wHealth - Transforming Telehealth Services

Rajib Rana1-*, Margee Hume2, John Reilly3, Sabe Sabesan4, Jeffrey Soar5

1Centre for Health Sciences Research, University of Southern Queensland, Australia,
2School of Business and Law, University of Central Queensland, Australia,
3Mental Health Service Group, Townsville Hospital, Townsville, Australia,
4Tropical Centre for Telehealth Practice and Research, Townsville Hospital, Townsville, Australia,
5School of Management & Enterprise, University of Southern Queensland, Australia.

Abstract

A worldwide increase in proportions of older people in the population poses the challenge of managing their increasing healthcare needs within limited resources. To achieve this many countries are interested in adopting telehealth technology. However, several shortcomings of state-of-the-art telehealth technology constrain widespread adoption of telehealth services. We present an ensemble-sensing framework - wHealth (short form of wireless health) for effective delivery of telehealth services. It extracts personal health information using sensors embedded in everyday devices and allows effective and seamless communication between patients and clinicians. Due to the non-stigmatizing design, ease of maintenance, simplistic interaction and seamless intervention, our wHealth platform has the potential to enable widespread adoption of telehealth services for managing elderly healthcare. We discuss the key barriers and potential solutions to make the wHealth platform a reality.

Keywords: Telehealth, wireless health, elderly health care.

1. Introduction

The world’s population is ageing, with the proportion of older people gradually rising. In Australia the population aged 75 or more years is expected to rise by 4 million from 2012 to 2060, increasing from about 6.4 to 14.4 per cent of the population (Productivity Commission, 2013; Turner & Mcgee-Lennon, 2013). This substantial increase in the elderly population poses significant challenges in provision of health care. An overview of improving health services for older people suggests that the key components are supporting independence in healthy active ageing, living well with stable long term conditions and complex co-morbidities, rapid support close to home in crisis, good acute hospital care when needed, good discharge planning and post-discharge support, rehabilitation after acute illness, high quality residential care for those in need supported by choice, control and support towards the end of life and integration to provide person-centred co-ordinated care (Oliver et al., 2014).

Although the current evidence for effectiveness of telehealth is limited (Rabasca, 2000), it is recognised that telehealth has the potential to enhance service delivery in all components of community based care, within a context of integrated locality based services (Frueh, Henderson, & Myrick, 2005; Singh, Mathiassen, Stachura, & Astapova, 2010). There are several challenges to enhancing the effectiveness of the telehealth technology. We propose an ensemble-sensing framework – wHealth that through using only everyday devices provides non-stigmatising and seamless monitoring of various physiological and behavioural parameters and enables effective communication between patients and clinicians. We believe the proposed wHealth platform will...
overcome the barriers of telehealth services enabling its widespread adoption for managing elderly healthcare.

2. Barriers for wide-adoption of Telehealth Technology

Limited opportunity for passive monitoring

Passive monitoring has the inherent potential benefit of obviating the problems associated with incorrect use and subject compliance (Bowes, Dawson, & Bell, 2012). It also provides effective care coordination tools, which support the professional caregivers’ efficiency and reductions in workloads, as well as significant reductions of billable interventions and hospital days and hence cost of care to payers. It may be one of the key solutions to the problem of care delivery to the world’s growing elder population, and has potential to provide health care systems, as well as social services with capacity to extend delivery (Alwan et al., 2007) of health and social services. Despite the need, only a few studies have involved passive monitoring (Bensink, Hailey, & Wootton, 2007), primarily due to the lack of availability of easily wearable physiological monitors that can seamlessly and reliably record or transfer health data.

Need for Managing Multiple Devices

Existing home telehealth systems often comprise multiple physiological monitors (e.g., blood pressure or heart rate monitor, thermometer etc.). The user needs to ensure that all have sufficient power and are properly calibrated. This is particularly difficult for elderly due to increasing impairment and disability and/or unfamiliarity with technology. Telehealth technology requiring many devices is thus at risk of low adherence. For wider acceptability and usability multiple functionalities need to be simplified and incorporated in one device where possible.

Electromagnetic Incompatibility

Electromagnetic compatibility (EMC) is the ability of electronic devices to co-exist without adversely affecting each other's performance (Yu, Wu, Yu, & Xiao, 2006). Various physiological monitoring devices in the telehealth platform could be manufactured by multiple manufacturers. Most manufacturers use proprietary firmware and standard, which can potentially cause electromagnetic incompatibility, with potential malfunctioning. If multiple monitors (such as ECG, physical activity, skin conductance sensor on wrist band) are embedded in one device, this problem can be alleviated or minimized.

Functionality and interaction

Telehealth technologies need to be acceptable to a wide variety of age ranges, expertise, capabilities, and preferences. This will require enhanced functionality as users become more familiar with the systems and user interfaces that will need to flexibly adapt to specific needs. Modern telehealth systems can also provide an interactive interface, which works as both data collection hub and a visualization medium for personal health data. Visualisation of personal health data on these devices often needs complex operation (Kidholm, Dyrvig, Dinesen, & Schnack; Ma, Yong, Wang, & Zhao, 2015; Vimalachandran, Wang, & Zhang, 2015), resulting in limited or no benefit to its user. Wider adoption of telehealth technology requires that these devices should be intuitive and simple, with readily accessible functionalities.

Lack of Acceptance

A challenge in the adoption of Telehealth technology has been the perceived stigmatisation of users (Turner & McGee-Lennon, 2013). Wearing an emergency alarm for example can be seen by users as a sign of ageing and loss of independence (Turner & McGee-Lennon, 2013). Fear of technology (Smith & Maeder, 2010) might also be a reason for low adoption. Acceptance levels may vary with social context and the consumer’s technological sophistication and attitude. A non-stigmatising design of monitoring devices, user-friendly and customisable interface, maximum control over data sharing and privacy, can be expected to increase acceptance of telehealth services.

Higher Costs

Perceptions about cost is one of the most critical factors restricting the widespread adoption of telehealth technology (Cimperman, Brnčič, Trkman, & Stanonik, 2013). Purchasing and maintaining monitoring devices often incur higher cost. If physiological monitors can be built into day-to-day products it can be expected these will deliver telehealth functionality at lower cost. In the UK, also in most EEC† countries users need to buy telehealth devices using personal budget (Turner & McGee-Lennon, 2013). Reductions in the acquisition and operating costs of technologies and support services can be expected to encourage participation.

3. Ensemble Sensing Framework

“Ensemble” refers to a group of items viewed as a whole rather than individually. Our proposed ensemble-sensing framework – wHealth, is presented in Figure 1, wherein the three components: smartphone, smart watch and smart glass work in ensemble. Plethora of sensors embedded in these components allows profiling various behavioural, physical

† European Economic Countries
The proposed wHealth framework offers a suite of functions that make it suitable for telehealth services. These are described below.

**Behavioural sensing**

Behavioural sensing refers to sensing of sleep patterns, feeding and social interaction. The 3-axis accelerometer, magnetometer and gyroscope can be used to determine sleep patterns, physical activities and feeding. All three wHealth components have these sensors. Additionally, call log, GPS traces, Wi-Fi footprint, and Bluetooth trace will provide rich information about the number of calls made, places and person visited, which can be used to characterise social interactions.

**Physiological sensing**

Seamless and passive physiological sensing has become possible with the rapid advancement of the smart watch technology. The smart watch is always in touch with the skin thereby providing opportunity to measure many physiological parameters, including heart rate variability, body temperature, skin conductance and blood pressure. Smartphones also allow sensing of affect using front camera and microphone, which can be used to potentially predict the onset of depressed episodes. Such information can be gathered opportunistically, such as when people use the phone for sending text or making phone call.

**Seamless Interventions**

The smart glass can be utilized for providing seamless intervention. Using smart glass information can be projected just in front of the eye, which obviates the necessity to carry an additional device to receive instructions. Smartphones can also play an important role in enabling remote interventions. Cognitive behavioural therapy or brain games can be downloaded on patient’s phone as a part of interventions. A phone can also be used as a platform for video and audio conferencing with clinicians, maintaining weight logs, activity diary and mood diary.

**Data collection and dissemination**

In the proposed wHealth framework, an external data collection and dissemination hub is not necessary. All data can be mediated on the smartphone and later on 3G/4G or Wi-Fi communication can be used to transfer the data to cloud storage for further processing. The standard, fast, low-power and non-proprietary communication protocol - Bluetooth 4.0, can be used to interconnect the devices; therefore it is possible to wirelessly connect the components almost instantly.

**4. Benefits of W-health platform**

**Passive Sensing**

The wHealth platform enables continuous collection of physiological and behavioural data without any user intervention, allowing the detection of time-critical events such as falls. It can also help identify slowly developing conditions such as cognitive decline due to neurodegenerative disorders enabling earlier prevention measures. Facilitating passive sensing (Zhang, Karunanithi, Rana, & Liu, 2013) wHealth platform can reduce the burden of constantly monitoring health for both patient and carer.

**Non-stigmatising**

A non-stigmatising platform is the key focus of the wHealth framework. The components/devices in our framework are symbols of fashion and do not reveal themselves as monitoring devices; instead their extended functionalities can attract people of all ages.

**Ease of Maintenance**

The benefit of piggybacking sensing on everyday devices is that people will maintain them for their day-to-day functions. People are likely to recharge smart watch to tell the time. Similarly, they would recharge smartphone to maintain connections with friends and family. People will also recharge the glasses to see meeting reminders/emails in front of their eyes just in time. In this framework, physiological sensors are all in one device (smart watch), substantially reducing the number of devices and hence the maintenance overheads.

**Compatibility**

All three components of this framework can run the same Android Operating system, obviating the compatibility issues in some other market solutions. Most smart devices use standard Bluetooth as a communication protocol. This unified communication protocol allows these components to connect with each other almost instantly.
Highly Customisable

Both smart glass and smart watch are customisable in hardware and software. Watch straps can be changed to adapt colour and glass frames can be changed to adapt to new glasses designs. Many designer glasses are already compatible with Google glass attachment.

Open source software is used in both glass and watch, giving greater control on their functionality. Application developers can write applications in collaboration with consumers, so that the final product can fully meet the end-user requirements. Applications can also be developed with high configurability so that it can meet the requirement of any age group.

Affordable

Smartphones are available for as little as A$100. A latest smart watch can be purchased at around A$250-A$300. Google glasses are relatively expensive in the current market, however with technology advancing rapidly and increasing competition, soon smart glasses will be cheaper. The components of our framework also have their usual functions (such as, phones are used to keep connected with peer etc.). Therefore, the cost is dispersed to achieve sensing functionalities as well as day-to-day functions.

5. Challenges of W-Health platform

There are two key challenges inherent to the W-Health platform, which need to be addressed to make it a reality.

Privacy

Privacy has been found to be a significant concern for participants of major Smartphone sensing studies (Dennison, Morrison, Conway, & Yardley, 2013; Seko, Kidd, Wiljer, & McKenzie, 2014). W-Health data that can be exploited to infer private information include (Christin, Reinhardt, Kanhere, & Hollick, 2011) (1) time and location, (2) sound samples, (3) pictures and videos (4) acceleration and (5) physiological data. Analysis of the frequency of visits to hospital may reveal someone’s medical condition (Christin et al., 2011). By analysing characteristic sound patterns that are unique to certain events, location and presence in that event can be determined (Christin et al., 2011). Pictures or videos containing points of interest can reveal a user’s location (Christin et al., 2011). If the mobile phone is carried on the body, information about gait and a user’s identity may be inferred (Derawi, Nickel, Bours, & Busch, 2010). Lastly, intercepted medical information can be used by medical product sales companies, and health insurance companies to advertised related products.

Privacy overlays proposed (Parate, Chiu, Ganesan, & Marlin, 2013) can be used to identify the above reconstruction type attacks. Other privacy preserving measures suitable for the W-Health platform include (Christin et al., 2011) (1) pseudonymity, (2) spatial cloaking, and (3) data perturbation. Pseudonymity suggests all interaction with the application is performed under an alias user name. To achieve spatial cloaking k-anonymity (Sweeney, 2002) can be used where a group of k-participants are assigned same attribute (suburb name instead of exact location). Data perturbation perturbs the sensor samples by adding artificial noise (e.g., Gaussian noise) to the sensor data to determine community trends and distributions without revealing individual data (Christin et al., 2011).

Limited Battery Power

Despite advancements in the smartphone technology limited battery life is still a major constraint on the smartphone platform (Voida et al., 2013). Study participants from the mobile phone intervention studies have identified limited smartphone battery life as one of the most common problems (Burns et al., 2011; Dennison et al., 2013).

Similarly, limited battery power is a major constrain for both smart glass (Muensterer, Lacher, Zoeller, Bronstein, & Kübler, 2014) and smart watch (Mooring & Fitzgerald, 2012). Using cloud-offloading, smartphone processing tasks can be delegated to a resourceful server; however this is only beneficial when the computational requirement is much higher than that of transmission (Kumar & Lu, 2010). The W-Health platform would generate enormous amount of data, which will take-up much transmission causing the battery to deplete rather quickly.

Low-power co-processors are becoming available on smartphones, which need to be utilized to achieve power savings (and thus extend battery life) by minimizing involvement of the power-hungry CPU. Similarly, GPU (Graphics Processing Unit) needs to be utilized to develop energy-optimized real-time applications for mobile phones (Cheng & Wang, 2011). A case study of GPU-assisted face feature extraction (Cheng & Wang, 2011) demonstrated a 3.98x reduction in total energy consumption. Power efficient sampling strategies (Rana, Chou, Bulusu, Kanhere, & Hu, 2015; Rana, Hu, & Chou, 2015; Rana, Yang, Wark, Chou, & Hu, 2015; Siuly, Kabir, Wang, & Zhang, 2015; Wei, Yang, Rana, Chou, & Hu, 2012; Wei et al., 2013; Xu, Denman, Sridharan, Fookes, & Rana, 2011) also need to be adapted to conserve battery. Smart watch and smart glass are relatively new in the market compared to smartphone. Energy conservation techniques (for both hardware and software) need to be developed for these two components to ensure their longer and reliable operation.
6. Conclusion

Telehealth is potentially an effective means of better managing patients at home. We have presented a number of key hurdles that need to be overcome for wider adoption of this technology. We have proposed an ensemble sensing framework – wHealth, which collects information about physiological and behavioural states of a person and facilitates effective and real-time communication channel between patient and clinician using monitors/sensors embedded in every day devices, such as watch, spectacles and phone. This framework enables a completely seamless delivery of telehealth services and imposes less maintenance overhead on the patients. Due to the non-stigmatising design, customisability and user-friendly interactions, this proposed framework has the potential to stimulate the widespread adoption of the telehealth technology. Additionally, we discuss two key challenges intrinsic to the wHealth platform and discuss potential overcoming strategies.

Figure 1. WHealth Framework
References


Kidholm, K., Dyrvig, A.-K., Dinesen, B., & Schnack, B. Results from the world's largest telémédicine project.


