the SLR process. Findings related to RQ1 and RQ2 can be seen in Table 2 below.

Table 2. Results of SLR Process

<table>
<thead>
<tr>
<th>No</th>
<th>Title</th>
<th>Research Objective</th>
<th>Research Methods</th>
<th>Result</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Rural E-marketing in Iran; Modeling villagers' intention and clustering rural regions [10]</td>
<td>This study aims to investigate the aspirations of villagers to adopt e-marketing strategies in their companies and develop a model for piloting e-marketing initiatives in specific areas.</td>
<td>The data was gathered from a sample of 1000 villages that were equipped with information and communication technology (ICT) offices throughout the province. Subsequently, these data points were geographically mapped using the Geographic Rural Economy and Planned Behaviour model.</td>
<td>According to the findings, a significant proportion of villagers, namely 76%, express their intention to embrace e-marketing. These results were obtained by employing the Geo TPB model, which was applied to villages that possess sufficient access to technology and individuals that exhibit the capability to utilise such technological tools. This study revealed that communities characterised by lower levels of development priorities emerged as a more favourable cohort for the deployment of e-marketing strategies.</td>
</tr>
<tr>
<td>2</td>
<td>To migrate or not to migrate: Internet use and migration intention among rural youth in developing countries (case of Malang, Indonesia) [11]</td>
<td>The impact of Internet utilisation on the phenomenon of augmenting migration intentions among rural youth in emerging nations.</td>
<td>The statistical methods employed in this study encompassed the utilisation of Mann-Whitney U, Kruskal-Wallis, Kendall's Tau, and stepwise regression analyses.</td>
<td>The utilisation of Internet technology enables rural youth to transcend geographical isolation by establishing connections with the global community. Consequently, it is imperative to further cultivate the advancement of digital literacy in rural regions of less developed countries as a means to address the issue of rural migration.</td>
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</table>
Underdeveloped nations continue to face challenges in terms of inadequate internet infrastructure and the absence of complementary facilities. The utilisation of the internet has been found to have a beneficial influence on rural communities; yet, it has been observed that these communities exhibit a reluctance to employ internet-based platforms for the purpose of seeking migration-related information.

<table>
<thead>
<tr>
<th></th>
<th>ICT for socio-economic development: A citizens’ perspective [12]</th>
<th>Narrative research methods</th>
<th>Information and Communication Technologies (ICTs) possess the capacity to exert a significant impact on various dimensions of economic and social endeavours, including but not limited to Gross Domestic Product (GDP) expansion, employment rates, productivity levels, poverty mitigation, overall well-being, educational advancements, and healthcare improvements. The impact of information and communication technologies (ICTs) in socio-economic development is shaped by the social representations and beliefs held by participants.</th>
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<td>3</td>
<td>This study addresses the aforementioned gap by examining individuals' perspectives on the relationship between information and communication technology (ICT) and socio-economic growth in developing nations. It aims to shed light on the role of ICT in facilitating socio-economic progress.</td>
<td>Narrative research methods</td>
<td>Information and Communication Technologies (ICTs) possess the capacity to exert a significant impact on various dimensions of economic and social endeavours, including but not limited to Gross Domestic Product (GDP) expansion, employment rates, productivity levels, poverty mitigation, overall well-being, educational advancements, and healthcare improvements. The impact of information and communication technologies (ICTs) in socio-economic development is shaped by the social representations and beliefs held by participants.</td>
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<td>4</td>
<td>Building cyber security awareness in a developing country: Lessons from Myanmar [13]</td>
<td>Acknowledge the significance of security awareness in fostering a nation's economic advancement.</td>
<td>This paper presents a comprehensive typology of cybersecurity policies that encompass the involvement of the government, corporate sector, and international society.</td>
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<td>5</td>
<td>An analysis of Cambodia’s e-commerce and way forward [14]</td>
<td>This study examines the e-commerce landscape in Cambodia both before to and during the pandemic, with a focus on providing recommendations for future development. The analysis is based on secondary data obtained from government and</td>
<td>This study aims to investigate the landscape of e-commerce in Cambodia by a targeted examination of a sample of e-commerce clients, with a particular focus on individuals aged 30 and above.</td>
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<td>international organisations, and takes into account consultations with these entities.</td>
<td>The recommendations put forth aim to foster digital literacy within the general populace, foster the growth of digital innovation, particularly in the realm of digital startups, and fortify e-commerce and cyber regulations. Entrepreneurs are obligated to actively engage in the process of registering their firms, establishing local associations, developing user-friendly applications in the Khmer language, and allocating additional resources towards enhancing digital infrastructure.</td>
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<td>6</td>
<td>Access to the Internet in the EU: A Policy Priority, a Fundamental, a Human Right or a Concern for eGovernment? [15]</td>
<td>to establish e-government-related regulations, including access restrictions, required policies, and the rights that are governed by the access. Interview questions for policymakers involved in the formulation of internet restriction policies inside the European Union. The formulation of regulations pertaining to restrictions on Internet access should use a human rights-oriented framework, given that the societal advantages engendered by the Internet cannot be quantified just through numerical metrics. The formulation of regulations should also be grounded in the acknowledgment of Internet access as a fundamental right. This approach will incentivize policymakers, legislators, and members of civil society to reevaluate the extent and constraints placed upon this right.</td>
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Optimalisasi Hukum Siber (cyber law) dalam Penanggulangan Kejahatan Penipuan melalui Internet dalam Menyelamatkan Kehidupan Masyarakat. [16]

In order to mitigate fraudulent activities conducted through the Internet and safeguard individuals' well-being, it is imperative to undertake a comprehensive examination of cyber law. By utilising the Internet as a medium, it has the potential to significantly contribute to the preservation of human lives.

SWOT analysis with EFAS, IFAS, and SFAS matrices

The objective of countering cyber crime, particularly online fraud, involves various strategies such as early detection in the economic sector, enhancing cyber crime-related functions, conducting regular competency-based training for security personnel, fostering collaboration with social media and electronic media platforms, engaging with anti-cyber crime/internet activist community groups, and augmenting resource capacity to effectively address the rapid evolution of cyber crime, including internet-based fraud. The evolution of cybercrime, namely in the form of computer fraud, has undergone significant change throughout time.

The synthesis of Table 2 reveals that a crucial factor in the transformation of digital literacy is the presence of appropriate infrastructure that can be effectively utilised by rural areas. The advancement of Information and Communication Technology (ICT) holds the capacity to influence diverse dimensions of economic and societal endeavours [12]. For instance, the aforementioned factors encompass employment generation, enhanced efficiency, betterment of living standards, and facilitation of educational and healthcare accessibility. Furthermore, the role of information and communication technology (ICT) encompasses its impact on societal representations and individual beliefs, which in turn contribute to socio-economic growth.

The findings of the literature review indicate that developing countries have already recognized the significance of digital literacy. In the context of Iran, it has been observed that a significant proportion of individuals residing in a sample of 1000 villages express a desire to embrace digital technology, with a majority of 76% indicating their inclination towards its adoption [10]. The inclination of individuals to embrace digital technology stems from its inherent convenience. The integration of digital technology has facilitated enhanced comfort,
productivity, and connectivity in individuals’ everyday lives, particularly within the realm of e-marketing.

Moreover, in the context of Myanmar [13], the delivery of digital literacy can be enhanced by utilising localised content that effectively engages the target population, providing education on internet usage and highlighting its beneficial effects on rural areas. The significance of cybersecurity knowledge cannot be overstated in its contribution to the sustainability of productivity-enhancing services, including but not limited to mobile banking services and electronic payment systems, hence fostering positive economic growth. Furthermore, possessing digital literacy skills in the realm of security provides individuals with a safeguard against many cyber risks, including but not limited to online harassment, the dissemination of hate speech, the unauthorised use of personal information, and aids in the fight against cybercrime and harmful computer operations.

According to sources in Cambodia (14), it is evident that electronic commerce (E-commerce) occupies a significant position within the realm of digital marketing. Furthermore, there has been a notable surge in the number of individuals utilizing E-commerce platforms during the Covid-19 pandemic. This surge may be attributed to the necessity for businesses to transition their operations online in response to the prevailing circumstances. In the present setting, it is vital to comprehend the level of digital literacy throughout the community, as it aligns with endeavors aimed at fostering digital innovation.

Research has been conducted in the Malang area of Indonesia, specifically focusing on the statistical modeling of youth residing in rural villages [11]. The utilization of the internet for information retrieval has been observed to have a beneficial influence on rural areas, particularly among the younger population. This study does not place much attention on the subsequent phase of the Digital Literacy domain.

In the broader scope of digital literacy and cyber law within rural communities, it is strongly advised to enhance the comprehension of digital literacy among community members. This aligns with endeavours to foster digital innovation, including the establishment of startups in this domain, while concurrently fortifying the legal framework pertaining to e-commerce and cybersecurity facets. This initiative aims to facilitate the comprehension of legislation among rural populations and encourage their active participation in internet browsing activities.

The existing body of research extensively elucidates the significant role of digital literacy within the framework of rural communities, encompassing various aspects such as communication, online transactions, and community integration. The existing research lacks a comprehensive examination of socialisation efforts pertaining to digital literacy and comprehension of laws within rural communities. In the context of rural communities, it is imperative that the regulations, particularly the Information and Communication Technology (ICT) Law, are aligned with the level of literacy prevalent within these areas.

5 Conclusion

This study aims to examine the process of digital literacy transformation within rural communities, drawing upon existing literature that highlights the regulatory support provided
by various countries. The findings of this study indicate that digital literacy is a government initiative aimed at promoting the expansion of Indonesian citizens’ knowledge and understanding of the digital realm. This includes efforts to reach out to rural areas, who are safeguarded by the Information and Electronic Transactions Law and other relevant legislation. The findings of the literature review indicate that the progress of digital literacy in rural communities is on the rise, in tandem with advancements in technology. This growth is crucial for the attainment of Indonesia's objectives regarding digital literacy projects. Digital literacy has been effectively cultivated in some nations through the implementation of suitable rules. Further investigation and increased social engagement are necessary to ascertain the extent of digital literacy maturity among the Indonesian population in various activities. The importance of digital literacy in enhancing the quality of life in rural communities is contingent upon its appropriate implementation and adherence to relevant legal frameworks.

References


